



सत्यमेव जयते

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सचिव
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Message

Digital India is a flagship programme of the Government of India (GOI) catalysing the transformation of the country as a digitally-empowered society and knowledge-economy. Use of modern tools and techniques of Information Technology fosters resource optimization and boosts productivity. It is envisaged that New India would create a digital economy of USD 1 Trillion by 2025, equivalent to about 18% of the country's nominal GDP by then.

Digital India has been able to meet the expectations of citizens and presently about 3800 e-Services are being provided to citizens. Now, the vision of Digital India is to further harness digital technologies and innovation for inclusive, strong, secure & sustainable digital economy. The focus is to identify strategic areas of Digital Services, Digital Inclusion, Digital Infrastructure, Digital Certification, Digital Economy, and to build affordable digital interventions to ensure ease of living to the citizens of the country. Nationwide sectoral digital platforms in the areas of Health, Agriculture, Education, Transport, Integrated financial system etc. that would offer configurable services through single sign-on facilities, are expected to lend a major impetus to these efforts.

India is now getting ready for emerging technologies such as 5G, artificial intelligence, blockchain, augmented reality, virtual reality, machine learning & deep learning, natural language processing and robotics. These are going to play a crucial role in the government and industry alike, whether it is planning or decision-making; accelerating development or analysing deployment, problem solving or product development; discovering new trends or drawing out unknown correlations.

The Ministry of Electronics & Information Technology (MeitY) is engaged in development and strengthening of digital capacities at all levels. The National e-Governance Division (NeGD) has been playing a pivotal role in supporting MeitY in the implementation of the Digital India Programme and in building required capacities at various levels. In furtherance of this endeavour, NeGD partnered with the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, in launching a bespoke MBA program specializing in Digital Governance and Management. The first batch of the Programme was launched successfully and the participants have shared highly positive reviews about the programme's relevance and its innovative pedagogy. The stage is now set for the commencement of the second batch.

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MeitY strongly encourages the Ministries and Departments at the Centre and the States as well as enterprises in the public and private sectors, to make use of this unique learning opportunity so that the benefits of the Digital India programme could be fully leveraged for realizing the national development goals.

The usefulness of the Programme, combined with the conducive environment for value-added learning being offered by IIM Visakhapatnam, will contribute to the professional growth and development of the graduates and will undoubtedly help their organizations to gain greater traction in efficiency and effectiveness.



(Ajay Sawhney)

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