

Life is beautiful at IIM-V

■ Film on IIM-V gets popular on YouTube with 1,800 hits

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Life at IIM Visakhapatnam, the short-film, which has already garnered over 1,800 hits on YouTube, provides a glimpse into the unparalleled resources offered to aspiring managers at IIM-V including Harvard University-modelled classrooms, modern teaching aids, discussion rooms, a well-stocked hybrid library and a swanky cafeteria.

The footage, which starts with scenes of natural beauty of the city, showcases different facets of campus life at IIM-V like the lectures, group discussions, brainstorming sessions, co-curricular activities and students participating in festivities.

Having a mix of students from about 17 states of the country, the institute commenced its journey in September 2015 and seems to be going great guns if early responses are anything to go by. The summer placement season for the



Video grab of IIM-Visakhapatnam's short-film that was posted on YouTube.

first batch (PGP class of 2015-17) successfully concluded with 33 companies recruiting all 48 participating students from the batch of 49, while one student opted out to pursue a start-up effort.

Dean of Academic Programmes of IIM-B and nodal officer of IIM-V, Prof. Sourav Mukherji, said, "As a young IIM, I see IIM-V having tremendous amount of advantages and opportunities. For example, since it is totally new, it can be very

innovative and entrepreneurial. At the same time, it benefits from the cumulative experience of a world-class institution like IIM-Bangalore."

Several students also explained how IIM-Visakhapatnam has set the stage for a new trajectory of their life and how wonderful it is to study with some of the best minds in the country.

Priyanka Mehta, a student of IIM, comments in the video, "It's a totally different experience. The

learning happens not only through books but also through interaction with peers."

Adhityan C, another student explained that there was much beyond assignments, credits and presentations at IIM-V.

The Student Media Cell of IIM-V explained that the intent behind the video was to capture all aspects of the activities and culture at IIM-V and present it to the outside world in a concise and lively format.

NEW INSTITUTE

■ The faculty that teach at the IIM-Visakhapatnam were drawn from faculty of the IIM-Bangalore.

■ IIM-V has been currently availing services and mentorship of experienced faculty of IIM-B, who bring a wide range of expertise.