



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam

FACTSHEET

(As at end December 2021)

1. The Indian Institute of Management Visakhapatnam (<https://iimv.ac.in>) is an Institution of National Importance, set up under the IIMs Act, 2017. The Act empowers the Institute to attain standards of global excellence in management education, management research and allied areas of knowledge.
2. Over the past six years, the Institute has considerably expanded its activity profile in scale, scope, spread and specialization. It enjoys today, a distinctive place in the comity of IIMs, with several first-mover advantages. Among the many significant achievements of the Institute are:
 - (a) First-ever IIM to conduct a specialized MBA Program in Digital Governance & Management in blended learning mode, under the aegis of the Ministry of Electronics & IT (MeitY), GOI.
 - (b) Among the 9 IIMs chosen to conduct the 2-year Mahatma Gandhi National Fellowship Pgm. under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), GOI. Through this initiative, the Institute is facilitating the development and growth of the skill ecosystem across 76 districts of Andhra Pradesh, Arunachal Pradesh and Bihar.
 - (c) One of the few IIMs to have a dedicated Incubator - IIMV-FIELD (Foundation for Incubation, Entrepreneurial Learning & Development), a Section 8 (not-for-profit) company. Every year, it hosts large cohorts of women-entrepreneurs under a special and successful initiative called the Women Start-up Program, helping them translate their ideas into products and services. The Incubator thus far mentored and trained more than 1000 aspiring entrepreneurs (men and women) in managing their startups.
 - (d) Only the 5th IIM to be granted a Technology Incubation and Development of Entrepreneurship (TIDE) Centre under the aegis of MeitY, GOI. Received funding for the Accelerator Program under the National Initiative for Developing and Harnessing Innovations by the Dept. of Science & Technology, GOI.
 - (e) The only IIM to have a Board-approved Institute Start-up and Innovation Policy, with allocation of 1% of the expenditure budget towards an Innovation Fund, to encourage students to venture into entrepreneurship and provide them seed funding, prototype grants etc.
 - (f) The only IIM in the country to have been granted the Dr B R Ambedkar Chair by the Ministry of Social Justice & Empowerment (MSJE), GOI.
 - (g) Only the 3rd IIM to sign up for PRME (Principles of Responsible Management Education), an initiative of the UN Global Compact
 - (h) A member of the United Nations Sustainable Development Solutions Network.
 - (i) Once completed in Aug.2022, the Institute will be the only the 3rd IIM (among 20) to have the GRIHA 5-star rating campus, with a net-zero status in energy, water and carbon footprint.
3. The data on the following page provides a glimpse of the accomplishments of the Institute.

A. Student-Intake & Number of Management Graduates Produced

Program		2018-20	2019-21	2020-22	2021-23
1. MBA (Flagship Program)		101	125	133	194(*)
2. PG Certificate / MBA (for Practising Professionals)	No. of Graduates	32	24	25(*)	29(*)
	No. of Organizations	28	21	25	25
3. MBA in Digital Governance & Management (for Govt. & Corporate Officials)	No. of Graduates	NA	26	21(*)	16(*)
	No. of Organizations	NA	23	14	11

(*) Academic session not completed

B. Salary Packages - Rs. Lakhs Per Annum - LPA (for Flagship MBA Program)

Description	2018-20	2019-21	2020-22
Highest	27.00	20.82	31.60
Top 10%	22.00	18.86	20.67
Top 25%	18.67	17.23	19.39
Top 50%	15.73	15.10	17.82
Average	13.08	12.62	15.06
Median	12.00	12.00	15.46
No. of recruiters participating in the final placements	75	102	75

C. Sector-wise Placement of Students (%)

Description	2018-20	2019-21	2020-22
IT/IT-enabled Services	24%	34%	35%
Banking, Financial Services & Insurance	16%	28%	30%
Manufacturing	13%	4%	5%
Education / EdTech	7%	7%	2%
FinTech	1%	2%	-
E-Commerce	6%	4%	8%
Consulting	3%	13%	15%
Logistics Services	5%	-	-
Fast-Moving Consumer Goods	3%	4%	2%
Others	22%	4%	3%

D. Executive Education Programs (Continuing Professional Education)

Description	2019 (Jan.-Dec.)	2020 (Jan.-Dec.)	2021 (Jan.-Dec.)
No. of Programs	-	10	15
No. of Participants	-	301	782
No. of (Sponsor) Organizations	-	31	556

E. Faculty Development Programs (Continuing Professional Education)

[e.g., Technical Education Quality Improvement Programs of the Min. of Education, GOI]

Description	2019 (Jan.-Dec.)	2020 (Jan.-Dec.)	2021 (Jan.-Dec.)
No. of Programs	3	6	9
No. of Participants	102	319	483
No. of (Sponsor) Organizations	76	253	385

F. Research Publications

Description	2019 (Jan.-Dec.)	2020 (Jan.-Dec.)	2021 (Jan.-Dec.)
No. of faculty	22	24	31
Publications with Institute affiliation, in Journal Databases (e.g., ABDC, Scopus)	6	26	43

ABDC = Australian Business Deans Council

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