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IIM-V to host biz conclave from Oct 28

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Visakhapatnam: In a bid to create awareness among students, future business leaders and industry personnel, IIM-Vizag announced its flagship event 'Conflux-2017' here on Wednesday.

The event will be held on October 28 where several industry leaders will share expertise on data analytics.

"The technology of data analytics has brought a disruptive change in the ways businesses compete with each other. It has not only resulted in optimisation of core operations of a company but also resulted in evolution of new business models. The enormous amount of data available due to advancements in information technology, has enabled companies to take decisions based on evidence," said event organiser Rupayan Ganguly.

The event would comprise of six speakers who would talk about their respective domain related topics.

The event will also witness a panel discussion on the topic "Does the growth of data analytics spell the death of judgement and intuition".