



## NUBS - IIMV Collaborative Research Roundtable on Sustainability in Business

**Date (15<sup>th</sup> September 2021)**  
2.00-5.15 pm India Time  
4:30-7.45 pm Malaysia Time

Online Platform: Zoom

When	What	Who
02.00-02.15 / /04.30-04.45	Opening Remarks	Prof. Chandrashekhar, M. Director, IIM-V  Prof. Andy Chan. Vice-Provost Research and Knowledge Exchange at University of Nottingham Malaysia.
02.20-03.40 / 04.50-06.10	<b>Session 1 Theme: Governance, Institutions and Management of Sustainability</b>  Presentations of 10-12 minutes each followed by a moderated 20-minute discussion	<u>Governance and Institutions</u> <ul style="list-style-type: none"> <li>• Dr Amit B Chakrabarti</li> <li>• Dr Deepika Gupta</li> <li>• Dr Jayalakshmi R</li> </ul> <u>Measuring to Manage Sustainability</u> <ul style="list-style-type: none"> <li>• Dr Hung Woan Ting</li> </ul> <u>Media as a Stakeholder</u> <ul style="list-style-type: none"> <li>• Ms Chan Wen Li</li> </ul>
03.40-03.50 / 06.10-06.20 - Break		
03.55-05.15 /06.25-07.45	<b>Session 2 Theme: Consumer Behaviour and Social Entrepreneurship</b>  Presentations of 10-12 minutes each followed by a moderated 20-minute discussion	<u>Consumer Behaviour</u> <ul style="list-style-type: none"> <li>• Dr Anita Chakrabarty</li> <li>• Dr Amit Shankar</li> </ul> <u>Social Entrepreneurship</u> <ul style="list-style-type: none"> <li>• Dr Dilip Mutum</li> <li>• Dr Sushil Kumar</li> </ul> <u>Environmental Issues</u> <ul style="list-style-type: none"> <li>• Dr Vinay Yadav</li> </ul>
05.15 / 07.45	- Closing Remarks	Dr Lau C. K., Dean, NUBS Malaysia