



VAKTAVYA: The Leadership Talks 4.0

Organised by
 VYUHAM – The Consulting Club

As part of 'Vaktavya: The Leadership Talks 4.0', Vyuham - The Consulting Club, IIM Visakhapatnam was pleased to host Ms. Ankita Mittal on guest lecture on "Transformational Consulting for Sustainable Development." on August 22, 2023. She is currently working as a Senior Manager-Advisory Services at Thinkthrough Consulting. She also serves as the CEO at Enhanced Innovations Pvt. Ltd. and is an alumna of Indian School of Business, where she completed her Post Graduate Program in Management with a focus on Marketing and Strategy. With a varied background, she possesses expertise in fields like CSR and ESG advisory, telecommunications, and fostering entrepreneurship.

Her expertise and passion for the area truly shone through during the presentation. The depth with which she explained the intricate relationship between transformational consulting and sustainable development, how different it is from management consulting, role of a consultant in sustainability development consulting undoubtedly influenced our approach to consulting in the future.

What left a deeply, lasting impression among the students during the session was the revelation about the unique traits required for individuals interested in this field. The emphasis on the capacity to unlearn and maintain objectivity was a fresh perspective on work ethics in sustainability development.

The guest lecture managed to engage and captivate the students, with thought-provoking discussions long after the session concluded. Her practical examples on sustainability consulting in various part of the globe, were both enlightening and inspiring, which made the topic accessible and relevant to our diverse audience of aspiring consultants.

The guest lecture contributed to the club's mission of fostering learning, growth, and the development of skills necessary for a successful career in consulting. Her willingness to share the expertise and experiences has undoubtedly left a lasting impact on our club members as they embark on their consulting journeys.



Mr. Sourav Debnath
 Management Consultant, Accenture
 "Data-driven Consulting in Retail"

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Introduction

As part of 'Vaktavya: The Leadership Talks 4.0,' an ongoing series of webinars where industry leaders and domain experts come together to impart their insights and perspectives on contemporary business developments, Vyuham - The Consulting Club, IIM Visakhapatnam, was delighted to host Mr. Sourav Debnath for a guest lecture on "Data-driven Consulting in Retail" on October 30, 2023.

Mr. Debnath currently serves as a Management Consultant at Accenture, and his distinguished career has also included roles at renowned organizations such as EXL and PWC India. Sourav is an alumnus of the Faculty of Management Studies at the University of Delhi, where he successfully completed his Post Graduate Program in Management. With a multifaceted professional background, he possesses a wealth of expertise in areas such as Retail Consulting and Customer & Marketing Strategy.

The Event

The session provided a comprehensive overview of the strategic role that data and analytics play in the retail industry and underscored how businesses can harness data to create value for their clients. He covered topics such as the Data & Analytics Maturity Curve, various types of analytics, value creation through data-driven consulting, the distinctions between CPG and retail value chains, and key transformation themes.

A key takeaway from the session was Mr. Debnath's elucidation of the retail value chain while integrating analytical components to each section. It was an astute representation of the crucial role that Big Data and Analytics would play in every management professional's career in the coming years.

Conclusion

The guest lecture left the audience with a good understanding of the subject matter and thus sparking contemplation. The knowledge and wisdom shared by the guest lecturer in context of Data-driven Consulting in Retail were invaluable, and they served as a source of inspiration and motivation for the students. Overall, the lecture was a great success and a memorable experience, leaving a lasting impact on all the students.