

INDIAN INSTITUTE OF MANAGEMENT, VISAKHAPATNAM

launches

3 NEW PROGRAMS IN ADVANCED ENTREPRENEURSHIP AND SKILL DEVELOPMENT



IIM Visakhapatnam

Indian Institute of Management Visakhapatnam (IIMV), established in 2015 by the Government of India, is a new-generation IIM and a proud member of the prestigious IIM family. It is dedicated to achieving global standards of excellence in management education, research, and allied fields. Ranked 26th in the National Institutional Ranking Framework 2024, IIMV stands ahead of all new-generation IIMs established in 2015-2016, reflecting its academic rigor and quality. The institute is committed to contributing to inclusive, equitable, and sustainable national development, aligning with the broader goals enshrined in the Indian Government's vision.

Ministry of MSME

The Ministry of Micro Small & Medium Enterprises (MSME), Govt. of India is implementing various schemes for entrepreneurship development, enterprise creation, enhancement of competitiveness, promotion of exports and promoting innovation. The objective of the scheme is to motivate youth representing different sections of the society including SC/ST, Women, differently abled, Ex-servicemen and BPL persons to consider self-employment or entrepreneurship as one of their career options. The ultimate objective is to promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country.

IIMV FIELD

IIMV FIELD is the Incubation and Startup Hub of IIM Visakhapatnam. After starting Operations in 2018, IIMV FIELD is now one of the fastest growing incubators in India. IIMV FIELD aims to build the Incubation Center by leveraging the strengths of this region. Being a management-based incubator, IIMV FIELD is sector agnostic and can support ventures in all sectors. The Incubator supports women, social, student entrepreneurs, EduTech, FinTech, Emerging tech-based and export-oriented ventures through preincubation, incubation, acceleration, and seed support programs. Moreover, IIMV FIELD explores the strengths of the region i.e., logistics, marine, health & wellness, tourism sectors specifically, become an entrepreneurial hub, and create entrepreneurial & skill development centres at the district level in the country.

Objectives of the Programs

- The programs aim to support MSMEs by improving productivity, creating jobs, and equipping participants with skills for sustainable growth and innovation.

Key Highlights of the Program

- Comprehensive 5 or 6-day residential training depending on the type of program
- Delivered by IIM Visakhapatnam's expert faculty and Industry Experts
- Focused on practical, actionable business strategies
- Networking opportunities with peer entrepreneurs
- Interaction with successful entrepreneurs
- 1 day Exposure Visit

Eligibility

- Micro, Medium and Small Enterprise founders and aspiring entrepreneurs
- Individuals in Leadership positions in the MSME sector
- Central/State Governments (including Ministry of MSME) / Banks officers and other stakeholders can also participate to enhance their knowledge.

Program Dates

- *Program 1* : AMDP – Entrepreneurs – "Founders' Launchpad: Growth & Acceleration Strategies" – **17th January, 2025 to 22nd January 2025**
- *Program 2* : AMDP – Leadership – "Policy Leadership for MSME Growth" – **24th February 2025 to 1st March 2025**
- *Program 3* : AESDP for Entrepreneurs – "Navigating the MSME journey: Vision to Venture building" – **03rd March 2025 to 07th March 2025**

Application Date & Link

- Apply before **05th January 2025, 23:59:59 Hrs** in the below link
<https://iimvfield.accubate.app/ext/form/2882/1/apply>.

AMDP for Entrepreneurs – "Founders' Launchpad: Growth & Acceleration Strategies"

This AMDP for Entrepreneurs focuses on Operations Management and Financial Management, Strategic Entrepreneurial Development, and Scaling Up. This workshop equips entrepreneurs with essential skills for business growth and sustainability. Participants will learn to set objectives, craft business models, enhance financial decision-making, and identify market opportunities. They will explore strategies for optimizing operations, scaling effectively, and adapting to market changes. The program concludes with leadership and innovation training, preparing participants to build resilient, sustainable ventures.

Duration: 6 Days

Dates: 17/01/25 to 22/01/2025

Total Participants : 25

Key topics to be covered:

- Establishing Foundations for Growth
- Financial Acumen and Market Understanding
- Operations and Competitive Strategies
- Expansion and Scaling Up
- Leadership and Sustainable Success
- Strategic Entrepreneurial Development

AMDP for Leadership – "Policy Leadership for MSME Growth"

This MDP focuses on digital transformation, analytics, and strategic management to enhance market access and competitiveness for MSMEs. Participants will learn to leverage technology, foster partnerships, and develop robust strategies to drive growth and efficiency. Key areas include stakeholder engagement, program impact assessment, and targeted interventions to create a supportive ecosystem for MSMEs. By equipping officials with these skills, the program aims to promote sustainable economic growth, job creation, and inclusive development in the sector.

Duration: 6 Days

Dates: 24/02/25 to 01/03/2025

Total Participants : 25

Key topics to be covered:

- Foundation of Entrepreneurship
- Developing Business Models
- Data-Informed Decision Making
- Execution and Financial Planning
- Integration and Pitching

AESDP for Entrepreneurs - "Navigating the MSME journey: Vision to Venture building"

This AESDP focuses on sessions that equip aspiring entrepreneurs with tools to develop sustainable business models for value creation and market differentiation. Topics include data-informed decision-making, empowering participants to leverage analytics for strategic insights and risk mitigation. Key skills covered are entrepreneurial mindset, idea validation, business model development, financial planning, risk management, and effective communication. The program enhances entrepreneurial acumen, refines strategies, and builds confidence, positioning participants for venture success.

Duration: 5 Days

Dates: 03/03/25 to 07/03/2025

Total Participants : 20

Key topics to be covered:

- MSME Foundations and Policy Orientation
- Managerial Effectiveness and Operational Excellence
- Strategic Management and Stakeholder Engagement
- Digital Transformation and Analytics
- Skill Development and Program Impact



Frequently Asked Questions

Q. Can women or differently-abled individuals apply?

- Yes, the program encourages applications from diverse groups, including women, SC/ST individuals, differently-abled persons, and ex-servicemen.

Q. What are the key topics covered in the programs?

- Topics include business model development, financial planning, scaling up, digital transformation, stakeholder engagement, and leadership development.

Q. What is the mode of training?

- The program includes residential training only (i.e no online modules), exposure visits, and interactive sessions with expert faculty and successful entrepreneurs.

Q. What is the program fee?

- The program is fully sponsored by the Ministry of MSME under the AESDP Scheme, so participants are not charged any fees.

Q. Will accommodation be provided?

- Yes, participants are provided accommodation at the institute's guest house during the program.

Q. What documents are needed for the application?

- Specific documentation may be required, such as Pitch Deck and Resume

Q. Will there be a certification?

- Yes, a certificate will be provided upon successful completion.

Q. Who can I contact for more details?

- You can reach the program team via email at incubationcenter@iimv.ac.in or by whatsapp at +91 7569309208.

Contact us:



+91 7569309208 (Whatsapp)



incubationcenter@iimv.ac.in



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