



Indian Institute of Management Visakhapatnam

(An Institution of National Importance under the IIM Act, 2017)

Announces

Master of Business Administration in Digital Governance & Management MBA (DG & M) 2021-23

[under the aegis of National e-Governance Division (NeGD),
Ministry of Electronics & Information Technology (MeitY),
Government of India]

ADMISSION NOTIFICATION

About the Program:

Government and private organizations, alike, are placing immense faith in the value of digital technologies towards efficient and effective delivery of products and services. Government, in particular, is focused on transforming India digitally! This is amply clear by the manifold increase in fund allocation for projects such as GeM, GSTN, UMANG, DigiLocker. Most of these projects require public-private partnerships leading to the need for managers equipped in technology and governance at the same time. Our Digital Governance & Management Program, in its third year, focuses on building the capacity of experienced professionals towards being an expert in this high-demand field of expertise.



Target Audience:

- Executives working in Technology / Governance
- Officers (Group-A and Group-B only) from Central / State Governments



Eligibility:

- **Qualification**
 - Graduation with minimum 55% marks or equivalent
- **Age**
 - Self-sponsored candidates - Not more than 50 years
 - MeitY - sponsored candidates - Not more than 45 years
- **Work Experience**
 - Self-sponsored candidates - Minimum three years at an executive level.
 - MeitY- sponsored candidates - Minimum five years in Group 'A' or Group 'B'
- **Who can apply for the sponsorship at MeitY?**
 - Any Central/State Govt officer with 5 years experience in Group 'A' or Group 'B'. The candidates shall have a minimum 15 years of residual service.



Program Structure:

2 years | 4 Semesters

- A On-campus Duration (5 visits)
- B Field Visit
- C International Immersion
- D Off-campus Duration (at workplace)
(includes offline session and Capstone Project)



Selection Criteria:

- Examination
Valid CAT, GMAT, GRE score (or) IIMV Test
- Statement of Purpose (SOP) & Technical Knowledge
- Professional References
- Personal Interview



International Immersion:

Visakhapatnam-Foreign Destination-Visakhapatnam

Destination : Country well-known for e-Governance
(e.g. Estonia, Singapore, South Korea, Slovenia)

Purpose : Learning Journey cum Exposure Visit



Program Fee:

Rs. 16,50,000/- (inclusive of International Immersion)
Self-financing or Sponsored by Employer



Program Details & Application Form on:

<https://www.iimv.ac.in/pgpdgm>



Program Starts:

February 2022 (Tentative)

Application Deadline

December 8, 2021 17:00 hrs

Important Dates are as follows:

Application Window : Sep 08, 2021 to Dec 8, 2021
IIMV Test : Dec 12, 2021 (Online Proctor-based test)
Interviews : Dec 18-19, 2021 (Online and/or Offline Interviews)
Registration : Feb, 2022 (Tentative)

Contact Details:

Ph. : 075693 09203
Off. : +91- 891- 2824 460 / 446
Email: pgpdgmadm@iimv.ac.in

