



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam

Community-Engagement Initiative by Team Vatsalya, A Student-Club of IIM Visakhapatnam

	<p>Ekam Foundation Mumbai (EFM) is a registered charitable trust under Bombay Public Trust Act 1950, having commenced its work 5 years ago in the city of Mumbai and Maharashtra. EFM is focused in its work in the area of improving child healthcare outcomes in the underprivileged sections of the society. To address EFM has two key programmes:</p> <ul style="list-style-type: none">• Surgery Support Programme (SSP) which provides affordable, immediate relief and medical intervention to critical health issues; and,• School Health Programme (SHP) which addresses long term healthcare outcomes through health & hygiene awareness programmes in schools. <p>In 2019 EFM also launched a new programme - 'Ekam Education Fund' that will support at least 100 children in keeping them in education, from institutions and schools that provide value-based, all-rounded development to the poorest of the poor.</p>
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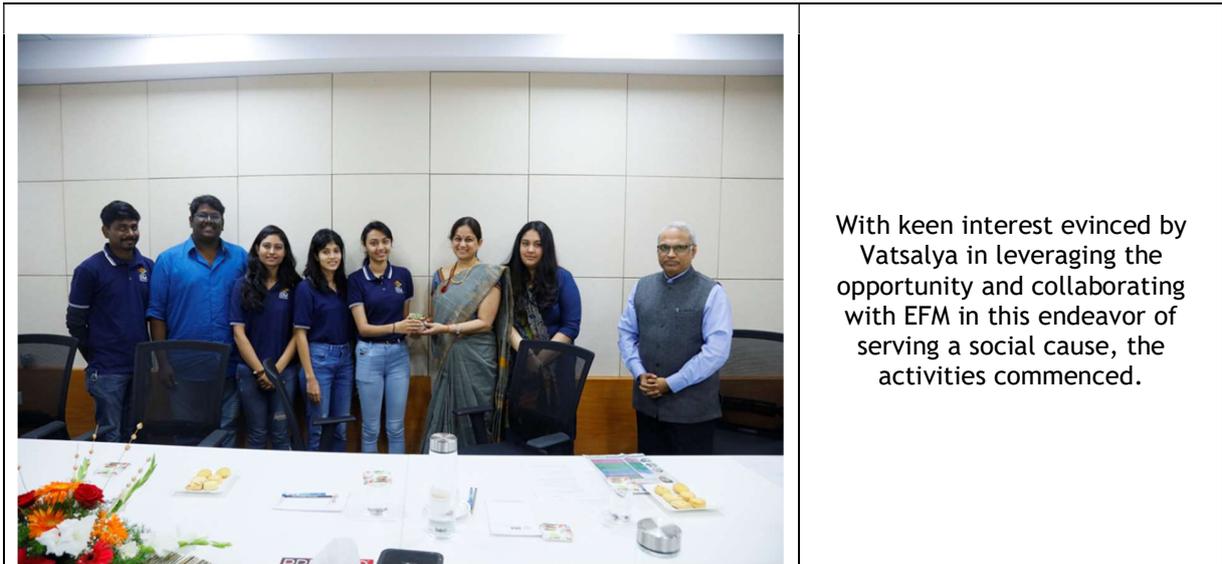
The Foundation, in due course, expanded its services in the cities of Kolkata and Bangalore.

	<p>Vatsalya is the Student-Club of the IIM Visakhapatnam engaged in social activities. Its objective is to be a helping hand to the needy to its best possible extent and bring a visible, positive change in the society around it. It aims to bring awareness about the issues of societal concern and work towards addressing them, in the larger interests of the nation. It holds various events such as 'Daan Utsav', Donation Camps and provides help to schools, orphanages and old-age homes. With the support of the IIMV family, it collects and sends relief material to those affected by calamities. It works with appropriate not-for-profit organizations based on the needs or issues and extends / facilitates due support. With dedication, Vatsalya is a Club determined to work for the betterment of society.</p>
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Ms. Ameeta Chatterjee, Member (BoG) is the Managing Trustee of the Ekam Foundation Mumbai. In her visits and interaction with the students and members of the IIM Visakhapatnam family, she has been encouraging Team Vatsalya to take up initiatives such as engaging with local communities in serving social causes. As an alumna herself of IIM Bangalore, she has been advising the students that such

community-service would help them evolve as socially responsible citizens adding to the professional competencies, they acquire at IIMV. Ms. Chatterjee has been exhorting the students that developing such a societal quotient will also help them emerge as well-rounded managers, as they would get duly sensitized to the importance of being kind, compassionate and caring. Such social engagements promote shared values; foster a sense of belonging, participation and inclusion in the community. This in turn would help the students in healthy interactions, mutual support and emotional strength.

Drawing thereupon, Ms. Ameeta Chatterjee offered that the Foundation could expand its footprint to Visakhapatnam, if Team Vatsalya volunteers to play a facilitating role.



Consequently, Dr Sachin Taware, Medical Doctor from EFM, visited the Institute, engaged with the Medical Doctor in the Health Centre of the IIMV (Dr Bhaskar Ram) and Team Vatsalya. The facilitating role envisaged of Team Vatsalya in coordinating with health-care providers on the first part; the patient's parents/guardians on the second part; and, the funding entity (EFM) on the third part was discussed, understood and appreciated by all concerned. The Team Vatsalya was also provided with knowledge-transfer by EFM on the Standard Operating Procedure to be followed in processing the cases.

The Team, along with Dr Taware also visited reputed hospitals in Visakhapatnam to elicit their interest in partnering with EFM, for the Surgery Support Programme. As a mark of fruition of the initial efforts and reaching an important milestone, an MOU was signed between EFM and Queen's NRI Hospital, Vizag, on 17th January 2020, which incidentally was the Foundation Day of IIMV.



Discussions were also held on that day by Ms. Ameeta Chatterjee with the senior functionaries of Care Hospitals and Apollo Hospitals.

Progressing forward, the first case was taken up from Queen's NRI Hospital. A patient, a girl child of 7 years from a socio-economically disadvantaged background, was admitted in the said hospital, and was diagnosed with Infective Endocarditis with Mitral valve Vegetation (infection of heart valves) that needed an urgent open-heart surgery. Team Vatsalya, in coordination with Dr Bhaskar Ram, the Medical Officer of the Institute's Health Center, coordinated, helped and facilitated completion of the process in a very short span of time, and a financial assistance of Rs.1.0 lakh required for the surgery was sanctioned promptly by the EFM. The child underwent the surgery successfully and was discharged in a stable condition on 19th February 2020.



Thus, Team Vatsalya directly, and IIMV at large indirectly, are happy to be serving and extending a helping hand to the needy in the Surgery Support Programme of Ekam Foundation Mumbai, to the satisfaction of all parties concerned.