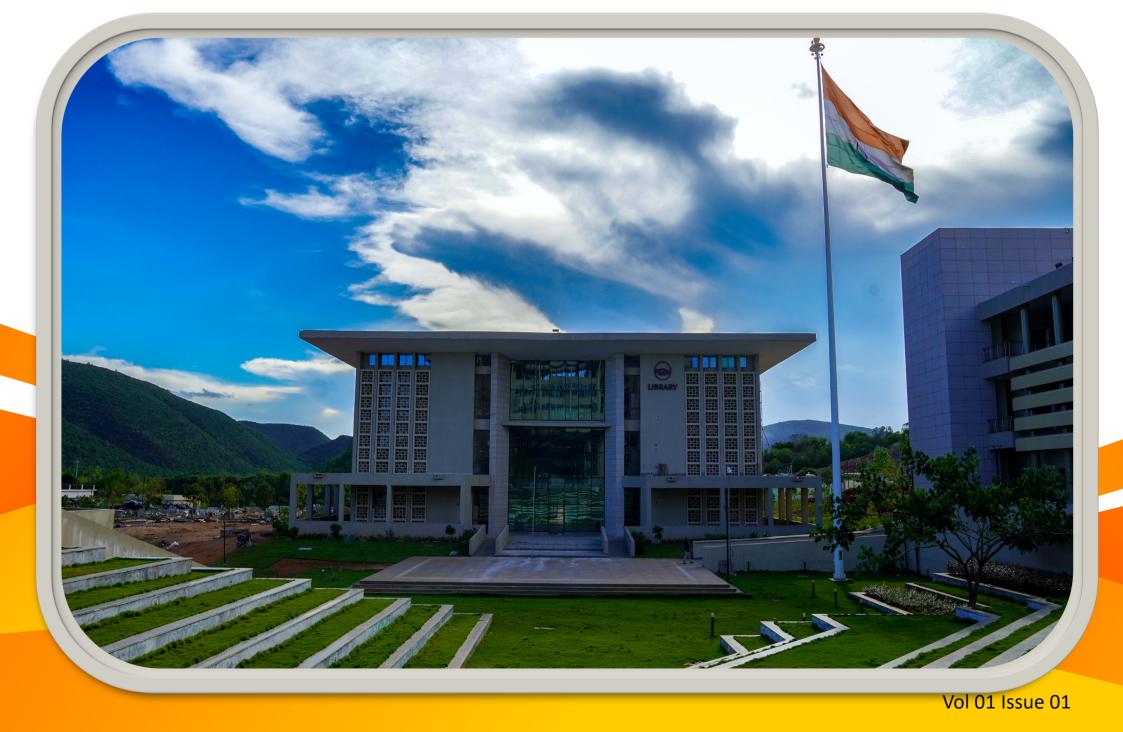


भारतीय प्रबंध संस्थान विशाखपट्टणम Indian Institute of Management Visakhapatnam

IIMV Learning Resource Centre

Newsletter

Volume 01 Issue 01, Apr-Jun 2024



About The Newsletter

The IIMV Learning Resource Centre Newsletter is a dedicated platform designed to keep our IIMV community well-informed and connected. This newsletter will serve as a key resource for sharing the latest updates, highlighting new resources, and announcing important events and developments. By regularly delivering valuable information directly to our users, we aim to enhance engagement and foster stronger connections between the library and its patrons.

The IIMV Learning Resource Centre Newsletter will feature a wide range of content, including updates on new ser-vices, access to fresh academic resources, and other important library activities. Our goal is to create a central hub of communication where everyone can stay up to date and take full advantage of the library's offerings.

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Directors Message

Prof. M.Chandrashekar, Director - IIMV



I am delighted to address you through the inaugural edition of our library newsletter. Our library is not merely a repository of books and journals; it is a dynamic centre of knowledge, innovation, and academic exploration at Indian Institute of Management Visakhapatnam.

The library plays a crucial role in supporting our mission to nurture future leaders and entrepreneurs through world-class management education. It provides a conducive environment for learning, research, and intellectual exchange, enriching the academic journey of our students and faculty alike.

As we embark on this exciting journey with our first newsletter, I would like to extend my heartfelt appreciation to the library team their tireless efforts in curating an exceptional collection of resources and services. Their commitment ensures that our library remains a cornerstone of academic excellence and a hub of intellectual discourse.

Looking ahead, we have ambitious plans to further enhance our library's offerings. This includes expanding our digital resources.

I encourage each of you to actively engage with our library, whether through exploring our extensive collection, participating in our upcoming events, or leveraging our research support services. Your involvement and feedback are invaluable as we strive to make our library a dynamic and responsive resource for all.

Once again, I extend my warmest greetings to you all and look forward to seeing our library continue to thrive as a beacon of knowledge and learning at IIMV.

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About Library

Indian Institute of Management Visakhapatnam (IIMV) was established in 2015, with its library designated as the Learning Resource Centre (LRC). Over the years, it has grown into a leading management information center nationwide, leveraging advanced technology to support its users. Our mission at the LRC is to provide easy and user-friendly access to up-to-date, global, and relevant information, catering to the diverse needs of the academic community at IIMV for teaching, research, consulting, training, and learning purposes.

As an integral part of the academic and research endeavors on campus, the Library is committed to offering state-of-the-art facilities and innovative services to support teaching, learning, research, and outreach activities. With a user-centric approach, library continuously design and deliver need-based information services.

The Learning Resource Centre serves as a hub for academic and professional knowledge resources, facilitating knowledge creation through electronic search platforms and access to a wide range of research materials both on and off campus. Our collection primarily focuses on literature related to Business, Management, and allied fields, aligning closely with the Institute's educational objectives.



The library holds a rich collection of printed and electronic resources, including books, journals, newspapers, e-databases, reports, case studies, and more. Subscriptions to electronic resources such as ACE Analyser, Business Source Complete -EBSCO, Emerald Insight, Elsevier Science Direct journals, among others, enhance our offerings. IIMV Library is fully computerized library using an Open-Source Software KOHA-LMS for its housekeeping operations.

To further assist users, specialized tools like EBSCO Discovery, journal title search, remote login (restricted to internal users), Eikon Terminal and Kindle E-Book Readers Borrowing Service are provided. Additionally, campus-wide access to digital resources is facilitated through subscriptions to e-databases and e-journals, allowing users to access library materials from their own computer terminals in real-time.

In essence, the Learning Resource Centre at IIMV is dedicated to providing comprehensive resources and services to support the academic and research endeavours of the Institute's community.

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Library Advisory Committee:



Prof. Kalyan.K Chair-LAC Assistant Prof. Economics



Prof. Amit Shankar Assistant Prof. Marketing Chair RPC & PhD



Prof. Deepika Gupta Assistant Prof.-Strategy



Prof. Anupama Sharma Assistant Prof. OBHR Chair-PRC



Prof. Rohit Titiyal Assistant Prof. POM



Prof. Bhavya Assistant Prof. IS Chair-ITRAC



Prof. Shalini Agnihotri Assistant Prof. F&A



Liaison officer





Dr. S.N.Vignesh, SLIO-Convenor

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Library Collection

Resource Type	Quantity
Print Books	2800+
E-Books (JSTOR + Pick & Choose)	8891
Print Journals & Magazines	15
Print News Papers	09
Online Journals	07
Online Databases	15
Online Newspapers & Magazines	07

8

Kindle E-readers



01

Academic Writing Tool



Print Periodical Collection

Business Today
BW Business World
Digit
Down to Earth
Economic& Political weekly
Entrepreneur
Frontline
Forbes India
Fortune India
Harvard Business Review
National Geographic

Sports Star



E- Journals Collection



Elsevier E-Journals 4 Subject Collection Resource Type: Online Access: Campus wide multi users



Emerald E-Journals 309 E-journal Titles Resource Type: Online Access: Campus wide Multiuser



EBSCO Business Source Complete 7400+ E-journals & Magazines Resource Type: Online Access: Campus Wide Multi users



Economic & Political Weekly Complete archives since 1966 Resource Type: Online + Print Access: upto 5 concurrent users





IEEE E-Journals

190+ E-Journal Titles **Resource Type: Online** Access: Campus wide Multiuser



Informs E-Journals 17 E-Journal Titles Access: Campus wide Multiuser



JSTOR E-Journals

12 million journal articles, books, images, and primary sources in 75 disciplines.

Resource Type: Online

Access: Campus wide Multiuser



Perpetual Access E-Journals

SPRINGER NATURE

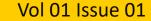
Springer Nature E-Journals 55 E-Journals Perpetual access Resource Type: Online T Access: Campus wide Multiuser



Taylor and Francis E-Journals96 E-Journals Perpetual accessResource Type: OnlineAccess: Campus wide Multiuser

WILEY

Wiley E-Journals 73 E-Journals Perpetual access Resource Type: Online Access: Campus wide Multiuser



Databases:



ACE Analyser Company and financial Database Resource Type: Online Access: Campus wide Multiuser



Capitaline Company and financial Database Resource Type: Online Access: Campus wide Multiuser



CMIE Databases CMIE Economic outlook, CapeX, Industry Outlook , Prowess IQ, Prowess DX Resources Type: Online Access: Campus wide Multiuser



Crisil Industry Intelligence Database

Resources Type: Online

An S&P Global Company

Access: Campus wide Multiuser





EPWRF

EPWRF India Time Series Indian economy time series data Resource Type: Online Access: Campus wide Multiuser

Indiastat



Industry Intelligence Database Resource Type: Online Access: Campus wide Multiuser

MarketLine Advantage Industry Intelligence Database Resource Type: Online Access: Campus wide Multiuser

REFINITIV

Refinitiv Eikon Real time market data & financial info Resource Type: Offline database

Access: One Eikon terminal



Scopus



ScopusCitation and Abstract DatabaseScopusResource Type: OnlineAccess: Campus wide Multiuser

Statista

Statista Skale Resource Type: Online Access: Campus wide Multiuser



Online Newspapers & Magazines

Business Standard Business Standard Online Newspaper Resource Type: Online Access: 200 users licenses



The Economist Online Online Newspaper Resource Type: Online Access: Campus wide Multiuser



EDZTER

Online database of magazines and newspapers. Resource Type: Online Access: 1000 Concurrent users





ETPrime

Online Newspaper Resource Type: Online Access: Campus wide Multiuser



Financial Times Online Newspaper Resource Type: Online Access: 300 users licenses



Wall Street Journal American Business and Economic focused International daily newspaper Resource Type: Online Access: Campus wide Multiuser



Software's



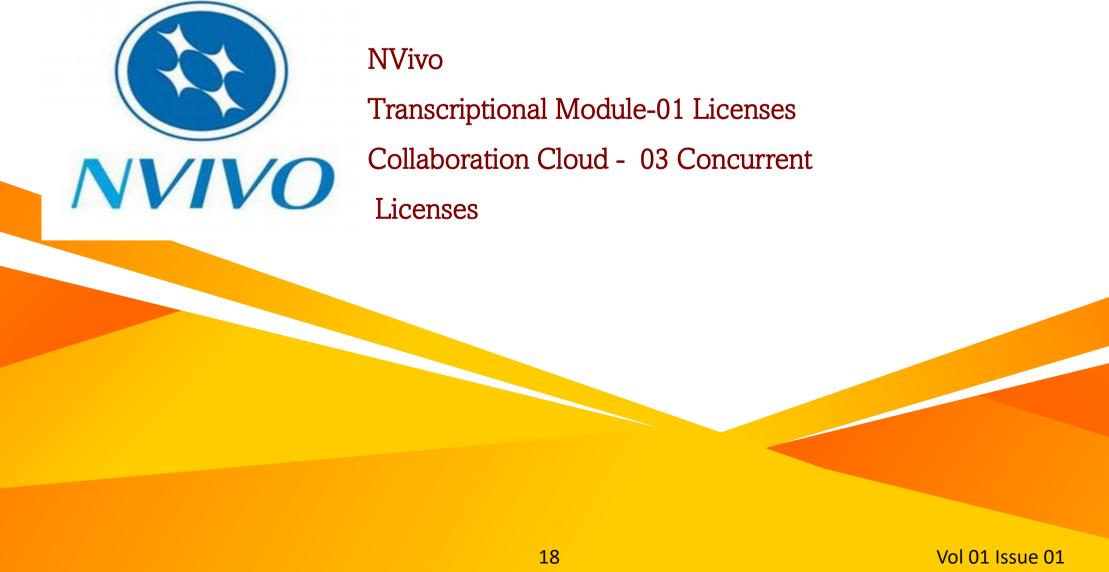
Overleaf Writing Tool Access: 15 Licenses

JMP JMC **Statistical Software** Departmental Licenses Statistical Discovery.™ From SAS.



Smart Pls Software with graphical user interface for variance-based structural equation modeling using the partial least squares path modeling method.

Access: 02 Licenses





Koha

Library Management Software Administration, automation of library resources and services



Libguides **Content Management Software** Maintenance of digital content

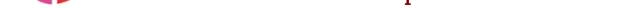


Discovery Tool

Patrons are facilitated with discovery search service through EBSCO Discovery Services.



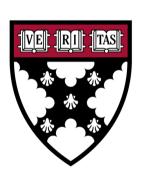
Off-Campus Facility Patron can easily access our Library resources through RemoteXs portal



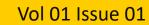
Vol 01 Issue 01



Academic Assistance Tool Access: 1500 user Licences



Harvard Case Studies Business Case studies, articles and book School chapters



Services offered by Library

- 1. **OPAC(Online Public Access Catalogue):** An OPAC is a digital database that provides users with access to a library's collection. It allows patrons to search for books, journals, articles, and other materials using various search facilities such as title, author, subject, and keywords.
- 1. **Kindle E-Readers** : The library provides patrons with access to two Kindle readers, allowing them to enjoy reading e-books conveniently. These devices are available for loan, enabling users to experience the extensive digital library that Kindle offers, including a vast selection of e-books spanning various genres and subjects. The availability of Kindle readers supports the library's mission to make reading accessible to everyone.



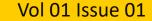
3. Inter Library Loan Services : Interlibrary Loan (ILL) Services facilitate the borrowing and lending of materials between different libraries within a network or consortium. This service allows library patrons to access materials that are not available in their library collection by borrowing them from other sister libraries.



4. Current Awareness Services : Current Awareness Services (CAS) is the services aimed at helping users stay informed about the most recent and relevant developments in their areas of interest. Library offer CAS through various channels, such as email alerts, WhatsApp notifications, and other digital means, ensuring timely updates on new journal issues, books, and other documents. These services ensure that users have access to the most current information, enabling them to stay ahead in their academic, professional, and personal endeavors.

5. RemoteXs Facility: The RemoteXs facility provides seamless remote access to a library's electronic resources, enabling users to access academic content from anywhere. This service is especially valuable for students, researchers, and faculty members who need to utilize library resources while off-campus or on the go. The facility offers 24/7 access to e-journals, e-books, databases, and other digital content, ensuring convenience and flexibility.

6. Media Alert Services : The Library facilitate access to news articles pertaining to our institute by gathering relevant information from newspapers and distributing it to our patrons as media alerts. These alerts serve as timely notifications, keeping our patrons informed about the latest developments, events, and accomplishments associated with our institution.



7. User orientations: These are comprehensive sessions aimed at introducing new patrons to the library's resources, services, and facilities. These programs are crucial for helping users navigate the library effectively and utilize its offerings to their fullest potential. During a user orientation, participants are guided through various aspects of the library, including how to locate books, journals, and other materials, both in print and online. They learn about the library's catalog system, databases, and other digital resources available for research and study.







8. Digital Information Services: LRC provides Digital Information Services, which likely encompass a range of electronic resources and services aimed at supporting teaching, learning, and research activities. These services may include access to online databases, e-journals, e-books, and other digital materials. The Library computing facilities and database access is meant only for Faculty, Research Scholars and students of IIMV.

9. Circulation Services: LRC provides general access to collection and a full range of loan services. Information about all library transactions such as loan, reservation, and fine due is listed here.

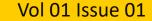
The online catalogue (OPAC) helps you check the availability and renewal of resources.

Issue-Return of books.

Borrower Responsibilities -Borrowers are responsible for library materials charged out to them until they are received by the library.

Membership

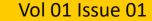
The faculty members, staff & students of the Institute are required to enroll as members of the LRC (upon joining the Institute) by filling in the membership form available at the LRC circulation desk (along with a passport size photograph). This entitles the use of resources & services offered for the purpose of academic and research work.



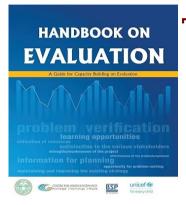
10. Selective Dissemination Information (SDI) : The library offers Selective Dissemination of Information (SDI) services to cater to the specific information needs of its users. This service ensures that faculty, researchers, and students receive timely updates and relevant information tailored to their individual research interests and academic pursuits.

11. Current Content Services: Current Content Service (CCS) is an information service designed to keep users up-to-date with the latest publications and developments in their fields of interest. CCS involves the regular scanning and dissemination of newly published content from a wide array of sources, such as academic journals, magazines, industry and other relevant publications.

12. Help Desk Reference Services: It is a support function provided by IIMV Library to help users effectively find and utilize information resources. Staffed by trained librarians or information professionals, this service assists users in locating books, articles, and databases relevant to their research or study needs. Additionally, the Help Desk Reference Service offers technical support for accessing and using digital resources and online tools. Through workshops or one-on-one sessions, users can learn how to navigate and maximize the library's offerings. This service is invaluable for students, researchers, and anyone needing help with complex information needs, ensuring they can conduct thorough and efficient research.

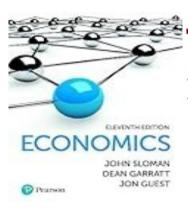


New Collection: Books



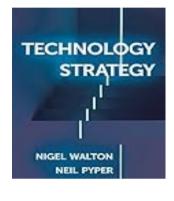
Title : Handbook on Evaluation: A Guide for capacity Building on Evaluation ISBN: 9789387593138

Title: Technology strategy by Nigel Walton. ISBN: 9781137605344

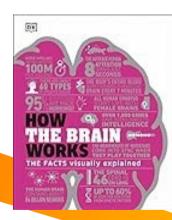


Title: Economics by John Sloman ISBN: 9781292405391

Title: Cybercrime and digital forensics : an introduction / Thomas J Holt ISBN: 9780367360078

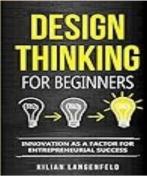






Title: How the brain works: the facts visually explained by Peter Francis ISBN: 9780241403372

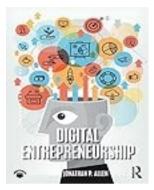
26



Title: Design Thinking for beginners Innovation as a factor for entrepreneurial success by Kilian Langenfeld.

ISBN: 9783967160444

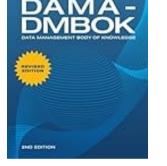
Title: Digital entrepreneurship by Jonathan P. Allen. ISBN: 9781138583696

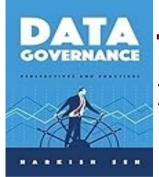


Secrets of power negotiating by Roger Dawson. ISBN:9781953650177

Title: DAMA-DMBOK by Deborah Henderson

ISBN: 9781634622349





ROGER DAWSON

Title: Data governance : perspectives and practices by Harkish Sen. ISBN: 9781634624787

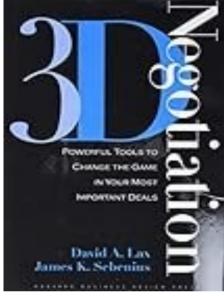
Title: The design of experiments in neuroscience by Mary E. Harrington ISBN: 9781108716925

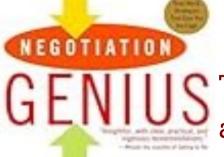






Title: 3-D negotiation : powerful tools to change the game in your most important deals by David A. Lax and James K. Sebenius. ISBN: 9781591397991





Reality Survey of Social States and Actions Brilliant Results at the Bargaining Table and Bayon!

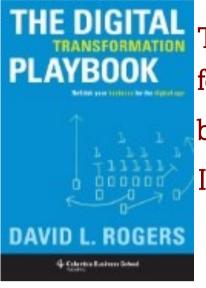
DEEPAK MALHOTRA MAX H. BAZERMAN Hanard, Business, School

Title: Negotiation genius : how to overcome obstacles and achieve brilliant results at the bargaining table and beyond by Deepak Malhotra

DEEPAKMALHOTRA ISBN: 9780553384116



New Collection : Perpetual Access E-book



Title: The Digital Transformation Playbook : Rethink Your Business for the Digital Age by David L. Rogers

ISBN: 9780231541657.

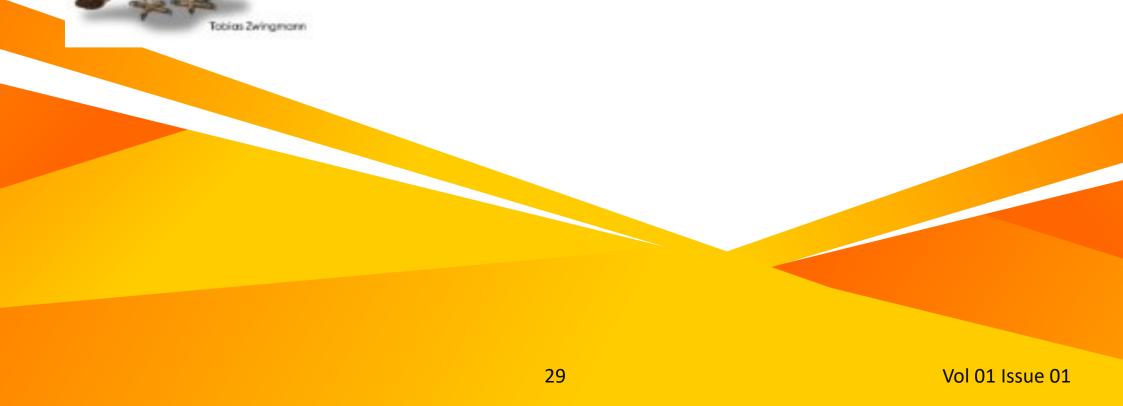
Title: Investments ISE by Zvi Bodie ISBN: 9781260590241.



Al-Powered Business Intelligence

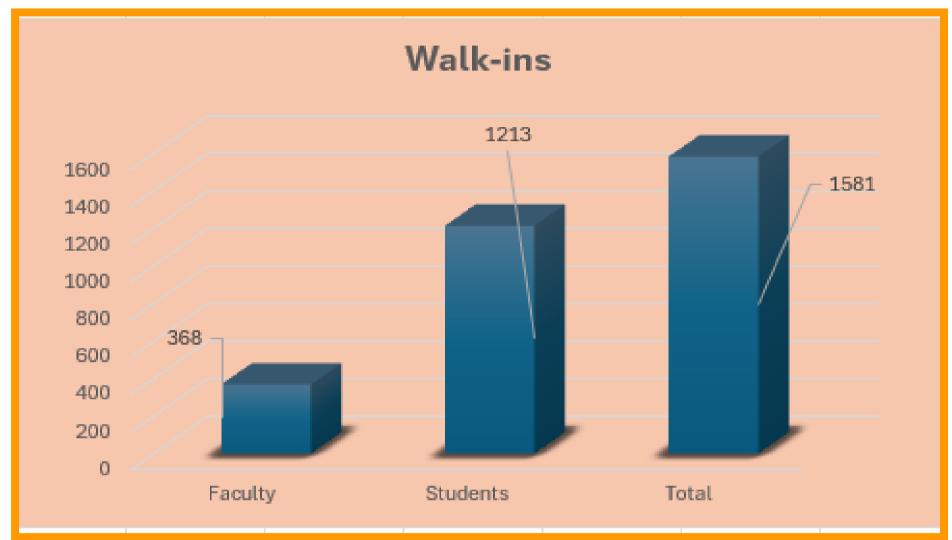
ORELLY

Title: AI-Powered Business Intelligence by Tobias Zwingmann ISBN: 9781098111441

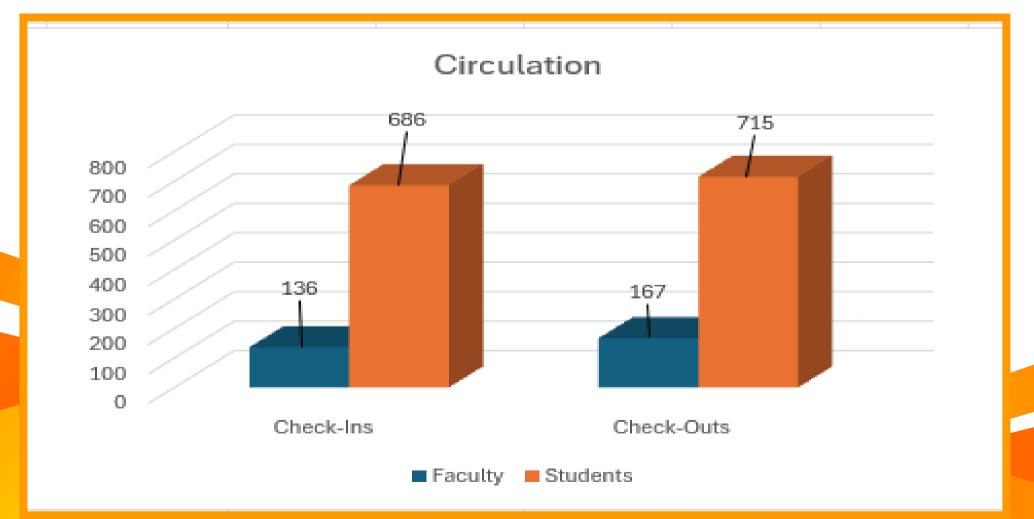


User Statistics

Walk-Ins



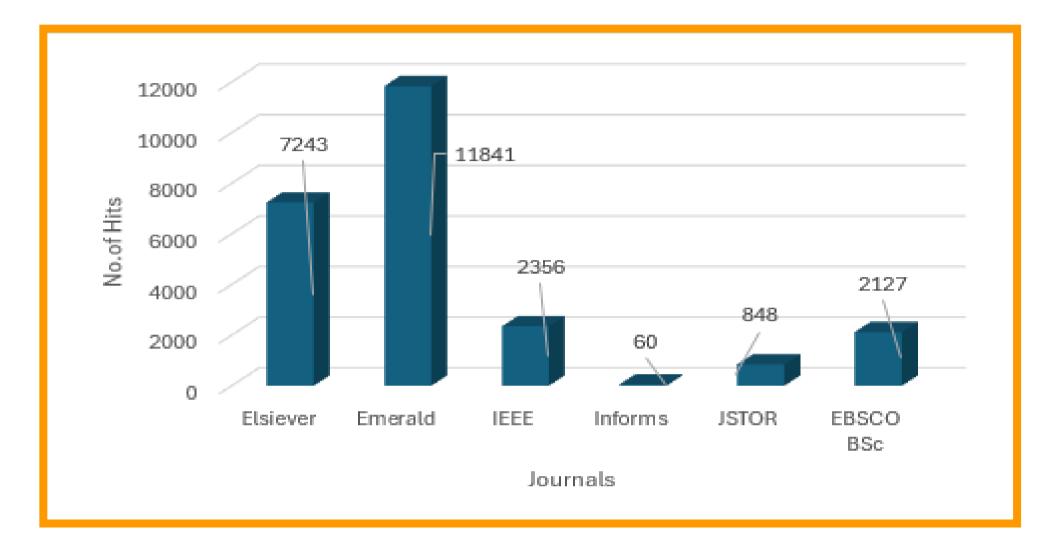
Circulation Statistics



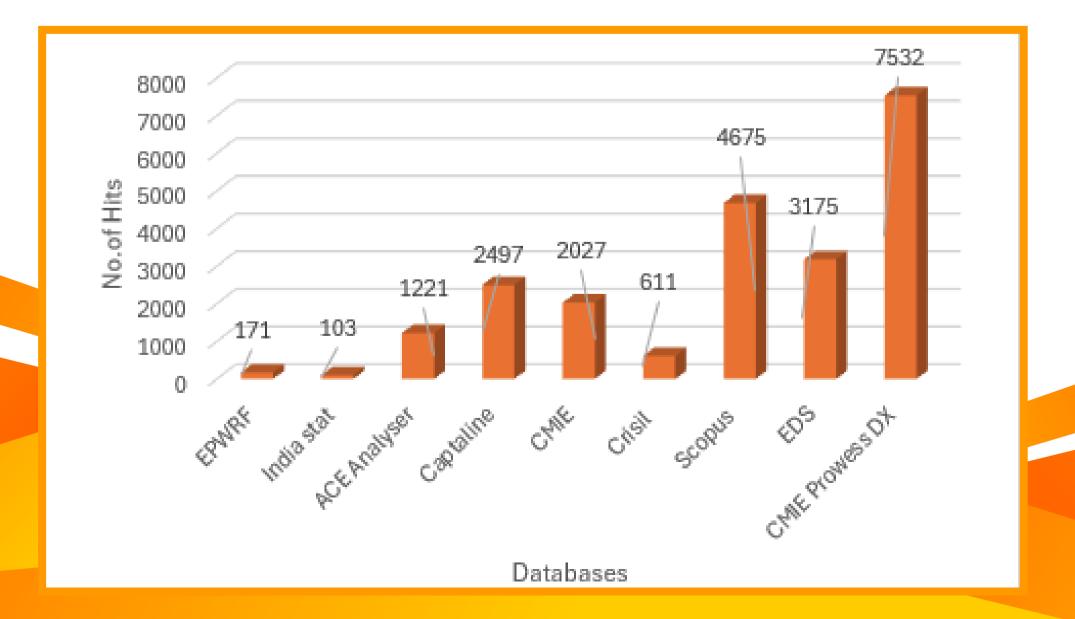


Resources Usage Statistics

E-Journals Statistics

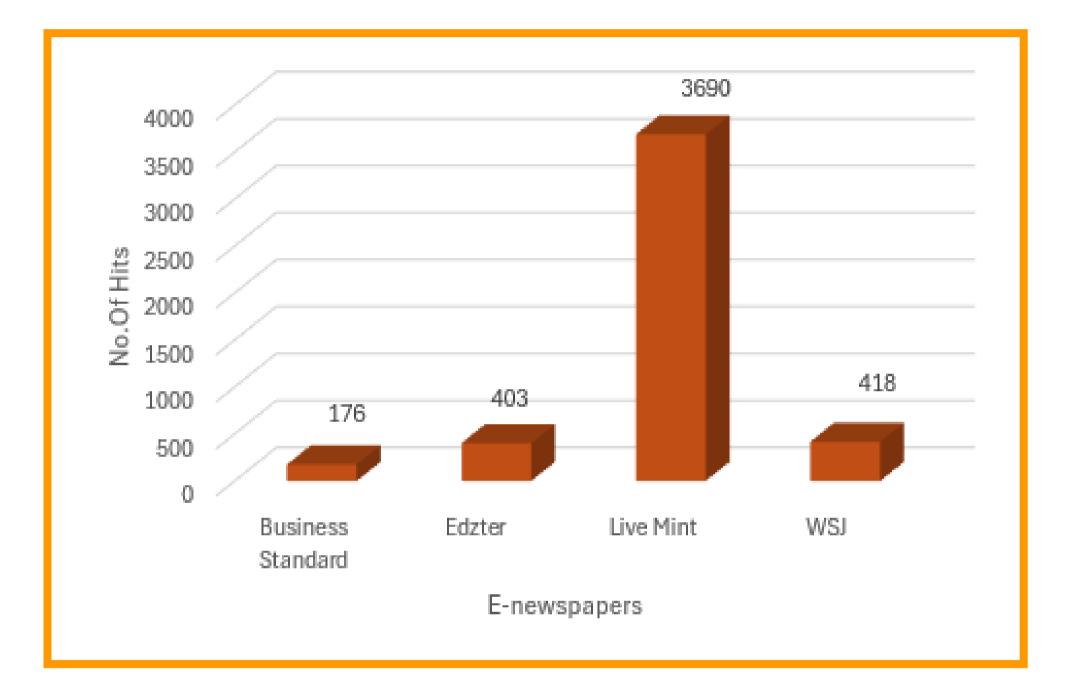


Databases Statiistics



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E-Newspaper Statiistics





Library Initiatives

The following is an overview of the library initiatives at IIMV, highlighting key areas of focus and outlining the strategies employed to achieve the institution's goals. From digital resource expansion to user training programs, Library Outreach activities, and Special Collection these initiatives reflect the library's commitment to excellence and its dedication to meeting the diverse needs of its users.

1. Library outreach activities

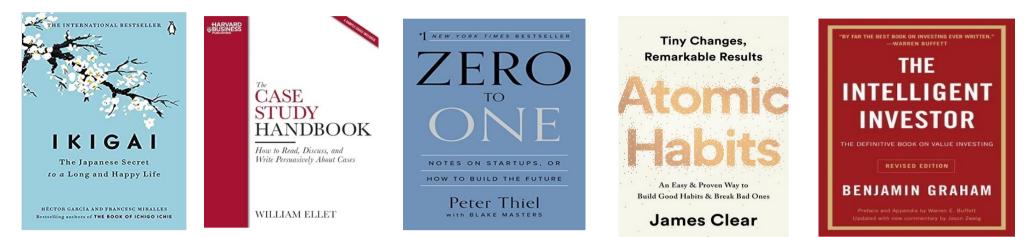
The library at IIMV has been actively engaged in conducting outreach activities to connect with our patrons and enhance their user experience. The initiatives are user awareness programmes, celebrating special days, celebrating national library week and special collection

User Awareness Programmes: Recognizing the importance of not only investing in resources but also ensuring their effective utilization, the library has taken proactive steps to foster a culture of knowledge discovery and academic excellence. To this end, we are introducing a series of user awareness programs throughout the week. These programs are designed to enhance your interaction with our resources and provide valuable opportunities for learning and engagement. Here is an overview of the weekly programs which we are continuing:

Monday: Book of the Week

Starting each week with a literary highlight, our "Book of the Week" program aims to draw attention to a significant book from our collection. This initiative will help students and faculty discover valuable resources, sparking intellectual curiosity and encouraging active reading.

Most Circulated Books



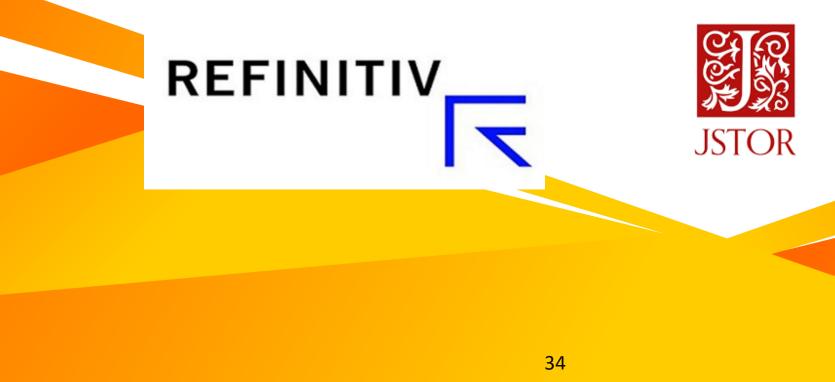
Tuesday: Resource Spotlight

On Tuesdays, we will shine a spotlight on specific resources available at the library. These sessions will provide insights into how to access and make the most of our databases, journals, and online resources, ensuring that you are wellequipped for your research and academic pursuits.

Few databases user guides shared to patrons







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Wednesday: User Awareness on Resources

This Wednesday, we will furnish a comprehensive list of library resources, including journals, databases, books, research support tools, and more. We will organize this list by specific areas and provide links and citations for easy access.

Thursday: Know your library-weekly quiz (Separate Sessions for Faculty and Students)

Thursdays will feature a fun and informative resource quiz tailored for both faculty and students. we host a resource quiz that provides a fun and informative way to engage with our library's vast collection. We are pleased to announce that, thanks to the generous sponsorship from our valued vendors and publishers, we will be offering gift vouchers worth 250 rupees per week to lucky winners of both faculty and students.

Winners of Know Your Library Weekly Quiz– Last 3 weeks

Faculty	Student
Prof. Pooja kumari	Debarpan Mukherjee

Prof. Amit Shankar

Jannvi Baid

Prof. Kalyan. K

Sri Raga Bhatta



Friday: Demo Sessions on Resources

Wrap up the week with hands-on demo sessions where our publishers will provide step-by-step guidance on using specialized resources. These sessions will help you harness the full potential of our collection for your research, teaching, and learning needs.

2. Celebrating special days

The library at our institution takes special days and occasions as opportunities to enrich the learning experience of our patrons. One of the ways we celebrate these special days is by circulating resources from our collection that are relevant to the significance of the day. By circulating these resources, library aim to raise awareness about the importance of the day and provide our patrons with valuable information and insights on related topics. It also serves to encourage exploration and engagement with our collection, fostering a culture of continuous learning and curiosity among our users.

3. Celebrating National Library Week

IIMV library has celebrated National Library Week, taking place from November 14th to November 20th, 2023. This week is dedicated to celebrating the importance of libraries and promoting a love for reading and learning.





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November 14th-Children's Book Exhibition & Guess your library resources: In celebration of Children's Day, library has showcased a remarkable collection of children's books from the IIMV Library, as we prepare to create a dedicated children's corner in our new Learning Resource Centre (LRC). and conduct a Guess your library resources game





November 15th -17th Publishers and Vendors Exhibition: An exclusive display of the latest editions by renowned publishers and vendors



November 16th- Treasure Hunt: The Library Treasure Hunt aids patrons in understanding the library's classification system and search methods. Acquiring knowledge about classification enhances users' efficiency, enabling them to save time during their searches.





November 17th- Guess the parts of the book: This contest helps the patrons by interacting with various parts of a book, patrons develop literacy skills. They learn to interpret different elements, understand their significance, and connect them to the overall content. This activity can inspire a deeper interest in reading and learning







November 18th - Crack the Code: Encourage critical thinking, problem-solving, and teamwork through a code-breaking challenge.

November 19th - Quiz on Iron lady on account of her birthday: Celebrate the birthday of a prominent historical figure, the "Iron Lady," by organizing an informative and engaging quiz.

November 20th- The Book Image Puzzle Game: It is an engaging and interactive activity designed to promote literacy, creativity, and critical thinking among library patrons.

4. Special Collection

The IIMV Library has taken significant strides in catering to diverse reading interests by developing specialized print book collections, including Hindi and Children's literature.

Hindi Collection: Recognizing the importance of promoting regional languages and catering to the linguistic diversity of its users, the library has curated a robust collection of Hindi books. This collection encompasses a wide range of genres, including fiction, non-fiction, poetry, drama, and academic literature, ensuring that patrons have access to quality Hindi literature for both leisure reading and academic pursuits. By providing resources in Hindi, the library promotes inclusivity and encourages the appreciation of Indian languages and culture.



Children's Collection: Understanding the importance of nurturing a love for reading from an early age, the library has dedicated resources to building a vibrant Children's book collection. This collection includes a diverse selection of books tailored to different age groups, interests, and reading levels. From picture books and storybooks for young readers to chapter books and novels for older children, the collection aims to engage young minds, spark imagination, and instill a lifelong love for reading.

5. Organizing demonstration sessions

The demo sessions is to provide hands-on experience and practical demonstrations to users, enabling them to familiarize themselves with new tools, technologies, products, or services. These sessions aim to educate, inform, and empower users by showcasing the features, functionalities, and benefits of the offerings, ultimately enhancing their understanding and utilization. The library has arranged demo sessions for the following resources.

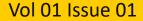
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HBSP Session:

The library has organized a comprehensive training session on HBSP (Harvard Business School Publishing) for all faculty, staff, and scholars. This session was scheduled on June 27, 2024, at 12:00 p.m. in LLT-10.



Mr. Rahul Roy from the HBSP team led the training, provided valuable insights into effectively selecting and utilizing case studies from the HBSP collection. During the session, Mr. Roy guided attendees through the process of navigating the HBSP platform, searching for relevant cases, and leveraging the resources for their academic and professional needs.



6. Trail Access:









7.Training Sessions:









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ELSEVIER

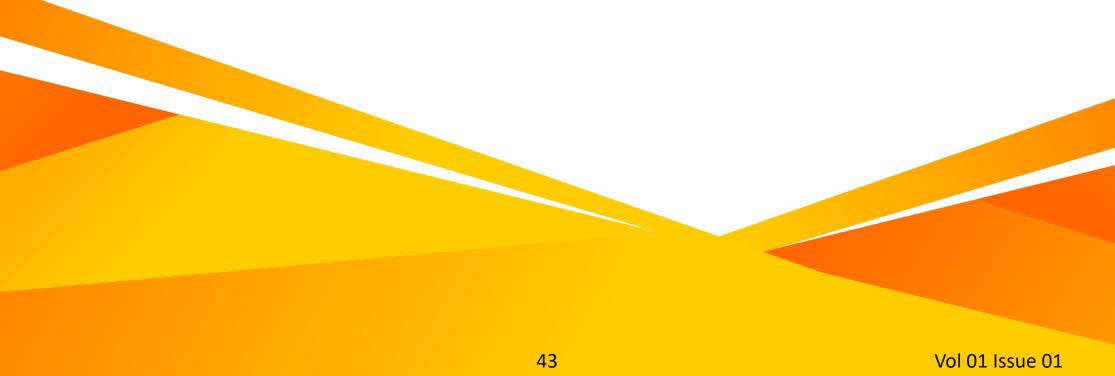
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New Library Building & Infrastructure

The Library Building at IIMV's main campus is more than just a place to store books; it's a hub of intellectual activity designed with purpose and care. Spread across three floors, its layout and features are carefully crafted to enhance the learning experience for all visitors.



Each floor serves a specific function, creating a seamless flow of activity. The ground floor houses the Circulation Desk, where books are borrowed and returned, fostering a sense of community and accessibility to resources. Discussion Rooms, providing spaces for collaborative learning and academic discourse.



These rooms are equipped with tools and technology to facilitate group projects and discussions, encouraging the exchange of ideas and perspectives among students and scholars. The library offers separate sections dedicated to reference materials. These curated collections serve as indispensable repositories of wisdom, guiding researchers through the intricacies of their chosen fields.

Moving up, the second floor is dedicated to quiet study areas and the Reading Hall. Here, individuals can immerse themselves in focused study or lose themselves in the pages of a book, surrounded by a peaceful atmosphere conducive to concentration and reflection.

Finally, the third floor designed for recognizing the unique needs of PhD scholars, the library provides dedicated individual study spaces. These havens of solitude offer respite from the distractions of the world, allowing researchers to immerse themselves fully in their work and pursuits of academic excellence.

The design of the Library Building prioritizes comfort and functionality, with ample seating, and modern amenities throughout. Whether students are seeking solitude for intense study sessions or engaging in lively debates with peers, the building provides a welcoming environment conducive to learning and intellectual growth.



Testimonials

Prof. Kalyan.K, Asst. Prof. & Chair-LAC



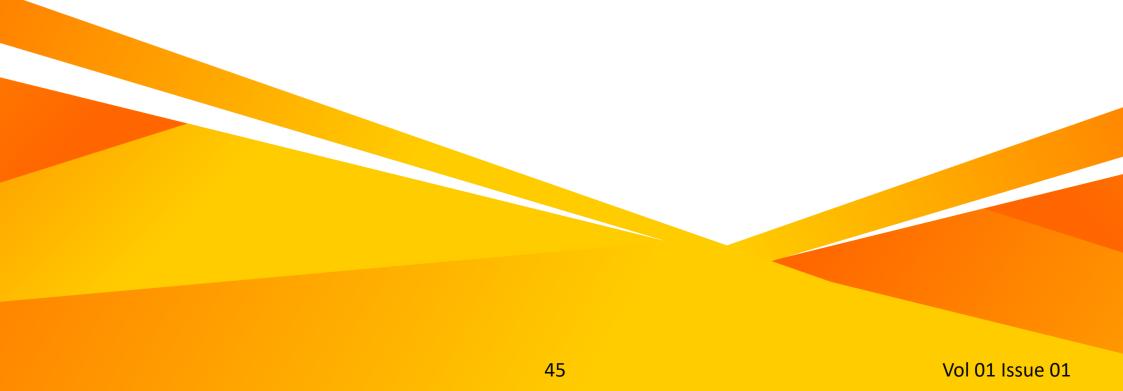
The IIM Visakhapatnam Library is an outstanding academic resource with a ever growing collection and state of the art digital resources. The knowledgeable and supportive staff ensure excellent research and learning environment. It is truly a cornerstone of our institution, fostering intellectual growth and innovation. I seek the continued support and patronage of faculty, staff and students of IIM Visakhapatnam.



Mr. Jelani Mohammed,

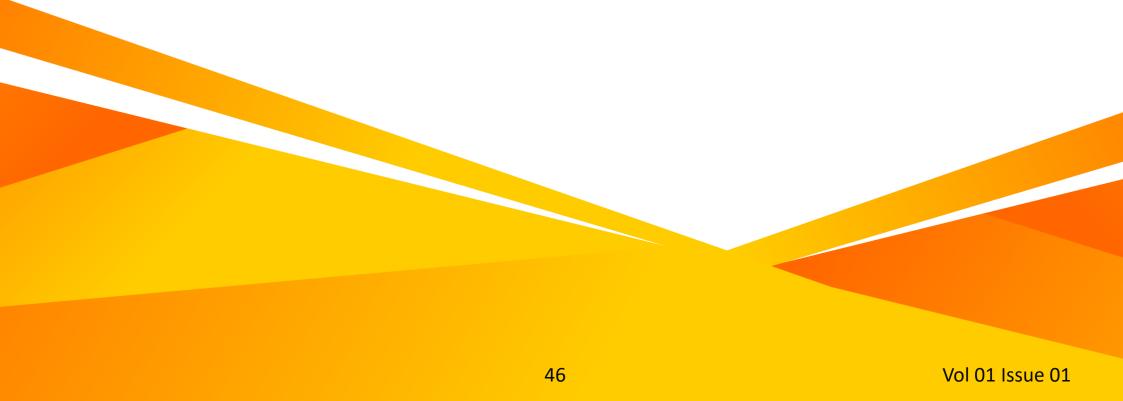
CAO (General Admin.) - Officiating

IIM Visakhapatnam's library offers extensive resources including books, journals, and digital materials. Its organized catalog and helpful staff ensure easy access and support for research and coursework. The quiet, well-equipped environment and extended hours further enhance the learning experience, supported by continual updates and digital integration. Overall, it's a highly recommended resource for academic excellence.



Next Issue

- New Collection: Books and E-books
- E-resources renewals
- Users statics
- Resources Usage Statics
- Inauguration of new LRC
- New Technology Implementations
- . Testimonials





The IIMV Learning Resource Centre Newsletter is your gateway to the latest updates, events, and resources, designed to enhance your library experience. Stay informed about new services, arrivals, and operational changes. Receive timely updates on upcoming events, workshops, and programs, ensuring you never miss a special occasion. Explore special collections and digital resources available just for you.

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