

First-ever TEDx event held at IIM Visakhapatnam

Visakhapatnam: IIM Visakhapatnam on Saturday hosted its first-ever TEDx event in which five distinguished speakers delivered their engaging talks on topics related to arts, technology, education, sport, etc.

Speaking on the theme of the event “Dream On”, Jawed Habib, founder of Jawed Habib Hair & Beauty Ltd., who revolutionised the field of cosmetology in India and other parts of the world, turning a tabooed profession into a fashionable one, explained how working part time at McDonalds, he instilled the thought of introducing a McDonalds-type franchise system in the field of hair care and beauty. He spread the idea of romanticizing with the dream to achieve it.

Another speaker, Ramya Ranganathan, the author of “I’m choosing life”, who is an IIM Bangalore professor on her pursuit to explore why people work, said she had many avatars, which includes poet, philosopher, yoga teacher, travel writer and an artist. She invited students to craft meaningful careers for themselves. She suggested how integrative thinking is a better option and how it helps you explore the infinite options. And how creating experiences is important for any person because it is the experiences that stay with people.

Power of thought

Awdhesh Singh, Director of the E-learning platform AwdheshAcademy.com and one of the top Quora writers, in his address, dwelt on the power of thought. He strongly propagated that every thought that comes into our mind is the thought of our entire world.

Hemlata Tiwari, who initiated a musical platform Swaradhar which provides opportunities to unrecognised musicians performing on the streets, railway stations, etc to showcase their talent to the masses, giving them an opportunity to earn better, said, “If we can go to a music concert and pay a huge amount of money to the performers, why do we hesitate to reward appropriately those who entertain us on the streets or railway platforms,” adding that her dream was to take these performers from railway platforms to music platforms. She inspired the audience with her zeal to dream for others.

Kaustub Khade, one of the India’s top pro kayakers, who won two silver and a bronze medal at the Asian Dragon Boat Championship, spoke about ‘Why a dream’ and what it takes to achieve that dream. He narrated his own journey of how he left the job and pursued his dream of Kayaking and urged the audience to pursue their dream.