

# PG CERTIFICATE IN ENTREPRENEURSHIP

PG Certificate in Entrepreneurship is a specialized program designed to equip individuals or aspiring entrepreneurs with the knowledge, mindsets and skills needed to thrive and grow in the dynamic world of entrepreneurship. The program is of 18 months duration and includes 10 months of academic training and 8 months of mentoring for venture creation and allied entrepreneurial activities. Participants will be able to understand :

- Entrepreneurial and business perspectives of a new venture.
- Theoretical foundations and practical aspects of entrepreneurship.
- Multiple functional areas of management.
- Design a robust business model & new venture creation.
- knowledge & skill necessary to launch and manage successful venture.
- Capability to manage and grow a business venture in changing entrepreneurial ecosystem.
- skill and strategy needed for venture registration, fund raising to scale and sustain the new business venture.

## Selection Process

- **Stage 1: Applications screening & Shortlisting.**
- **Stage 2: Written test**
- **Stage 3: Personal interview with shortlisted candidates (online)**
- **Stage 4: Offer letters to the final candidates.**

## Who can apply ?

- Candidate must have a Bachelor's degree (Graduation) (10+2+3) in any stream with at least 60% marks with a good academic record.
- Candidates should be an Indian citizen and residing either in Andhra Pradesh and or Telangana.
- Candidates with 1-2 years old running venture (must not be registered) can also apply by providing the existing business plan of running venture and info.  
(Founder of the venture will be eligible to apply & should be willing to pursue this program.)
- Candidates are mandatorily instructed to sign an agreement that they will, as per The Companies Act 2013, Government of India, legally register their venture after the completion of the Academic Training Module of this program.
- Candidate must register their enterprise /venture at the permanent address (Indian Territory) - must provide during admission.
- Have a good command over english language.
- Need to apply with only one entrepreneurial idea during the call for applications.
- Candidates should be in the age group of 22-35 years as on the last date for submitting the application ( Two government ID proofs are required).
- The enterprise created by each candidate must bring a minimum investment of Rs. 5.00 Lakh (Rupees Five Lakh only) after the enterprise registration and it must maintain the investment till the completion of this program).
- A finally selected candidate needs to deposit a sum of Rs. 40000/- at the time of registration of this program, this is refundable after successful completion of the programme.



## Mode of Programme

- On-campus Academic Modules
- Online workshops and lecture series
- Online mentoring & conceptual discussions
- In-class activities, business cases
- Peer learning - group activities and discussions

## Academic Component

The students will undergo the training and mentorship - Academic training module will be for 10 months, and mentoring, guidance and incubation will be for 8 months. They will be awarded the “PG Certificate in Entrepreneurship” after successful completion of 18 months duration of this program.

### Batch & fee



- Total Batch size- 30
- SIDBI will pay the fees for the entire project

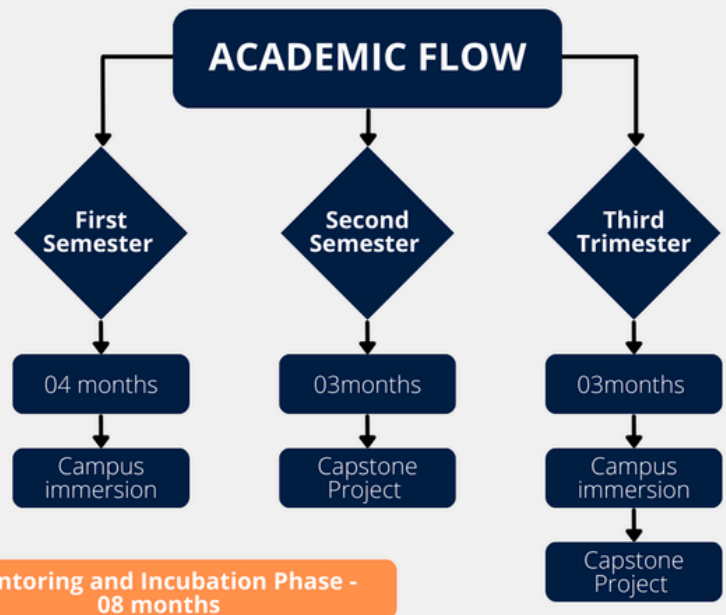
### Duration of the Program

Duration is of 18 months which includes 10 months of academic training and 8 months of mentoring, incubation, and registration.

- Total teaching hours: 380 hrs  
offline- 140 hrs (Campus Immersion in two phases) & online ( 240 hrs).
- Total Industrial exposure - 2 days
- Post academic training module- 8 months.

### Criteria for award of Degree

- CGPA of at least 2.00 in all the courses - in all semesters
- Qualitative grade in the Capstone Project
- The complete legal registration of their enterprise or venture



## IIMV-SIDBI Joint Project

Skill to Enterprise Model (STEM) is a pilot program by SIDBI under its ambitious campaign “Mission Swavlamban” which focuses on development of entrepreneurship in India. Under the Mission Swavlamban, the IIMV-SIDBI joint initiative is a new chapter to foster entrepreneurship among interested and aspiring entrepreneurs in the states of Andhra Pradesh and Telangana, this joint initiative will provide a new direction and support to aspiring individuals and entrepreneurs in the coming time.

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