IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम
Indian Institute of Management Visakhapatnam

विद्या परं दैवतम्

IIMV Learning Resource Centre

Newsletter

Contents

Editorial Message

Prof. Kalyan.K, Chair-LAC

As the Chair of the Library Advisory Committee at IIM Visakhapatnam, I am immensely proud to highlight the exceptional qualities and achievements of our library. The IIMV Library is not just a repository of books; it is envisaged to become a dynamic hub of knowledge and innovation. The library intends to foster a pioneering and inquisitive spirit among all patrons. I am certain it shall play a central role in the institute's academic and research endeavors.

The dedication and professionalism of our library staff are truly commendable. The staff aim to use their expertise to assist in creating an environment that is both welcoming and intellectually stimulating. Whether it's guiding users in navigating complex databases or facilitating access to rare materials, the library staff's support is invaluable.

In an era where information technology plays a critical role in education, our library has consistently stayed ahead by integrating state-of-the-art digital resources and services.

Our aim is to remain up to date with technology related to learning resources perpetually. This commitment to adapt to technological changes aims to enhance our research capabilities and learning experiences.

Moreover, the library provides a serene and conducive environment for study and research. The well-designed spaces cater to different needs, whether one requires a quiet corner for focused work or collaborative areas for group study sessions. This flexibility ensures that all members of our community can find a space that suits their specific requirements.

As always, the library committee and the library staff shall have a listening ear for suggestions and feedback for improving our library. As we inaugurate our Learning Resources Centre, we seek patronage from faculty, staff, and students of IIM Visakhapatnam. I wish each and everyone success in your respective academic endeavors!

Library Advisory Committee

Prof. Kalyan.K
Chair-LAC

Prof. Srirangacharyulu

Prof. Anupama Sharma

Prof. Bhavya P.S

Prof. Rohit Titiyal

Prof. Karthika .S

Prof. Sai Shiva Jayanth

Prof. Pooja Kumari

Prof. Gaurav Dilip Tikas

Dr. S.N.Vignesh
Convener

Inauguration of new LRC

The New Learning Resource Centre at the Indian Institute of Management Visakhapatnam was officially inaugurated on July 4, 2024. The ceremony was honored by the presence of the esteemed Director of IIMV, Prof. M. Chandrashekar, who performed the ribbon-cutting to officially inaugurate the LRC. His participation added a significant touch to the occasion, symbolizing the beginning of a new chapter for the institution.


The event was a momentous occasion attended by a vibrant assembly of faculty members, students, and staff, all of whom gathered to celebrate the launch of the LRC. The atmosphere was one of excitement and anticipation, reflecting the collective enthusiasm for the new opportunities the Centre is expected to bring.

During the inauguration of the LRC a traditional and symbolic lighting of the lamp ceremony was conducted. The time-honored ritual was performed by the esteemed Director, Prof. M. Chandrashekar, and was attended by faculty, students, and staff. The lighting of the lamp is a significant ceremonial act, symbolizing the dispelling of darkness and the ushering in of knowledge, wisdom, and enlightenment.

On the inauguration day of the New Learning Resource Centre, the event was distinguished not only by the ceremonial opening of the facility but also by the launch of several groundbreaking initiatives and technologies de-signed to elevate the library's functionality and engagement.
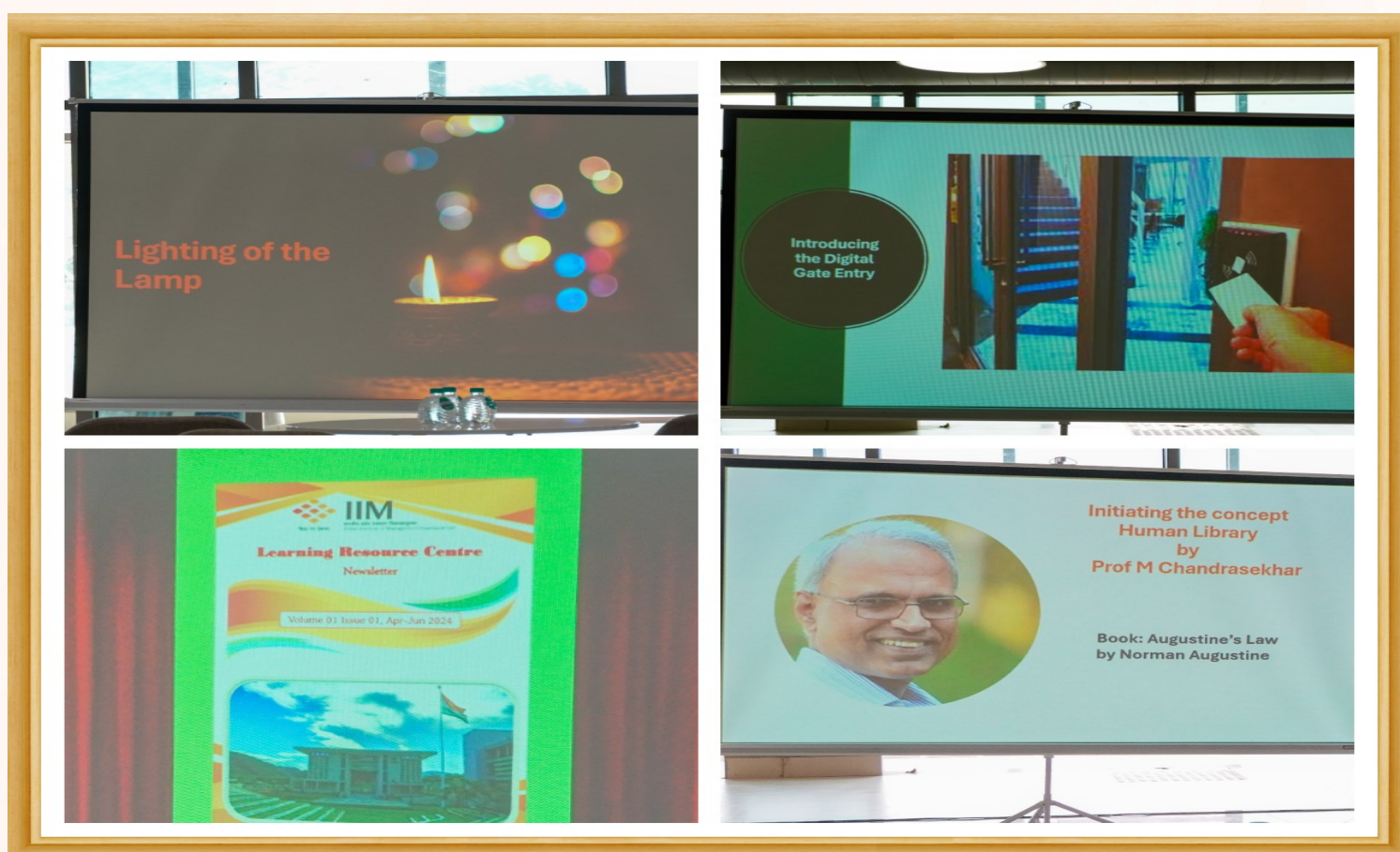
Overall, the New Learning Resource Centre is set to emerge as a pivotal hub for academic and research excellence at the Institute. Its establishment is set to play a crucial role in driving future growth and development, serving as a catalyst for the institute's vision of nurturing talent and advancing knowledge in management education.

Library Professionals: Mr. V.Srinu, Ms. Maheswari, Ms. Swathi, Ms. Indu, & Dr. SN..Vignesh, SLIO with Prof. K.Kalyan, Chair LAC in the newly inaugurated Library Building.
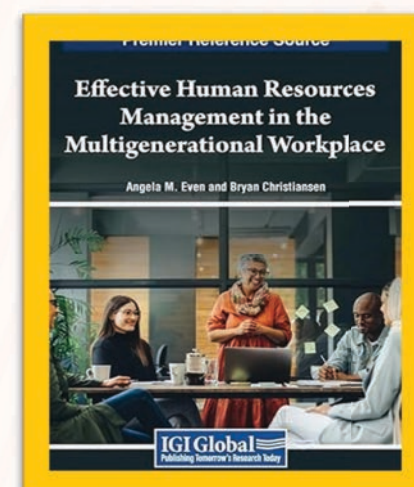
New Collection: Books

Bibliographic Details   ## Cover Image

Title : Effective human resources management in the multigenerational workplace by Angela M. Even

ISBN: 9798369321737

Title : How to Prepare for Quantitative Aptitude for the CAT by Arun Sharma
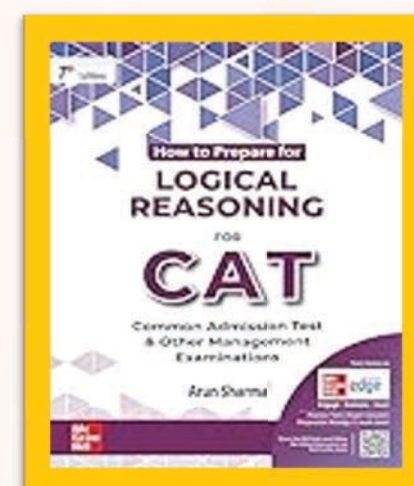
ISBN: 9789355321626

Title : Chapter-wise solved previous year papers for CAT by Arun Sharma

ISBN: 9789355322685

Title : How to prepare for logical reasoning for the CAT by Arun Sharma

ISBN: 9789355325112

Bibliographic Details

Cover Image

Title : How to prepare for the verbal ability and reading comprehension for the CAT by Arun Sharma

ISBN: 9789355327154

Title : A modern approach to verbal & non-verbal reasoning by R.S Aggarwal

ISBN: 9798369321737

Title : Quantitative Aptitude: For Competitive Examinations fully solved and updated by R S Aggarwal.
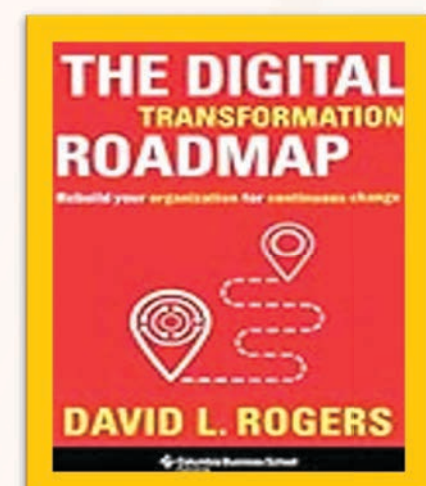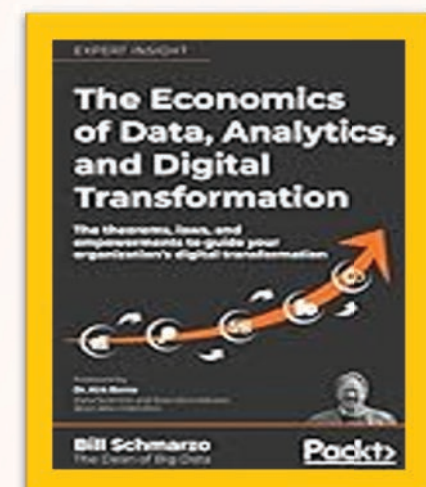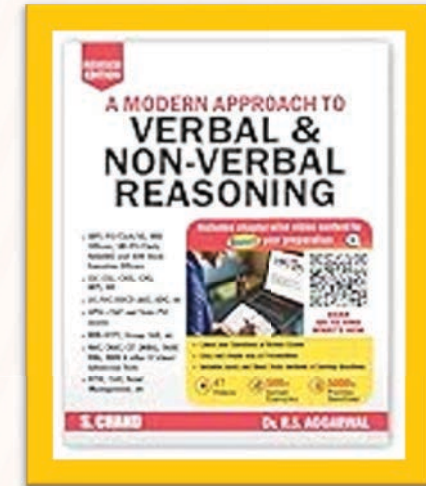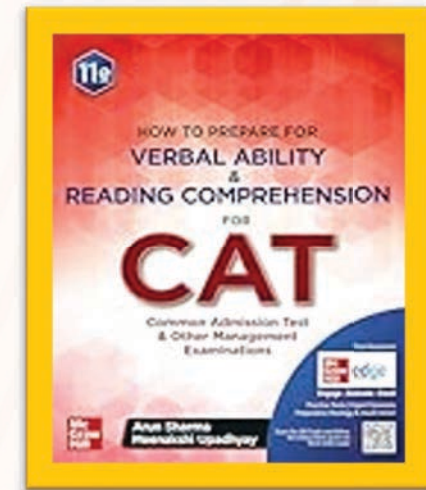
ISBN: 9789355012326

Title : The economics of data, analytics, and digital transformation: by Bill Schmarzo

ISBN: 9781800561410

Title : The digital transformation roadmap : rebuild your organization for continuous change by David L Rogers.

ISBN: 9780231215695

Bibliographic Details

Cover Image

Title : Digital entrepreneurship : management, systems and practice by Vincenzo Morabito.

ISBN: 9781108845519

Title : Social and economic networks by Matthew O. Jackson.

ISBN: 9780691148205

Title : So good they can't ignore you : why skills trump passion in the quest for work you love by Cal Newport.
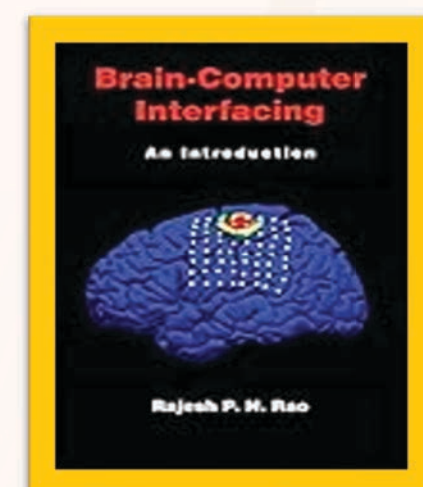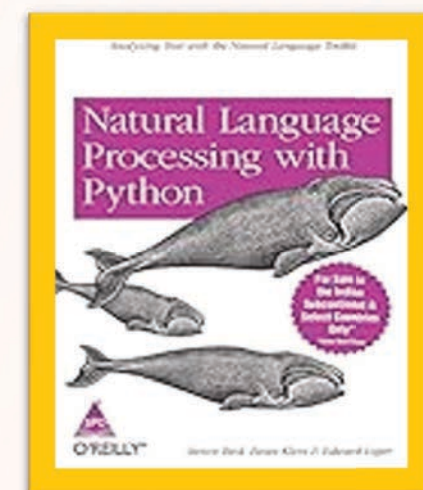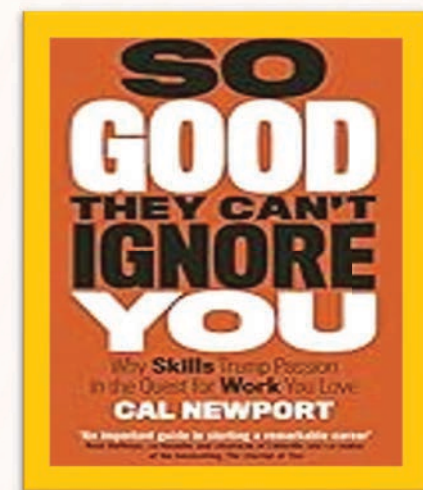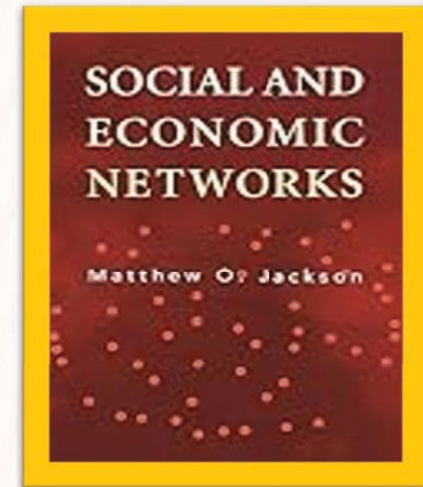
ISBN: 9780349420219

Title : Natural language processing with Python by Steven Bird

ISBN: 9788184047486

Title : Brain-computer interfacing : an introduction by Rajesh P.N. Rao.

ISBN: 9781108708012

Bibliographic Details

Cover Image

Title : Untapped knowledge in India's e-waste industry: a roadmap to strengthen the informal economy by T. S. Krishnan

ISBN: 9783031502958

Title : Why digital transformations fail : the surprising disciplines of how to take off and stay ahead by Tony Saldanha.

ISBN: 9783031502958

Title : Organization Development: How organizations change and develop effectively by Julie Hodges
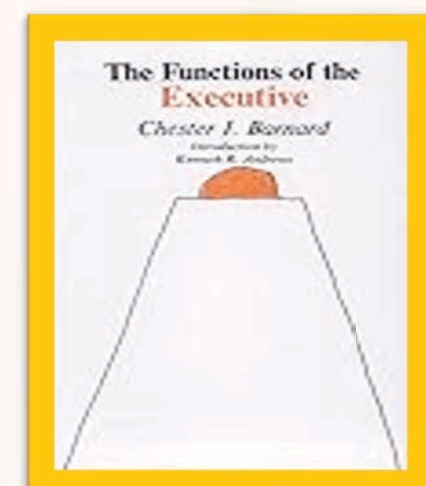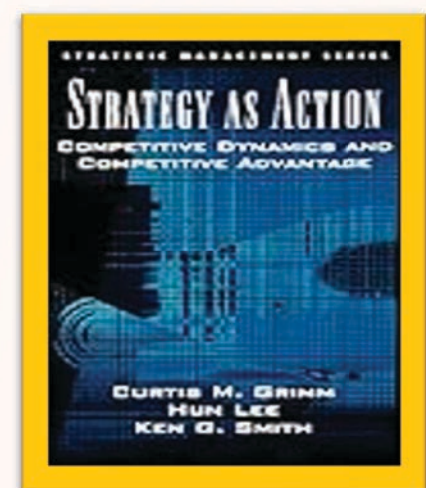
ISBN: 9781352009286

Title : Strategy as action : competitive dynamics and competitive advantage. edited by Curtis M. Grimm.

ISBN: 9780195161441

Title : The Functions of the Executive by Chester Barnard

ISBN: 9780674328037
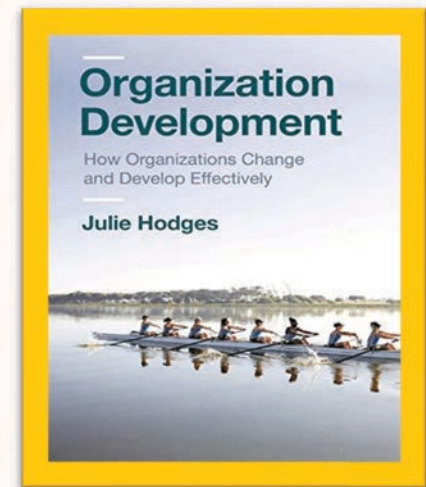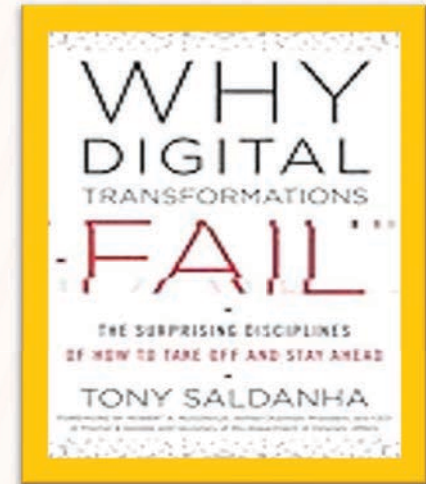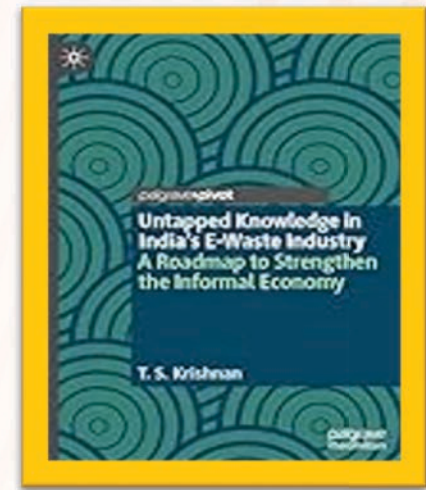
Bibliographic Details

Cover Image

Title : Oxford Handbook of International Business Strategy. edited by Kamel Mellahi.

ISBN: 9780198868378 .
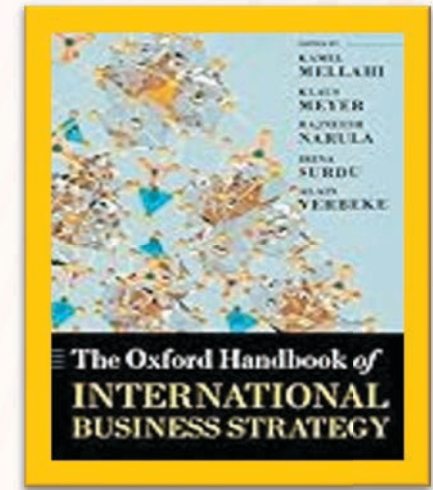
Title : The influential product manager : how to lead and launch successful technology products by Ken Sandy

ISBN: 9780198868378 .
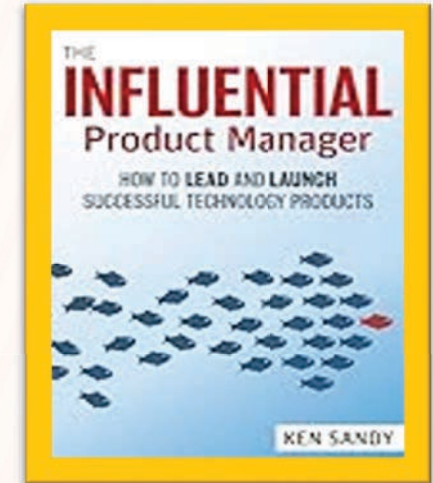
Title : Multinational enterprises and the global economy by John H. Dunning

ISBN: 9780198868378 .
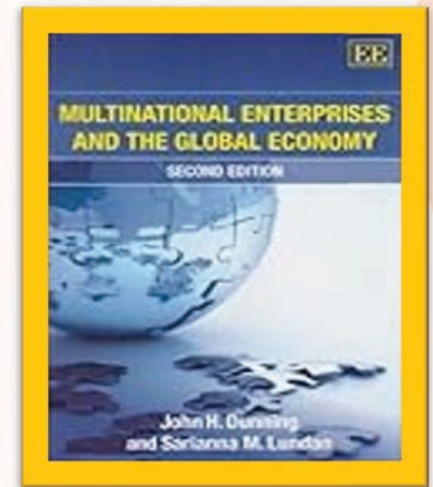
Title : Introductory econometrics: a modern approach by Jeffrey M. Wooldridge.

ISBN: 9789353731074 .
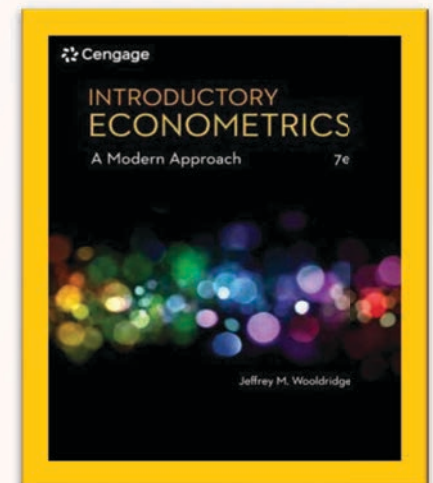
Title : Empowered : ordinary people, extraordinary products   by Marty Cagan

ISBN: 9781119691297 .
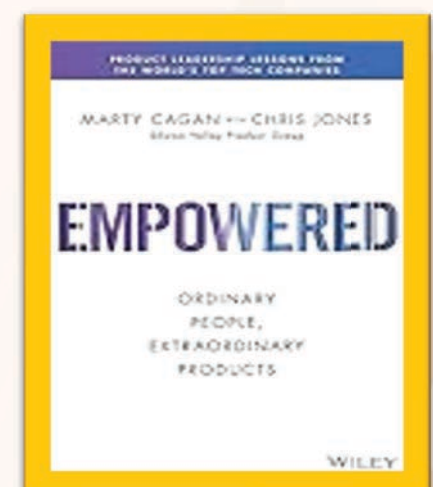
Bibliographic Details

Cover Image

Title : Futures and Options: A Workbook: A Study Guide for Students of Finance and Economics by Sunil K. Parameswaran

ISBN: 9798894468471
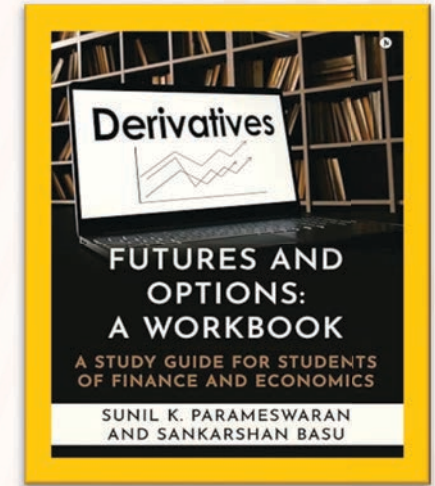
Title : The theory of the growth of the firm by Edith Penrose

ISBN: 9780199573844 .
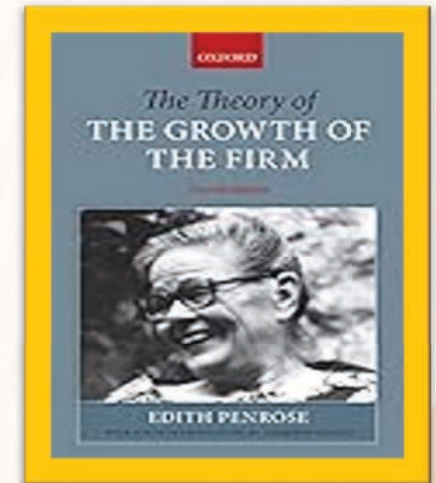
Title : Sumedha's compilation of manual for procurement of goods: compiled by Harshual Bangia

ISBN: 9788195816415.
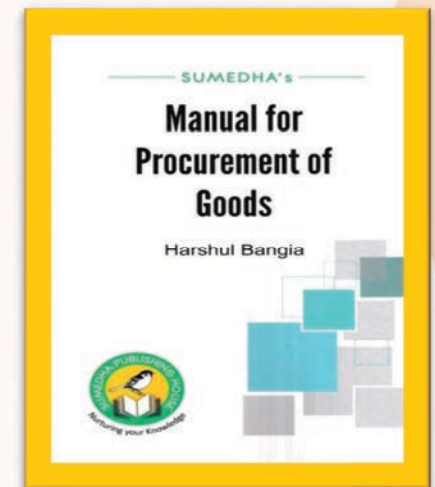
Title : Sumedha's compilation of manual for procurement of consultancy & other services: compiled by Harshual Bangia

ISBN: 9788195816446 .
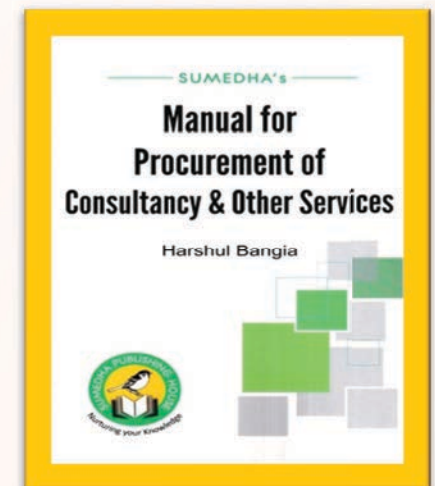
Title : Sumedha's compilation of manual for procurement of works: compiled by Harshual Bangia

ISBN: 9788195816439 .
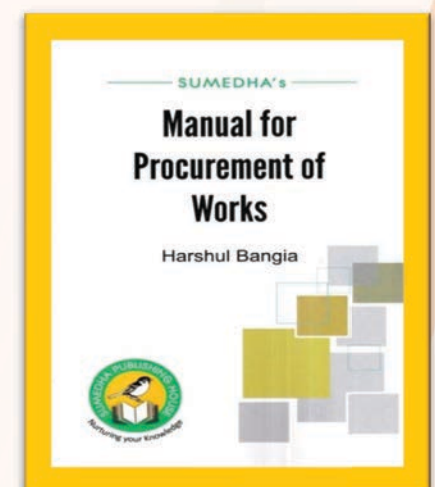
Bibliographic Details

Cover Image

Title : Sumedha's Model tender document for procurement of goods and non consultancy services by Harshual Bangia

ISBN: 9788195320561.
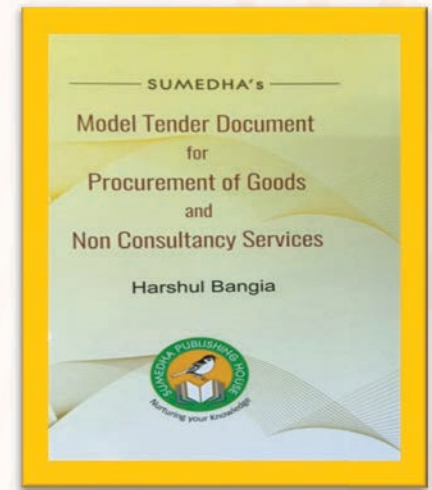
Title : Sumedha's compilation of general financial rules, 2017 along with Government of India Decisions and landmark judgements compiled by Harshual Bangia

Title : Compilation of Delegation of Financial powers rules, 2024 along with government of India decisions inforce from1st April,2024 compiled by Harshul Bangia
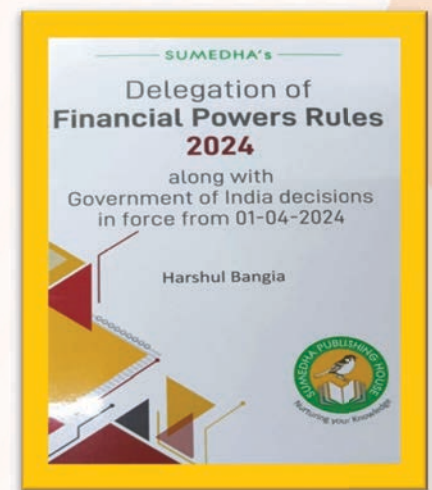
Title : Cambridge handbook of strategy as practice edited by Damon Golsorkhi

ISBN: 9781107421493
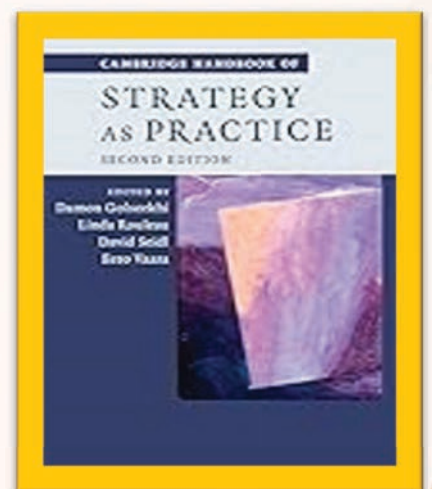
3.1 Donated Books :

Bibliographic Details	Cover Image

Donated by: Arni S.R. Srinivasa Rao

Title : Modeling and analysis of longitudinal data edited by E.K. Martin, Arni S.R. Srinivasa Rao, C.R. Rao.

ISBN: 9780443136511
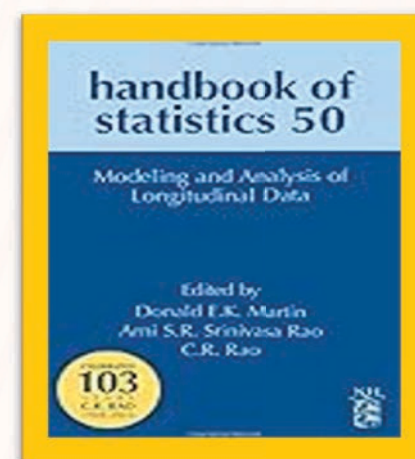
Donated by: Aditya Vittal, IIM Sirmur Alumni

Title : SIN & SUCCESS: Innovative approach for building products that customers love/ by Aditya Vittal.

ISBN: 9789334043716
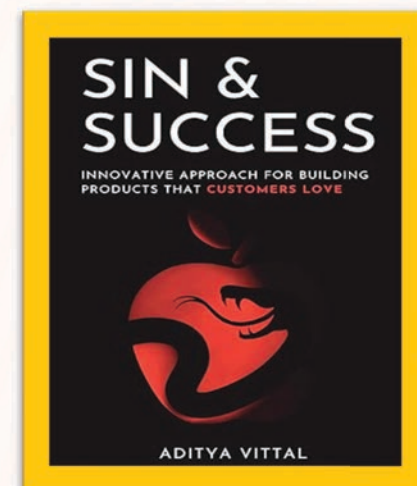
Donated by: GV Subrat Sahoo, Exec.PhD Student-IIMV

Title : Supply chain resilience by Subrat Sahoo

ISBN: 9788119998500
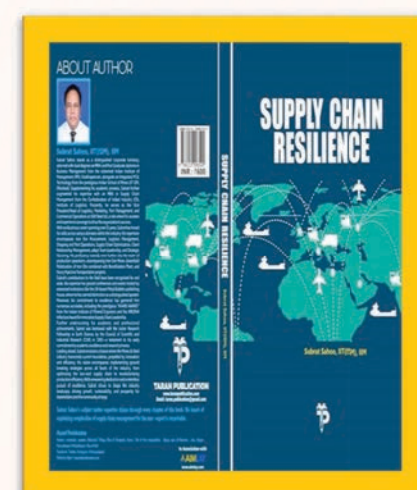
Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : The four : The Hidden DNA of a amazon, apple, facebook and google by Scott Galloway

ISBN: 9780552173438
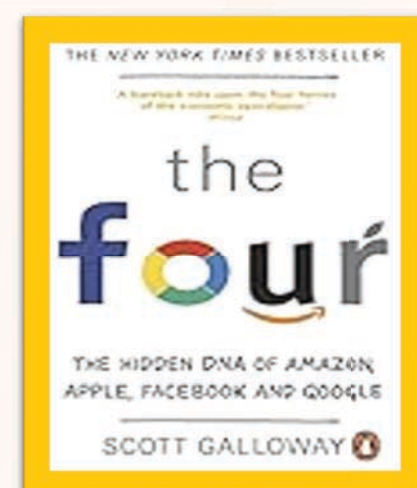
Bibliographic Details   # Cover Image

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : Conversion: The Last Great Retail Metric by Mark Ryski

ISBN: 9781463414221

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : Predictably irrational : the hidden forces that shape our decisions by Dan Ariely

ISBN: 9780007368549

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : Delivering happiness a path to profits, passion, and purpose by Tony Hsieh.

ISBN: 9781455508907

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : Why we buy : the science of shopping by Paco Underhill.

ISBN: 9781416595243
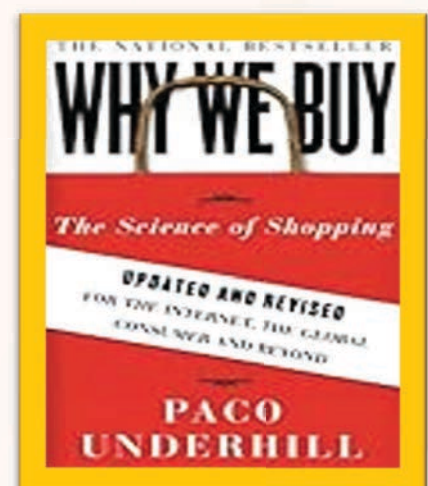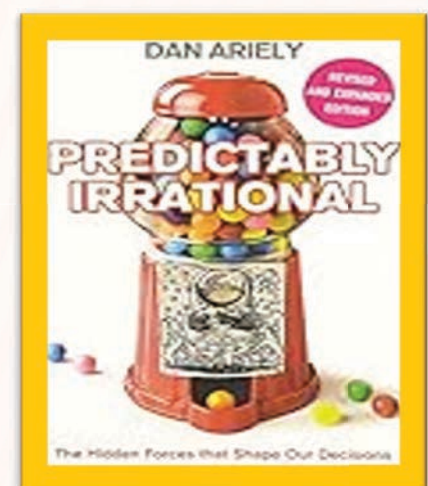
Bibliographic Details   Cover Image

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : Buy ology : truth and lies about why we buy by Martin Lindstrom

ISBN: 9780385523899 .

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : McDonald's : behind the arches by John F. Love.

ISBN: 9780553347593

Donated by: Prof Sunil Chandran, Guest Faculty-IIMV

Title : The call of the mall by Paco Underhill..

ISBN: 9781861974426

Donated by: Deepthi, Sushant, K.C.Das – IIMV Staff

Title : The Lost Bookshop: How far will you go to find your story by Evie Woods

ISBN: 9780008609214
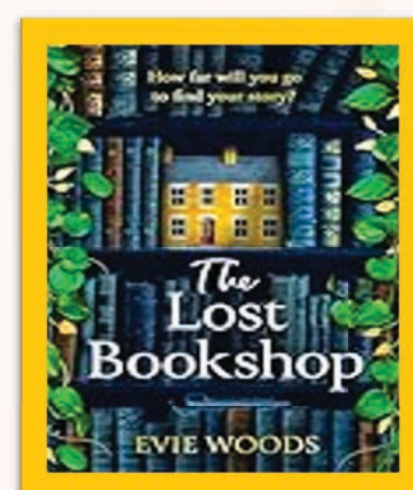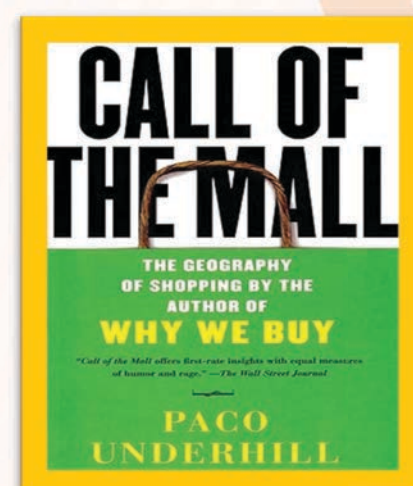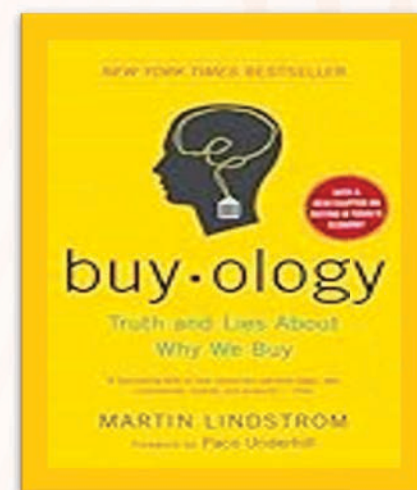
Bibliographic Details   Cover Image

Donated by: Deepthi, Sushant, K.C.Das – IIMV Staff

Title : Gaban by Munshi, Premchand

ISBN: 9788171822508
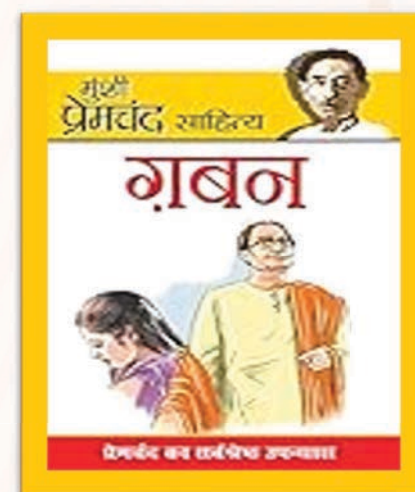
Donated by: Guhesh Ramanathan-IIMV Field CEO

Title : The Scuba Sutras by Guhesh Ramanathan

ISBN: 9781685630904
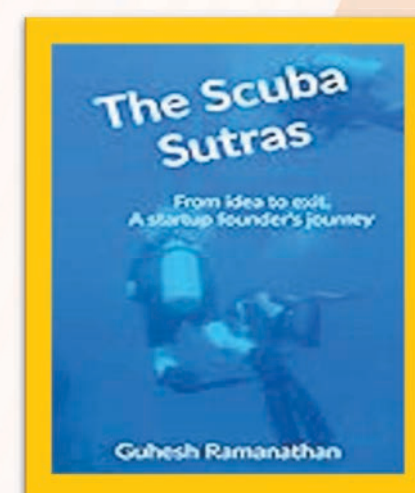
3.2 New Subscription: E-Resources

Resource Name: WARC

◆ WARC (The World Advertising Research Centre) provides articles on advertising, marketing, brands, and campaigns. It covers the source for Marketing, Consumer insight and behaviour Advertising, communications effectiveness, Marketing and brand strategy, etc.

◆ Thousands of case studies from the IPA, Effie Worldwide, Thomson Gale and many more that reveal the campaign strategies of leading brands.

◆ Articles and Best Practice guides that explain the 'how' and 'why' of marketing challenges.

◆ Market intelligence, including ad forecasts, brand profiles, conference reports and other material on top advertisers, brands and agencies

◆ Industry news and email alerts including daily news and account moves.

Category : Industry Intelligence Database

Modules: Creative, Media, Digital Commerce

Resource Type: Online

Access: Campus wide Multiuser

Resource Name: Knimbus

◆Knimbus is a platform designed to streamline data management and enhance accessibility for users across various fields. With its intuitive interface and robust features, Knimbus provides a comprehensive solution for organizing, retrieving, and analyzing information efficiently.

◆Universal Search– Comprehensive search results from across all eResources.

◆Off Campus Access– Seamless access to eResources from anywhere and anytime.

◆Digital Library– Personalized library portal for your digital content.

◆Mobile App Facility– Our Institute Library in your pocket

3.3 Open Access: E-Resource

Resource Name: India Data Portal (IDP)

India Data Portal 2.0 - a groundbreaking research initiative of Indian School of Business (ISB) that brings students and researchers to the open data ecosystem, transforms data accessibility, analysis, and visualisation. Driven by the mission to champion the cause of data accessibility and research, we are currently engaged in a one-time nationwide outreach to the educational institutions. Over the last four months we had begun our nation-wide drive and delighted to touch-based upon 100+ top tier academic institutions.

India Data Portal (https://indiadataportal.com/) offers a subscription free access to an expansive array of,

◆ 160 diverse datasets beyond village level

◆ Over 5000 Indicators,

◆ Across 25 Sectors.

Data Sources: Published by Government of India and its Ministries, available with Local Government Directory (LGD) in panel/time series format.

An Open Data Portal has been developed by the ISB (Indian School of Business). The same has been integrated into our Knimbus E-Library Portal. This integration allows all patrons to access the data freely and easily through our e-library platform .

3.4 E-resources renewals

Crisil

Industry Intelligence Database

Resources Type: Online

Access: Campus wide Multiuser

Indiastat

Industry Intelligence Database

Resource Type: Online

Access: Campus wide Multiuser

Koha

Library Management Software

Administration, automation of library

resources and services

NVivo

Transcriptional Module-01 Licenses

Collaboration Cloud - 05 Concurrent

Licenses

Refinitiv Eikon

Real time market data & financial info

Resource Type: Offline database

Access: One Eikon terminal

Scopus

Citation and Abstract Database

Resource Type: Online

Access: Campus wide Multiuser
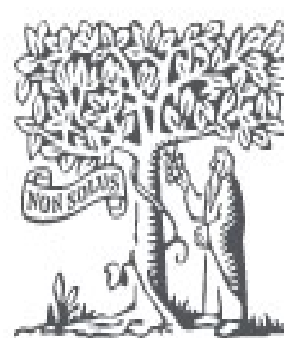
3.5 Print Periodical Renewals

Name	Frequency
The Economist	Weekly
Time	Weekly
Business Today	Fortnightly
BW Business World	Fortnightly
Down to Earth	Fortnightly
Forbes India	Fortnightly
Sports Star	Fortnightly
Frontline	Fortnightly
Digit	Monthly
Outlook Money	Monthly
Entrepreneur	Monthly
Fortune India	Monthly
National Geographic	Monthly
Outlook Traveller	Monthly
Harvard Business Review	Bi-Monthly

Users statistics

Walk-Ins
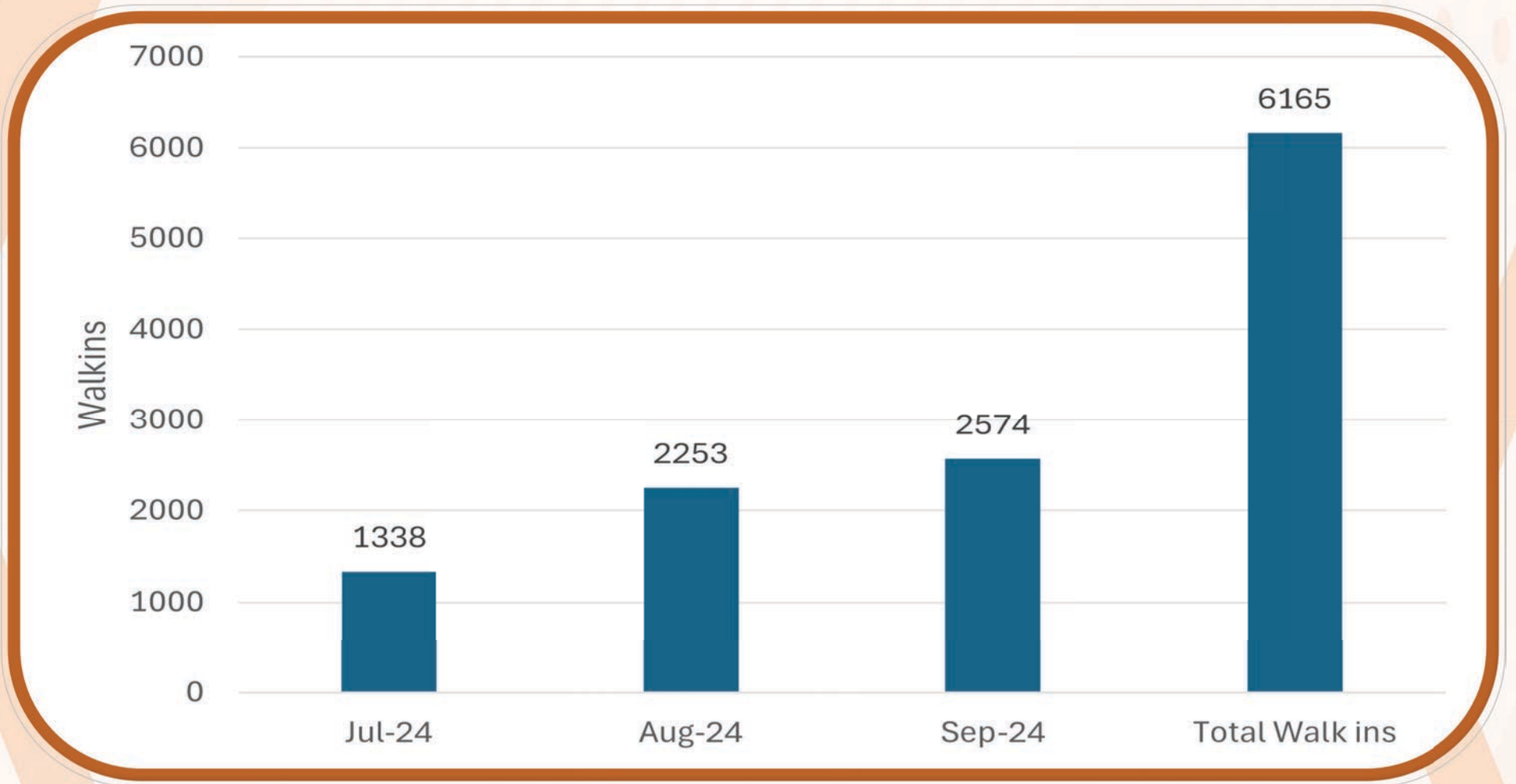
Circulation
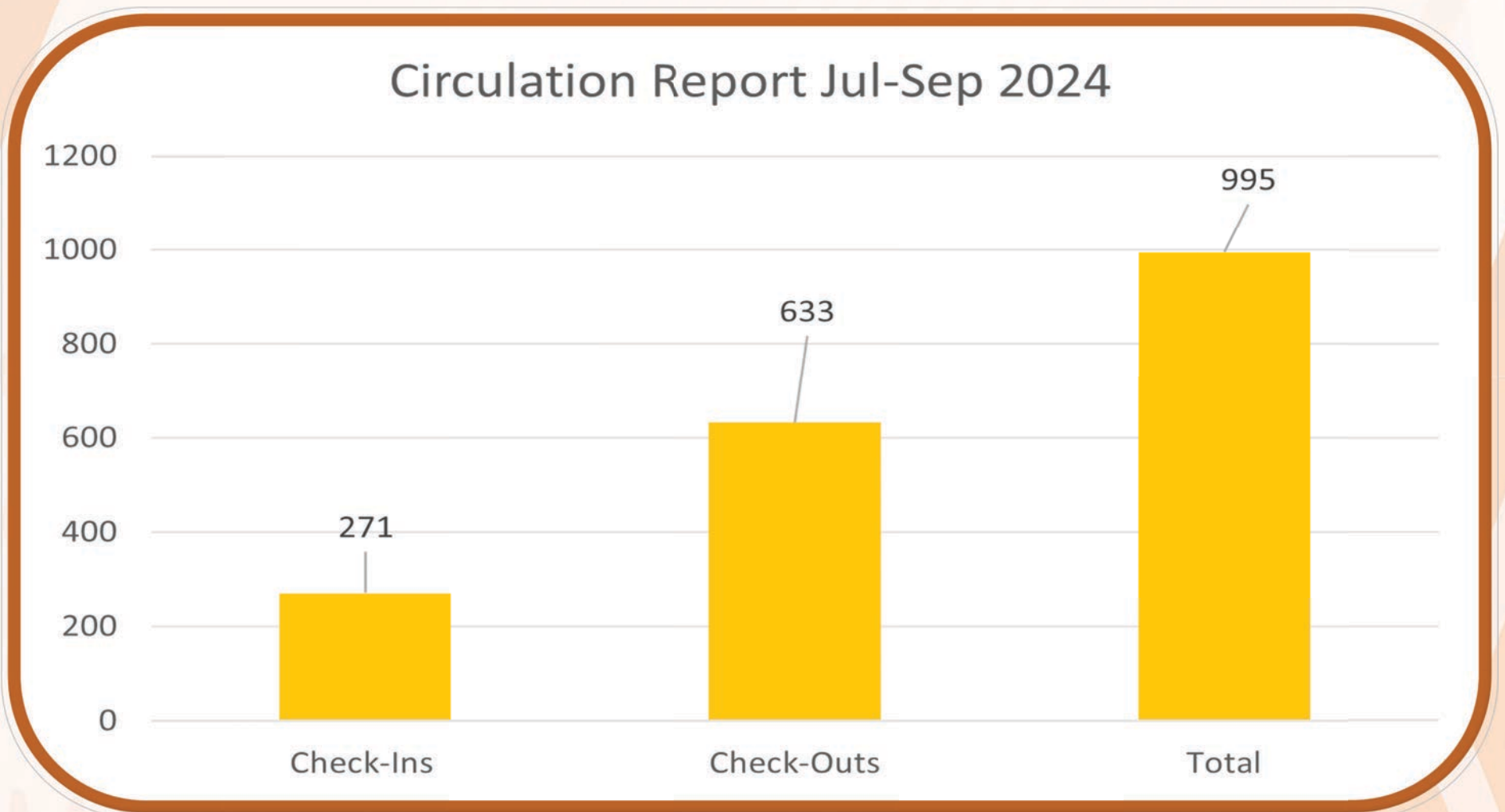
E-Resources Usage statistics

Section Usage

Top 10 Resources Used

Top Publishers Report
Time Period: 2024–07–01 to 2024–09–30, Generated: 2024–10–03

- Scopus (41.6%)
- Indiastat (11.0%)
- JSTOR (7.5%)
- Capitaline (7.0%)
- Ace Analyser (6.8%)
- Marketline (6.1%)
- Economic and Political Weekly (5.7%)
- EBSCO (5.6%)
- Taylor and Francis (4.8%)
- others (4.0%)

Indian Institute of Management, Visakhapatnam
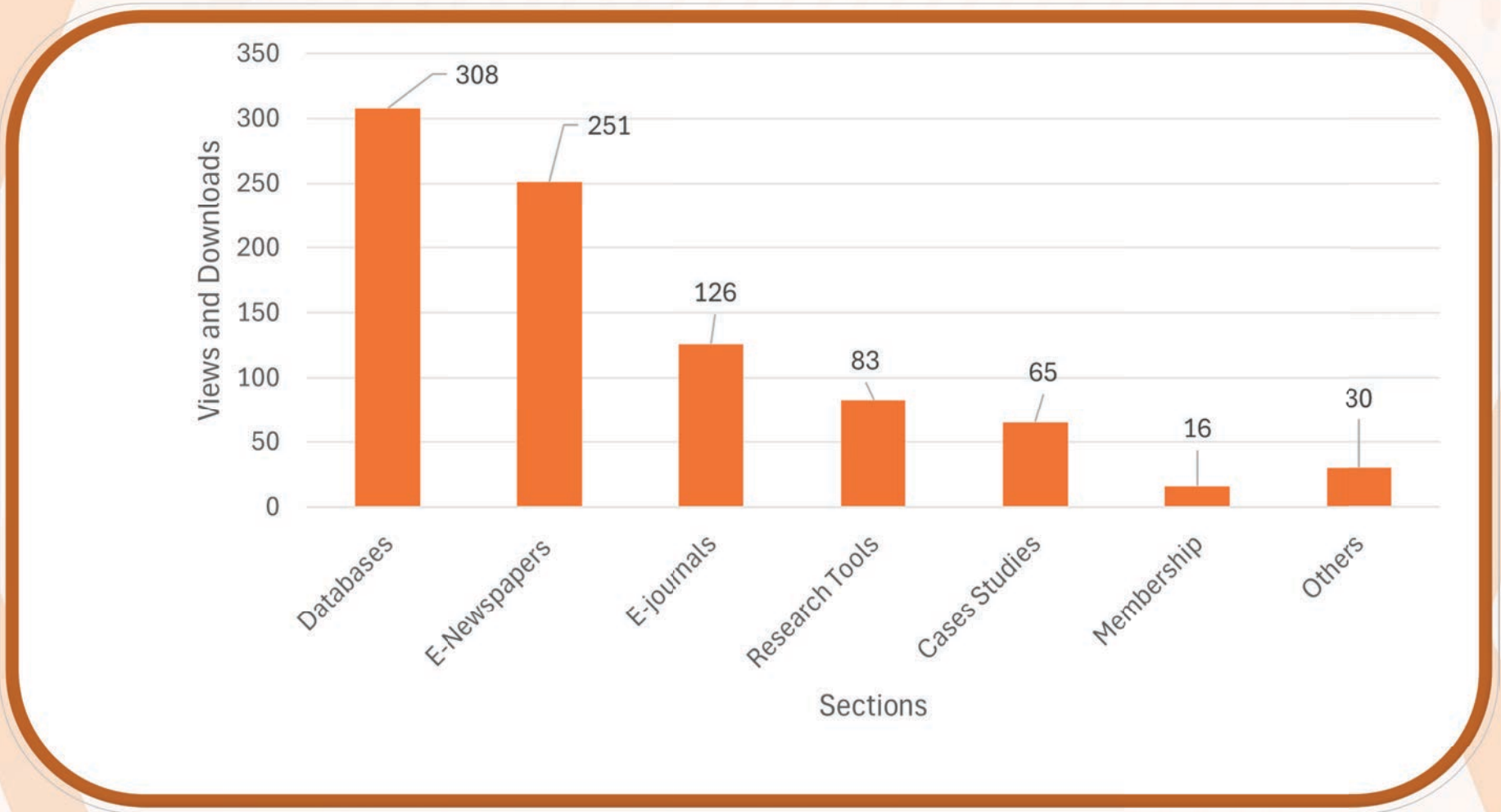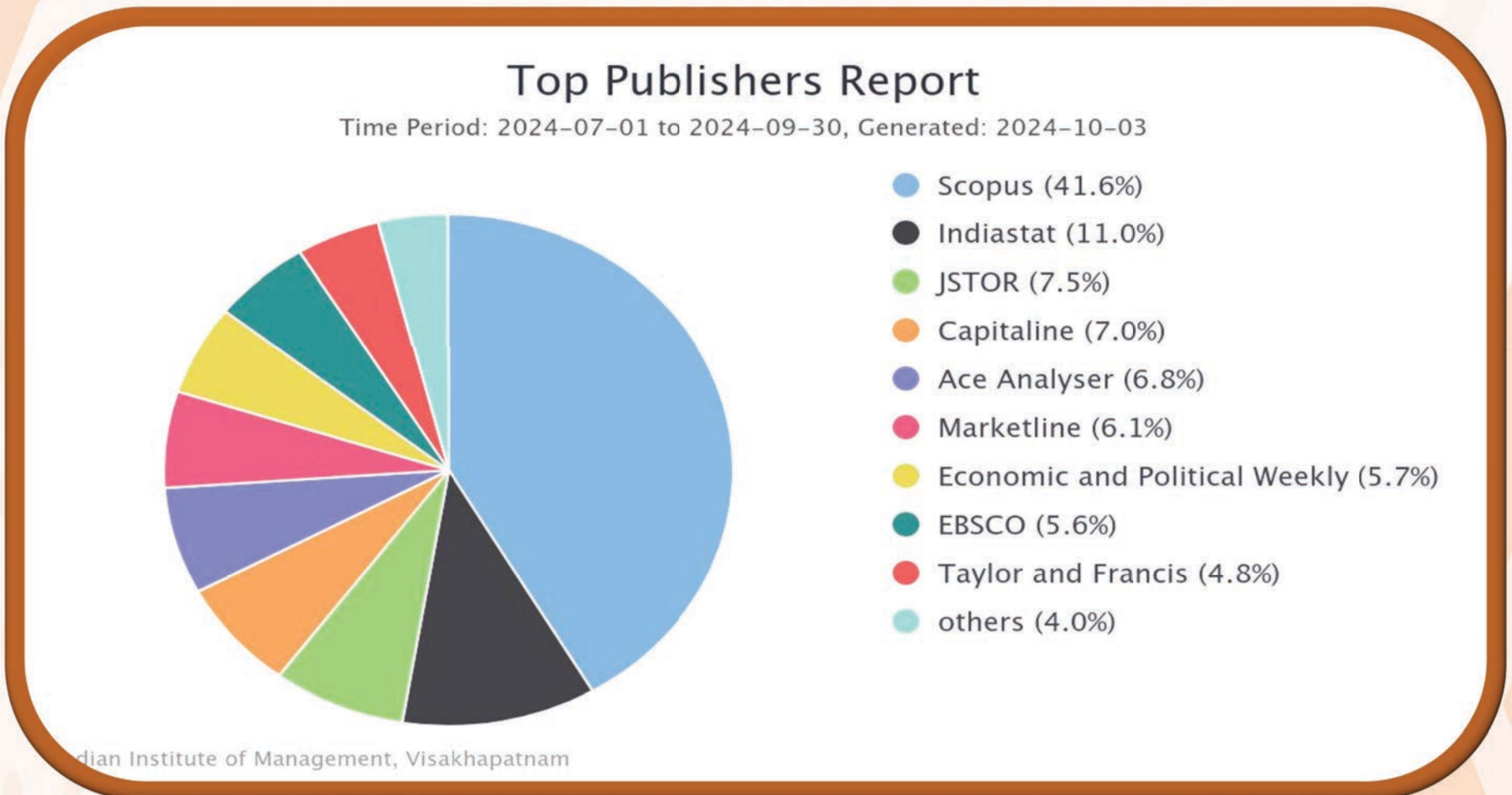
Library Initiatives

8.1 Launching Library Newsletter

The inaugural first edition of the IIMV Library Newsletter was officially launched on July 4, 2024. The event was presided over by the Director, Professor M. Chandrashekar, who introduced the newsletter to the IIMV community. Launching a library newsletter brings a host of valuable benefits to the institution and its community by providing a structured platform for communication, the newsletter ensures that all patrons are consistently informed about new services, resources, current updates and upcoming events.

The newsletter deepens the bond between the library and its users, fostering a stronger sense of connection and involvement. Additionally, it acts as a historical archive, documenting library activities and milestones, and preserving a valuable record of the institution's development and accomplishments.

8.2 Open House Discussion

Library hosted an open house discussion for all faculty and scholars in a hybrid mode on July 4, 2024. This session is organized as a user awareness program aimed at educating patrons about the resources available in our library collection. The primary goal is to provide an in-depth overview of the diverse range of materials, including books, journals, databases, and other digital resources that the library offers. By highlighting these resources, the session seeks to ensure that patrons are well-informed about the full extent of the library's holdings and how they can access and utilize them effectively for their academic and research needs.

8.3 Human Library Talk

The Human Library Talk Initiative was officially launched by Professor M. Chandrashekar on July 4, 2024. This innovative program is designed to facilitate the exchange of knowledge and experiences directly between individuals, fostering deeper human connections and interactions within the community. The initiative aims to create a platform where people can engage in meaningful words, share personal stories, and discuss various topics of interest.

By promoting face-to-face interactions, the initiative seeks to bridge gaps between different segments of the community, encouraging mutual understanding and empathy. It provides a unique opportunity for participants to gain insights from diverse perspectives and backgrounds, thereby enriching their own experiences and broadening their horizons. The Human Library Talk Initiative underscores the importance of personal engagement in the learning process, aiming to build stronger, more connected communities through the simple yet profound act of conversation.

To recognize and honor the patron's speech, the Library awards Rs.500 worth gift voucher to the speaker. The gift voucher serves as a token of gratitude and support, reflecting our commitment to valuing and celebrating the contributions of individuals who enrich our library community through their insights and engagement.

8.3.1 Human Library Talk– Edition 1.0

In Edition 1.0, the Director, Professor M. Chandrashekar, delivered an engaging speech centered around the book Augustine's Law. During his address, he provided a detailed readings of the book themes and insights, sharing his personal views and interpretations with the audience. Through this session, he contributed valuable perspectives to the community, fostering intellectual engagement and stimulating thoughtful discussion among attendees. His address not only highlighted the significance of Augustine's Law but also underscored his commitment to enriching the academic discourse within the community.

8.3.2 Human Library Talk– Edition 2.0

In Edition 2.0, we were honored to host two distinguished speakers: Guhesh Ramanathan (IIMV Field CEO), and Mohit Kumar (PGP student), who each delivered compelling speeches on their respective topics. Guhesh Ramanathan's talk, titled "The Scuba Sutras: Lessons from Under the Sea," provided a unique perspective by drawing parallels between scuba diving experiences and broader life lessons. And Mohit Kumar talk, titled "The Big 'What If': Coping with Today's Uncertainties" addressed the contemporary issue of navigating uncertainty in a rapidly changing world .

Both speakers enriched the session with their expertise and experiences, fostering an engaging environment for discussion. Their thought-provoking topics and shared insights provided valuable perspectives, prompting attendees to reflect on their own experiences and consider new approaches to navigating both personal and professional uncertainties.

8.3.3 Human Library Talk– Edition 3.0

In Edition 3.0 the Library was honored to host the distinguished speaker Prof Sai Shiva Jayanth (Assistant Professor, Public Policy), who delivered compelling speech on his respective topic titled "Human evolution and human insignificance" provide a unique perspective about long process of change by which Homo sapiens, modern humans, developed from early hominins, our primate ancestors. Highlights how humans, like all other species, are a product of natural forces and are continuously shaped by the pressures of survival and adaptation.

The speaker enriched the session with his expertise and experiences, creating an engaging atmosphere for discussion. His thought-provoking topics and shared insights offered valuable perspectives, encouraging participants to take part in the Human Library talk and share their own experiences.

8.4 Celebrating National Librarian's day

Shri S.R. Ranganathan, known as the Father of Library Science in India, is honored each year on his birthday, August 12th, which is celebrated as National Librarian's Day. In 2024, National Librarian's Day was celebrated at the IIMV Library with a variety of engaging programs and events . As part of the celebration, a portrait of Shri Ranganathan was unveiled in the library by the IIMV research scholars, commemorating his significant contributions to the field of library science.

8.4.1 Librarian's day Quiz

In celebration of National Librarian's Day, a quiz was organized for the IIMV community, featuring five teams competing across five rounds. The top three teams were recognized with prizes based on their scores: first place received a gift voucher worth Rs.750, second place received Rs.500, and third place received Rs.250.

Winners

First Prize: Team 2

Team Members

♦ Dr. Zeeshan Majeed Nadroo , PDF

♦ Dr. Gayas Ahmad , PDF

♦ Mr. Reetendra Singh , Ph.D. Student

♦ Mr. T. Viswanath, Accountant

Second Prize: Team 5

Team Members

- Ms.Deepthi Vandana- -IIMV SIDBI (Manager)
- Mr. Sushant- Program associate – PGPMCI
- Mr. Kailash Chandra Dash - Academic Associate
- Mr. Satish- IT

Third Prize: Team 1

Team Members

- Mr. Sambit Tripahy - Academic Associate
- Mr. Vazeer - IT
- Mr. Varadi Hemaraju - Assistant Admissions Office
- Mr. Rajasekharam Somanchi - Assistant-Finance

8.4.2 Activity

In celebration of National Librarian's Day, IIMV organized an interactive activity involving books, where participants were tasked with identifying a specific book from a stack. This activity demonstrated to all patrons the process of searching for and locating books within the library, showcasing how efficient book retrieval and cataloging are managed.

The participant who located the book first from the stack was awarded the first prize, while the second and third participants to find the book received the second and third prizes, respectively.

Winners

First Prize

Name : B. Nayashaily

Designation : Academic Associate, IS Area

Second Prize

Name : Dr.Zeeshan Majeed Nadroo

Designation : Post Doctoral Fellow

Name : Mr. D Ajay Krishna

Designation : Assistant - PGP Office

Third Prize

Name : Mr.Siva Kumar J

Designation : Junior Superintendent (Admissions)

8.5 Book Exhibition:

The IIMV Library hosted Library Book Exhibition from August 13 to 15, 2024, featuring a diverse array of books curated by four empaneled vendors. The exhibition was inaugurated by Professor Vijaya Bhasker Marisetty, Dean of Academics, who officially launched the event

Throughout the exhibition, a wide range of books across various genres and

subjects were on display, allowing patrons to explore and select titles of their choice. The event provided an opportunity for library users to browse through new and noteworthy publications, helping them to make informed selections for their reading and research needs. The exhibition not only showcased the library's commitment to expanding its collection but also engaged the community by offering a hands-on experience in choosing books that align with their interests and academic pursuits.

Director - IIMV, Prof. M.Chandrasekhar's visit to the book fair on the concluding day.

8.6 Research Talk

Library has successfully organized a research talk by Prof. Arni Srinivas Rao Dy. Editor Demography ABDC Journal on July 11, 2024 at 3:00 pm in LRC. to our Faculty and Scholars.

He delivered an insightful presentation on the topic of "AI and Research," addressing how artificial intelligence is influencing and transforming research methodologies and practices. The talk was well-received by our faculty and scholars, who engaged actively with the content and participated in a lively discussion about the implications of AI in their respective fields.

8.6.1 Brown Bag Seminar Series

Brown Bag Seminar series, which features research talks conducted by our faculty members. These seminars are designed to provide a platform for faculty to share their latest research findings and engage in scholarly discussions with colleagues. Each month, a different faculty member presents their work during these informal, yet highly informative sessions. The Library has proactively organized and arranged these seminars periodically to facilitate the faculty and research scholars.

◆ Seminar 1.0 The Brown Bag Seminar Series began on July 10, 2024 at 12:45 p.m. in the Learning Resource Center (LRC). This inaugural session was featured by Vijaya Bhasker Marisetty (Dean Academics).

◆ The series continued with Brown Bag Seminar 1.1, which took place on August 14, 2024, at 12:30 p.m. in MLT-14. This seminar was led by Professor Karthika, who presented on her recent research.

◆ On September 11, 2024, the series progressed to Brown Bag Seminar 1.2, again with Vijaya Bhasker Marisetty as the speaker. This session was held at 12:30 p.m. in the MLT-14, continuing the tradition of engaging research discussions within IMV academic community.

8.7. User Orientations

Library has conducted the User Orientation session to New PhD Batch and Executive Phd on July 1, 2024 and 10th July 2024 at 1:30 pm and 6:45 pm in LLT-10. This session was designed to introduce the new students to the array of library resources and services available to them.

During the orientation, attendees were guided through the library's various facilities, including access to digital and physical collections, research databases, and journals. The session also covered how to effectively use the library's catalog, request interlibrary loans, and utilize study spaces.

8.8 Discussion Room:

The Library has introduced a dedicated Student Discussion Room within the Learning Resource Center (LRC) to foster collaborative learning and academic engagement. This space is designed to encourage students to come together, share ideas, and work on their academic projects in a conducive environment.

In the discussion room, patrons can engage in group discussions, brainstorm ideas, and collaborate on assignments or study sessions

This initiative not only enhances the academic experience but also promotes a sense of community among students, allowing them to support each other in their educational journeys. The Student Discussion Room serves as a valuable resource for enhancing learning through collaboration and open dialogue.

8.9 Demo Sessions

8.9.1 Bloomberg

The library organized an informative demonstration session on the Bloomberg database, tailored for all patrons. The event took place on July 12, 2024 at 3:00 p.m. and featured Mr. Chirag Dixit from the Bloomberg team as the speaker.
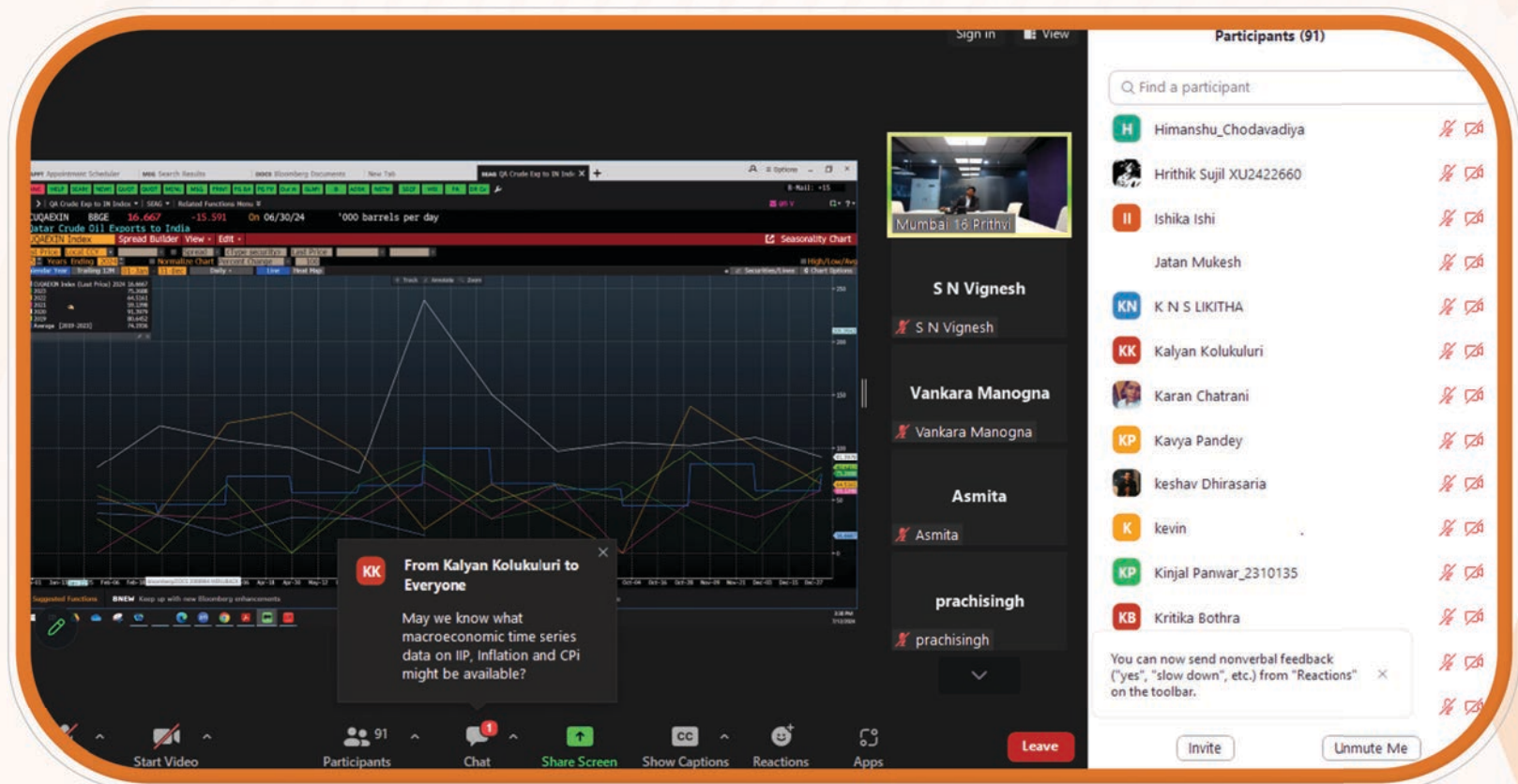
During the session, Mr.Chirag Dixit provided detailed overview of the Bloomberg database, highlighting its key features and functionalities. He explained how patrons could leverage the database to access a wide range of financial information, including market data, economic statistics, and investment research.

8.9.2 Fact Set

The library organized an informative demonstration session on the Factset database, tailored for all patrons. The event took place on July 15, 2024 at 3:00 p.m. and featured Mr. Prasad from the Factset team as the speaker for this event.

During the session, Mr. Prasad delivered a comprehensive overview of the Factset database, emphasizing its key features and functionalities. He demonstrated how patrons could utilize the database to access an extensive range of financial information, including market data, economic statistics, and investment research.

8.9.3 WorkSpace

The library organized an informative demonstration session on the Workspace database, tailored for all patrons. The event took place on July 17, 2024 at 3:30 p.m. Mr. Goswani from the Workspace team served as the speaker for this event.

During the session, Mr. Goswani gave an in-depth overview of the Workspace database, emphasizing its key features and functionalities. He demonstrated how patrons could effectively utilize the database to access a broad spectrum of financial information, including market data, economic statistics, and investment research.

8.9.4 India Data Portal (IDP)

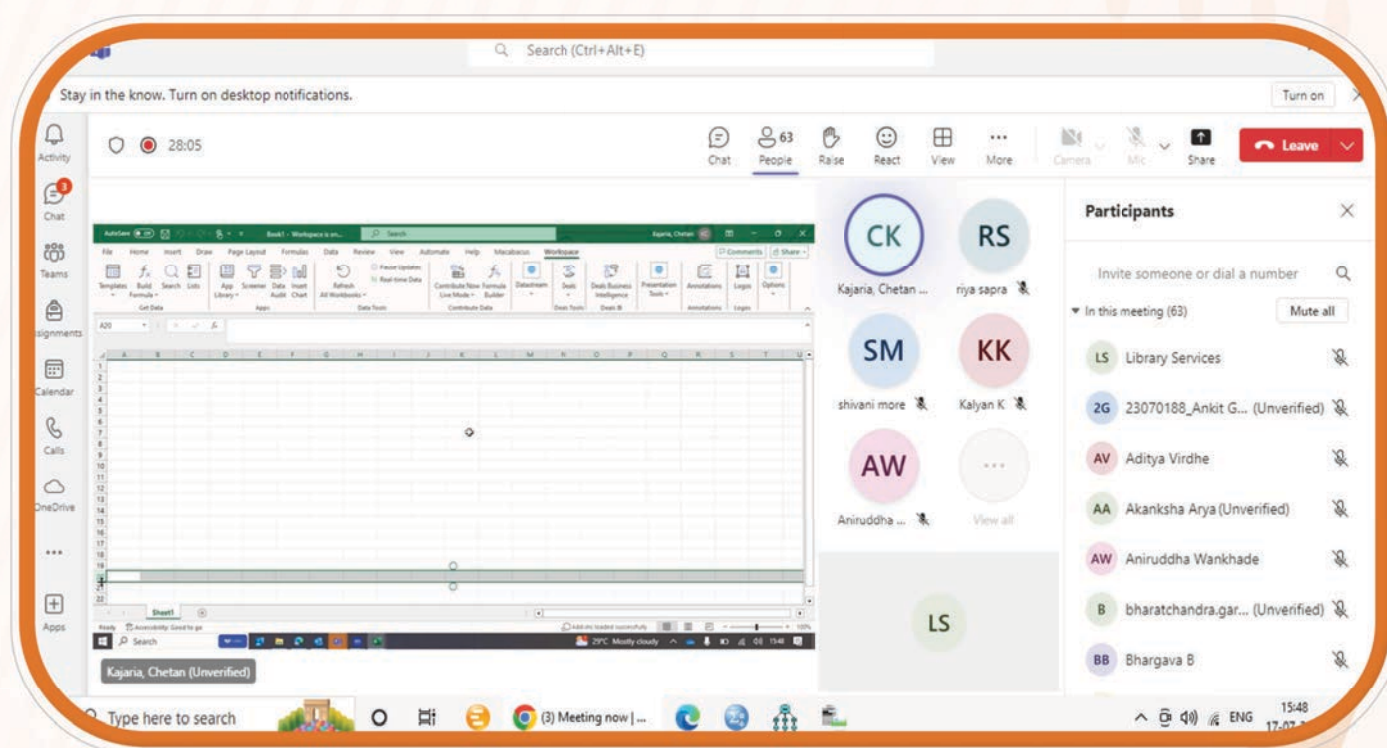The Indian School of Business (ISB) has organized an informative demo session for our institute focused on the open-access resource, the India Data Portal. This session was held on September 11, 2024, at 11:00 AM.
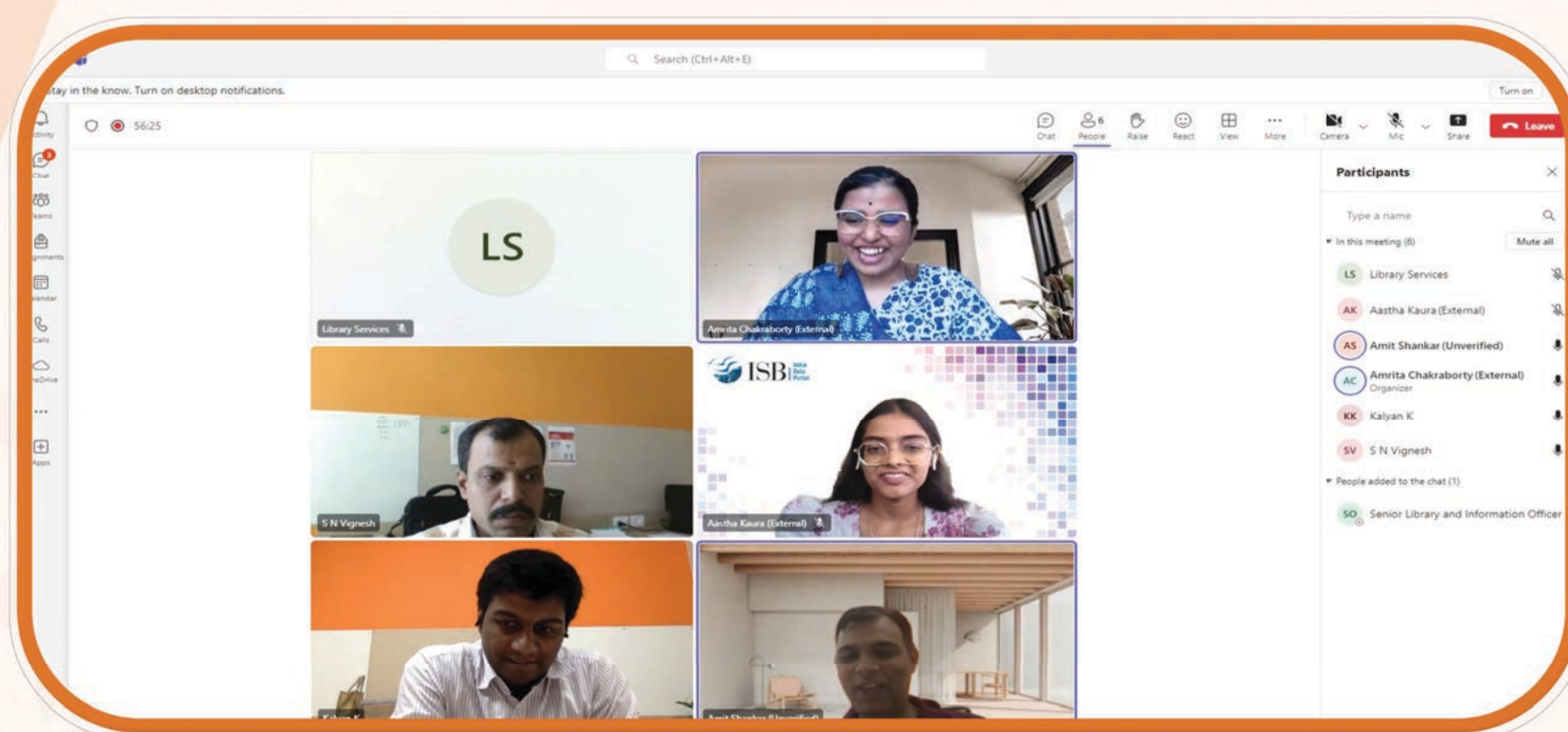
8.10 Trail Access

8.10.1 Bloomberg

Following the demonstration session on Bloomberg database, the library has offered one-month trial access to the platform for the faculty and scholars. This trial period ran through July 30, 2024 to July 29, 2024.

During this time, users were granted access to Bloomberg terminal extensive array of financial tools and data, including real-time market information, economic reports, and investment research. The trial was designed to allow faculty and scholars to explore and evaluate the database's features, helping them assess its value for their research and academic needs.

8.10.2 Fact Set

Following the demonstration session on Factset database, the library has offered 15 days trial access to the platform for the faculty and scholars. This trial period ran from July 25, 2024 to August 8, 2024.

During this period, users were granted access to Factset comprehensive suite of financial tools and data, which included real-time market information, economic reports, and investment research. The trial was intended to provide faculty and scholars with the opportunity to explore and assess the database features, enabling them to evaluate its usefulness for their research and academic requirements.

8.10.3 WorkSpace

Following the demonstration session on the Factset database, the library has offered 15 days trial access to the platform for faculty and scholars . This trial period ran from July 25, 2024 to August 8, 2024.

Throughout this time, users were provided access to Workspace extensive suite of financial tools and data, which included real-time market information, economic reports, and investment research. The trial was designed to allow faculty and scholars to explore and evaluate the database's features, assisting them in determining its relevance and value for their research and academic pursuits.

8.10.4 Labour Law Reporter

The library arranged one-month trial access to Labour Law Reporter for the users, from August 10, 2024 to September 9, 2024. This trial period offered the users with opportunity to explore the extensive features and resources provided by this essential legal publication.

The Labour Law Reporter is well-regarded for its in-depth coverage of labor law topics, including case summaries, legal analyses, and updates on regulatory changes.

8.11 Training Sessions

8.11.1 WorkSpace:

The library has arranged an in-depth training session on WorkSpace specifically for faculty members. This session took place on August 7, 2024, at 4:00 p.m.

Mr. Goswami from WorkSpace team lead the training by offering a thorough overview of WorkSpace database. Attendees received complete instruction on how to navigate and utilize the database effectively for their research and academic needs.

8.11.2 Knimbus Session::

The library scheduled a Knimbus training session in hybrid mode on August 22, 2024, at 2:30 p.m.

Mr. Manikandan from the Knimbus represented the training session, offering expert guidance on effectively using the Knimbus e-library portal. During the session, he provided a detailed walkthrough of the platform's features and functionalities. Attendees learnt how to access and navigate the extensive range of resources available through Knimbus, including digital journals, e-books, and other scholarly materials. He demonstrated how to search for specific resources, utilize advanced search options, and manage their library accounts.

8.12 Know Your Library-Weekly Quiz

Every Thursday at 11 a.m., the library hosts the weekly "Know Your Library" quiz, which is intended for both faculty and students. This interesting quiz is a fantastic way for them to become acquainted with the vast resources and services in an entertaining and engaging manner.

Every week, two lucky participants from the faculty and student groups are announced as winners with a gift ticket of Rs. 250, which is the library's way of encouraging the participants. By launching this initiative, we hope to promote involvement and assist everyone in taking full advantage of the resources the library provides.

Know Your Library Weekly Quiz Winners for the Past Three Weeks:

Sr.No.	Faculty	Student
1	Prof. Sai Shiva Jayanth	Ms. Sirisha CSN
2	Prof. Preethi Virdi	Ms. Tithi Sen
3	Prof. Anupama Sharma	Mr. Mihir modi

New Technology Implementation

Digital Gate Entry

Digital Gate Entry was launched at LRC on July 4, 2024 by the Chair-LAC Prof. Kalyan. This innovative system is designed to enhance the library's ability to track and monitor foot fall effectively.
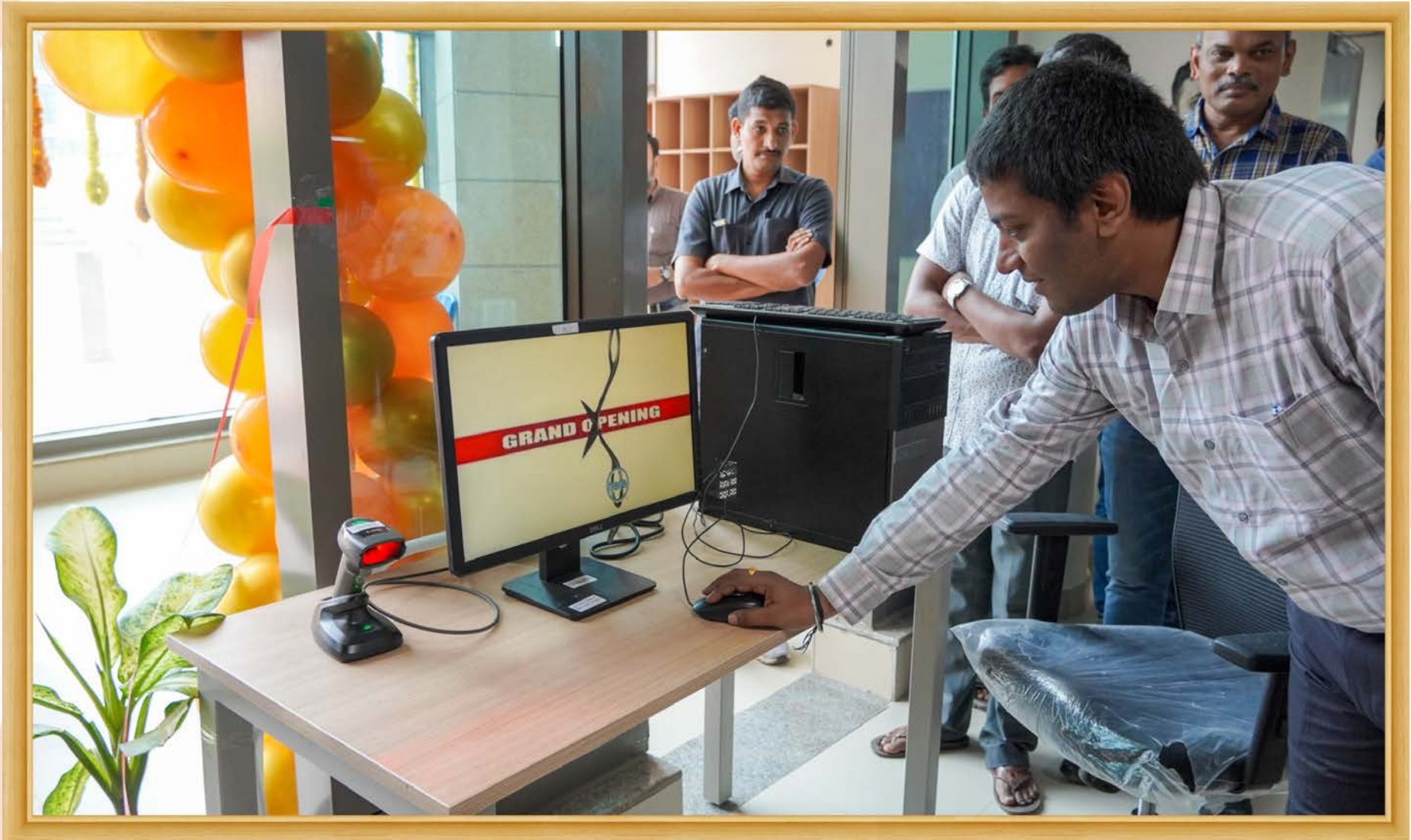
The Digital Gate Entry system allows for real-time recording of all individuals entering and exiting the library. By automating this process, the library can better manage and analyze usage patterns, ensuring a more efficient and responsive service. This technology not only helps in understanding peak usage times but also improves security and provides valuable data for planning and resource allocation.

Stepping Out of the Comfort Zone

Libraries have long been the cornerstone of student success, serving as a vital support system since the establishment of formal education. Historically, libraries have played a crucial role in shaping students' careers, especially by providing access to resources for marginalized communities. These institutions have been instrumental in bridging the gap between socioeconomic classes by offering access to quality books and study materials that would otherwise be out of reach for many students. Over time, the role of libraries has evolved significantly, both globally and in India. No longer just repositories of books, modern libraries now offer access to a wide range of resources, including journals, magazines, newspapers, research publications, and specialized software. Alongside these offerings, libraries have embraced a new role as facilitators of learning environments.

Today, libraries have transformed into vibrant hubs of learning, collaboration, and innovation, catering to the diverse needs of students and researchers alike. These dynamic spaces not only provide access to a wealth of information but also create an environment that encourages productivity and focus. The energy of a bustling library, filled with individuals deeply engaged in their work, can be highly motivating, fostering a sense of shared purpose and drive. Using libraries as reading rooms offers numerous benefits. Engaging with like-minded individuals, becoming part of a community, boosting self-confidence, experiencing self-satisfaction, and minimizing distractions are some of the key advantages. In contrast, personal rooms—often designed for comfort—tend to encourage leisure activities such as watching online content and scrolling through social media, which can detract from a focused study environment.

It's time to step out of your comfort zone and embrace the enriching atmosphere of the library. By doing so, you align yourself with an environment that supports learning and personal growth, away from the distractions of modern digital entertainment. This concept is particularly relevant for students in top B-schools like the IIMs and premier engineering institutions like the IITs, which are predominantly residential. Students often find themselves in the comfort of their air-conditioned hostel rooms, which can become a significant source of distraction. Exploring the academic opportunities available in the library can offer a more structured and stimulating environment. Moreover, libraries provide a unique setting for peer learning, where students can engage in group discussions, share insights, and gain different perspectives on complex topics. The collaborative atmosphere in libraries can lead to spontaneous problem-solving sessions, idea exchanges, and the development of critical thinking skills—an essential aspect of education in top-tier institutions.

Moreover, spending time in the library allows students to access a broader range of academic resources that are not readily available online. This includes access to rare books, research papers, and specialized databases that can significantly enhance the quality of their academic work. The quiet, focused environment of a library also promotes deeper cognitive engagement, enabling students to absorb and retain information more effectively. Stepping out of the comfort zone and into the library is not just about avoiding distractions—it's about actively seeking out an environment that fosters academic excellence, personal growth, and intellectual development. In a world where distractions are ubiquitous, making the conscious choice to spend time in the library can be a powerful step toward achieving one's academic and professional goals.

Dr. Zeeshan Majeed Nadroo, Post Doctorate Fellow

Testimonials

Prof. Vijaya Bhaskar Marisetty,

Dean Academics

"IIMV Library has world class infrastructure and within a short time, it has accumulated a wealth of knowledge resources. It is one of best places to hand around in the campus. The library staff are highly knowledgeable and follow global best practices."

Mr. Biswanath Behera

CAO (Academics and Programs Management)

"Learning Resource Centre (LRC) – the Library of IIM Visakhapatnam is an excellent knowledge resource for students and faculty. The LRC is more than just a library—it plays a key role in supporting academic success and personal growth at IIM Visakhapatnam. With a vast collection of books, journals, and digital resources, it provides everything needed for study and research.

LRC-IIMV, a newly built with modern facility, centrally located on campus, offering a beautiful scenic view that adds to its uniqueness. The LRC team is highly professional, committed and continuously brings innovative ideas, ensuring an exceptional experience for all users.

Keep up the excellent work!"

Mr. Rejis Sen,

Executive PhD Student– IIMV

As a participant in the inaugural Executive PhD program at IIM Vizag, I have found the library to be an essential resource for my research. The comprehensive range of academic materials including both national and international journals, cutting edge databases and query tools have significantly contributed to the depth of my studies. Apart from the availability of these resources, the support from the library staff has been crucial in navigating the complexities. Their assistance in navigating digital platforms have made a significant marked difference in my academic journey.

IIM Vizag's library (particularly the availability of remote access) offers an exceptional environment for executive PHD research and learning.

Mr. Kaushik Rajulapati,

PGP Student– IIMV (2023-2025)

I appreciate the new updates and the features the library is providing these days. Starting with the remote access facility which was very useful when I am off campus , the recent onboard of Knimbus excited me. It provided me more easier access to various databases like Indiastat, AceAnalyser, Capitaline, CMIE etc. These were already there earlier too but the easy layout makes it more clearer for an user to reach his objective. For a data explorer like me these are very value added and time saving. I felt that kind of consolidation is very important. The magazines, premium access to newspapers like economic times, the economist etc were very useful to know about the current business and geopolitical ongoings. These had drawn my interest and started exploring the library features.

Next Issue

- ♦ Editorial Message

- ♦ New Collection: Books & E-Resources

- ♦ E-resources Renewals

- ♦ Users Statistics

- ♦ E-Resources Usage Statistics

- ♦ Library Initiatives

- ♦ Testimonials

The IIMV Learning Resource Centre Newsletter is patrons key to staying updated on the latest news, events, and resources that enrich your library experience. It keeps patrons informed about new services, recent arrivals, and any changes in operations. Patrons will also receive timely notifications about upcoming events, work-shops, and programs, ensuring they are always in the loop and never miss out on important occasions. Additionally, the newsletter provides insights in-to special collections and exclusive digital resources.

Editorial Team

Chief Patron

Prof. M.Chandrashekar, Director - IIMV

Patron

Prof. Kalyan.K, Chair-LAC

Chief Editor

Prof. T.Sunitha, Chair-Editorial Committee

Editor

Dr. S.N Vignesh, SLIO-Library

Support Team

Ms. P.Indu, Ms. B.K.Maheswari, Ms. S.Swathi & Mr. V.Srinu