



IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम
Indian Institute of Management Visakhapatnam

Post Graduate Certificate Program in Banking and Finance

Admission Closes on 25th Oct 2024

11 Months | Online | IIM Faculty Led



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION

सत्यमेव जयते

AACSB

Business
Education
Alliance

Member



BUSINESS
GRADUATES
ASSOCIATION

ACCREDITED



Message from the Program Director



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Our extensive curriculum and experienced faculty will give you the skills to transform your banking and finance knowledge into practical understanding, propelling your career forward. Join us to lead the way in digital revolution of banking and finance.



Prof. Tamali Chakraborty

Program Director
IIM Visakhapatnam



We are excited to offer a program that equips professionals with cutting-edge skills for the evolving digital finance landscape, blending theory and practical applications to help you master the future of digital banking & finance.

Prof. Vijaya Bhaskar Marisetty

Program Co-Director
IIM Visakhapatnam



Program Overview

The Post Graduate Certificate Program is designed to help the participants to enhance their knowledge of digital disruptions that are challenging the traditional banking model.

Key Benefits



Executive Certificate



Engaging Simulations



Campus Immersion



Alumni Status



Exclusive Merchandise



Top Faculty

Why choose this Program?



Expert Exposure

Collaborate and learn from the experienced IIM faculty

Comprehensive Curriculum

Well-rounded program covering entire data lifecycle

World Class Alumni Network

Collaborate and network with alumni

Digital Banking & Finance

Enhance skills in the financial sector

Who Should Join this Program?

- ✔ **Banking Professionals**
who want to update their skills and advance their careers
- ✔ **Finance Managers and Analysts**
seeking to enhance their expertise in financial technologies
- ✔ **Fintech Enthusiasts**
interested in entering or advancing within the fintech industry
- ✔ **Risk and Compliance Officers**
to stay informed about the latest digital tools
- ✔ **IT and Technology Specialists**
to deepen their knowledge of digital banking systems
- ✔ **Entrepreneurs and Business Owners**
looking to start or expand their own Fintech ventures
- ✔ **Insurance Professionals**
to understand digital transformation
- ✔ **Investment Analysts**
to grasp the impact of digital innovations
- ✔ **Financial Consultants**
to stay updated on digital tools and trends
- ✔ **Business Development Managers**
expanding business opportunities and partnerships

Skills

You will Gain



Analytics &
Forecasting

Financial Risk
Management

Investment
Banking

Regulatory
Compliance

Fintech &
Blockchain

Hedging &
Portfolio

Program Overview

130+ Hours

D2D Live
Sessions

11 Months

Weekend Online
Classes

1

Group
Project

13 Modules

Learning
Resources

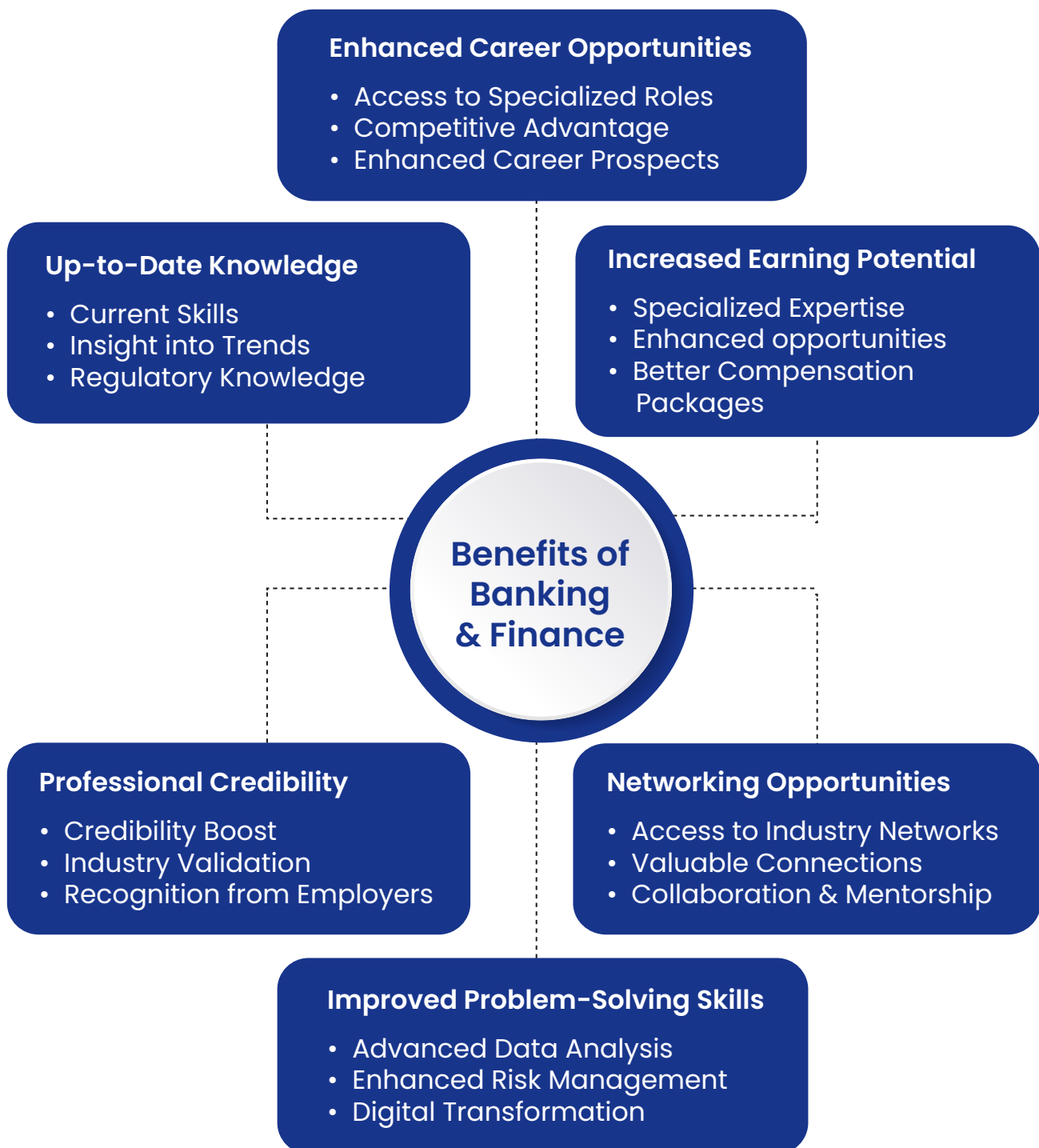
10 Sessions

Career
Support

2 Days

Campus
Immersion

Advantages of Banking and Finance



Program Outcomes



Comprehend the reasons for banking sector reform



Understand the nuances of banking from macroeconomic perspective



Connect with the world of artificial intelligence and blockchain



Develop proficiency in understanding current and future trends in banking



Mitigate threats and risks in banking

Post Graduate Certificate Program in Banking and Finance Syllabus

Master Digital Finance Excellence

**130+ Hours | 13 Modules | 11 Months
1 Group Project**

Program Outline



Our Comprehensive Course Modules

Module 1: Overview of Macroeconomics

Topic 01: Macroeconomic Indicators

Topic 02: Money multiplier and banking

Topic 03: Bond and Securities market

Topic 04: Financial institution

Module 2: Understanding Indian Economy for Banking

Topic 01: Indian Economy – Present scenario & challenges

Topic 02: Banking and financial sector reforms

Topic 03: Emerging growth challenges in banking

Topic 04: Financial Inclusion

Module 3: Using Statistics and Econometrics for Decision making

Topic 01: Elements of Probability

Topic 02: Statistical Inference

Topic 03: Regression analysis

Module 4: Data Science & Machine Learning



Topic 01: Forecasting for management decisions

Topic 02: Introduction to Machine Learning Models

Module 5: Technologies & digital transformation in banking

Topic 01: Blockchain

Topic 02: Artificial intelligence

Topic 03: Robotic processing

Module 6: Decentralized Finance & disintermediation

Topic 01: Dapps

Topic 02: Incentive Structure and Governance

Module 7: Hedging & Risk Management

Topic 01: Hedging using Derivatives

Topic 02: Portfolio Risk

Topic 03: Insurance and Risk Management

Module 8: Fintech & emerging business models in Banking



Topic 01: Lending with Tech (BNPL)

Topic 02: Wealth Tech

Topic 03: Insure Tech

Topic 04: Fintech and Neobanking

Topic 05: Digital Payments

Module 9: Marketing Strategies in Banking

Topic 01: Introduction to Marketing

Topic 02: Understanding the Banking Consumer

Topic 03: Brand Management and Communications

Topic 04: Digital Marketing in Banking

Module 10: Essential Leadership Skills

Topic 01: Understanding Self

Topic 02: Interpersonal relationships and team dynamics

Topic 03: Motivating others

Topic 04: Conflict management

Topic 05: Leading negotiation

Topic 06: Change management

Module 11: Future of Banking, GRC & Regulatory Technologies



Topic 01: Future of Banking

Topic 02: Governance, Risk & Compliance - COSO And ISO Framework, eKYC, PMLA/ CFT

Topic 03: Regulatory & Supervisory Technology, HSBC Case Study

Topic 04: CBDC

Module 12: Information Security & Digital Trust

Topic 01: Information, Security, Privacy - Cyber Security, IT Governance, Outsourcing, Risk Management & ISO Framework

Topic 02: Digital Trust

Topic 03: Digital Public Infrastructure

Module 13: Financial Institutions & Banking

Topic 01: Commercial Banking and Role of RBI

Topic 02: Financial Statement analysis of Financial Institutions

Topic 03: Investment Banking

Topic 04: Corporate Finance

Topic 05: Financial Institutions and Market

Group Project

Group Project Presentation and Review

Grow with the Expertise of Top IIM Faculty



Tamali Chakraborty

Program Director
IIM Visakhapatnam



**Vijaya Bhaskar
Marisetty**

Program Co-Director
IIM Visakhapatnam



Kalyan Kolukuluri

Assistant Professor
IIM Visakhapatnam



Kaveri Krishnan

Associate Professor
IIM Visakhapatnam



Preeti Virdi

Assistant Professor
IIM Visakhapatnam



**Shivshanker Singh
Patel**

Assistant Professor
IIM Visakhapatnam



Asmita Verma

Assistant Professor
IIM Visakhapatnam



**Pankaj
Vishwakarma**

Assistant Professor
IIM Visakhapatnam

Grow with the Expertise of Top IIM Faculty



Pooja Kumari

Assistant Professor
IIM Visakhapatnam



Shalini Agnihotri

Assistant Professor
IIM Visakhapatnam



Anupama Sharma

Assistant Professor
IIM Visakhapatnam



Monika

Assistant Professor
IIM Visakhapatnam



Josyula Srinivas

Associate Professor of Practice
IIM Visakhapatnam



On-Campus Experience



Get the exclusive opportunity to be a part of Two Days Campus Immersion at the expansive campus of IIM Visakhapatnam.

Nurture connections with your peers, participate in workshops and experience life at one of the top B-Schools in India.

Campus Experience Highlights:

- Network with professionals
- Offline Classes
- Mentorship from IIM Faculty
- Valedictory Ceremony

Sample Certificate



Alumni Benefits



Upon successfully completing the Banking and Finance Program, candidates will receive an executive alumni status at IIM Visakhapatnam. Participants will get the following privileges:

- Lifelong Executive Alumni Identity Card
- Monthly access to IIM(V)ibes and IIMV newsletter
- Access to IIM V Executive Alumni Network
- Access to Library and Campus Visits
- Alumni City Meetups





Accelerate Career with upto 10 Sessions

1-On-1 Career Counselling

Get professional guidance on all career related queries

Resume Preparation

Latest tips & tricks to sharpen your CV for shortlisting

Mock Interviews

Interview drills to bring out your A game

Assured Interview Calls

Exclusive Access to 2025 interview resources

Our Career Services are here to support and guide you in actively managing your career journey. While we don't promise employment, we are dedicated to helping you achieve your professional goals.

Program Fees



Registration Fee

INR 1000 + 18% GST

Program Fee

INR 2,56,500 + 18% GST

Installments Available

Installment	Payable Amount
1st	INR 1,00,000 + 18% GST
2nd	INR 1,00,000 + 18% GST
3rd	INR 56,500 + 18% GST

✓ Credit Card EMI Options Available
Starts at Just **INR 14,961/month**

✓ Bank Loan Available



✓ Corporate Bulk Discount Available

✓ Early Bird Offers Available



Banking and Finance Program At a Glance



Admission Closes
25th October 2024



11 Months



INR 2,56,500 + 18% GST



6 PM – 9 PM IST
on Friday & Saturday



Online
Mode



Working Professionals
with 3+ years of Work
Experience

Program Mentor

Powered by  **CareerAid**
Outwit Outplay Outlast



IIM

विद्या परं दैवतम्

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Indian Institute of Management Visakhapatnam

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