



विद्या परं दैवतम्

**IIM**

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam

# Career Development Services

## Summer Placement Report 2018

PGP 2017-19

Feb 9, 2018

Riding on the success of the previous batches wherein several students have portrayed excellence in the industry, the third batch of IIM Visakhapatnam received stupendous industry support with all 61 participating students received paid internships. One student opted for a research internship.

Summer placements for IIM Visakhapatnam was a rolling process held on campus and it culminated in internship offers for 49 students. The students also visited IIM Bangalore to participate in summer placement process there during the first week of November 2017 resulting in 12 students securing internship offers.

Marketing (39%), Strategy (20%), Finance (13%), and Operations (18%) were the dominant roles offered to the students. Other roles include General Management (7%), and Product Management (3%).

Reputed companies from the BFSI sector such as Yes Bank, ICICI Lombard, HDFC Bank, IDFC Bank offered roles across Customer Relationship Management, Sales, Underwriting and Business Development. Engineering and Electronics multinational, Bosch, IT/ITES companies like Intuit India & Sutherland Global Services offered roles in General Management, Sales, Marketing, and Product Management.



FMCG giants like Amul, Berger Paints, and Neway Paints extended offers in Business Development and Operations. Leading healthcare service provider Rainbow Hospitals recruited students for Operations & Strategy role. Under the educational sector, firms like T.I.M.E and Next Education recruited students for Digital Marketing and Product Management roles.

As in the past IIM Visakhapatnam attracted many Government sector organisations. The Government of Andhra Pradesh recruited interns for their prestigious summer fellowship program for the Commissionerate of Collegiate Education. NISG, incorporated by the Government of India and NASSCOM, recruited students for their e-governance initiative. Public sector undertaking HPCL recruited for their operations domain.

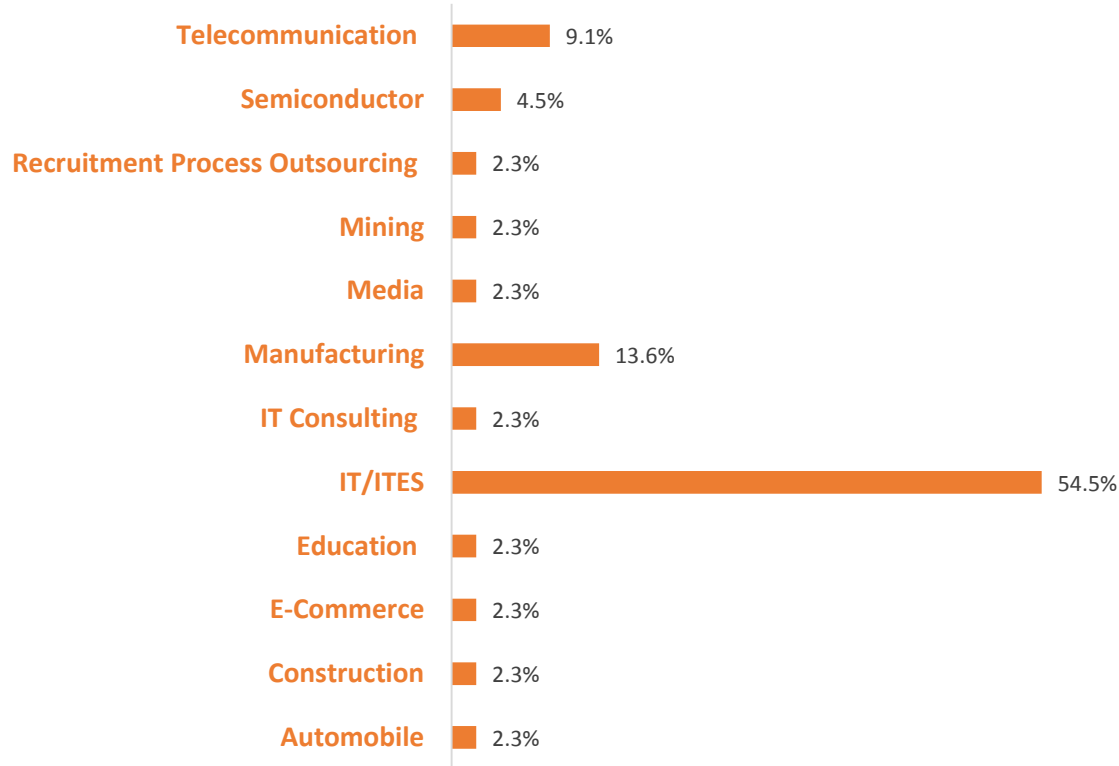
This season also witnessed interest from other sectors like manufacturing, logistics, social, development, travel & hospitality and e-commerce. Few start-ups also recruited students for key internship roles in their organizations.



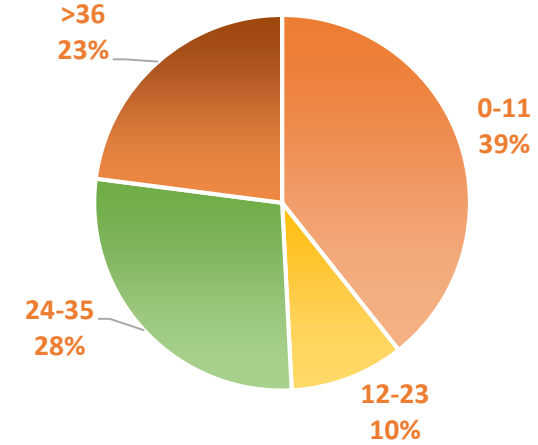
# Student Batch Profile PGP 2017-19



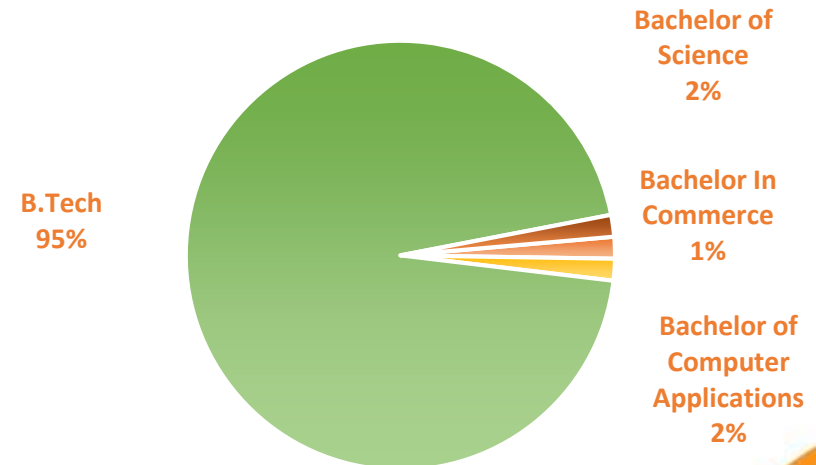
## Work Experience Sectors



## Work Experience (In months)



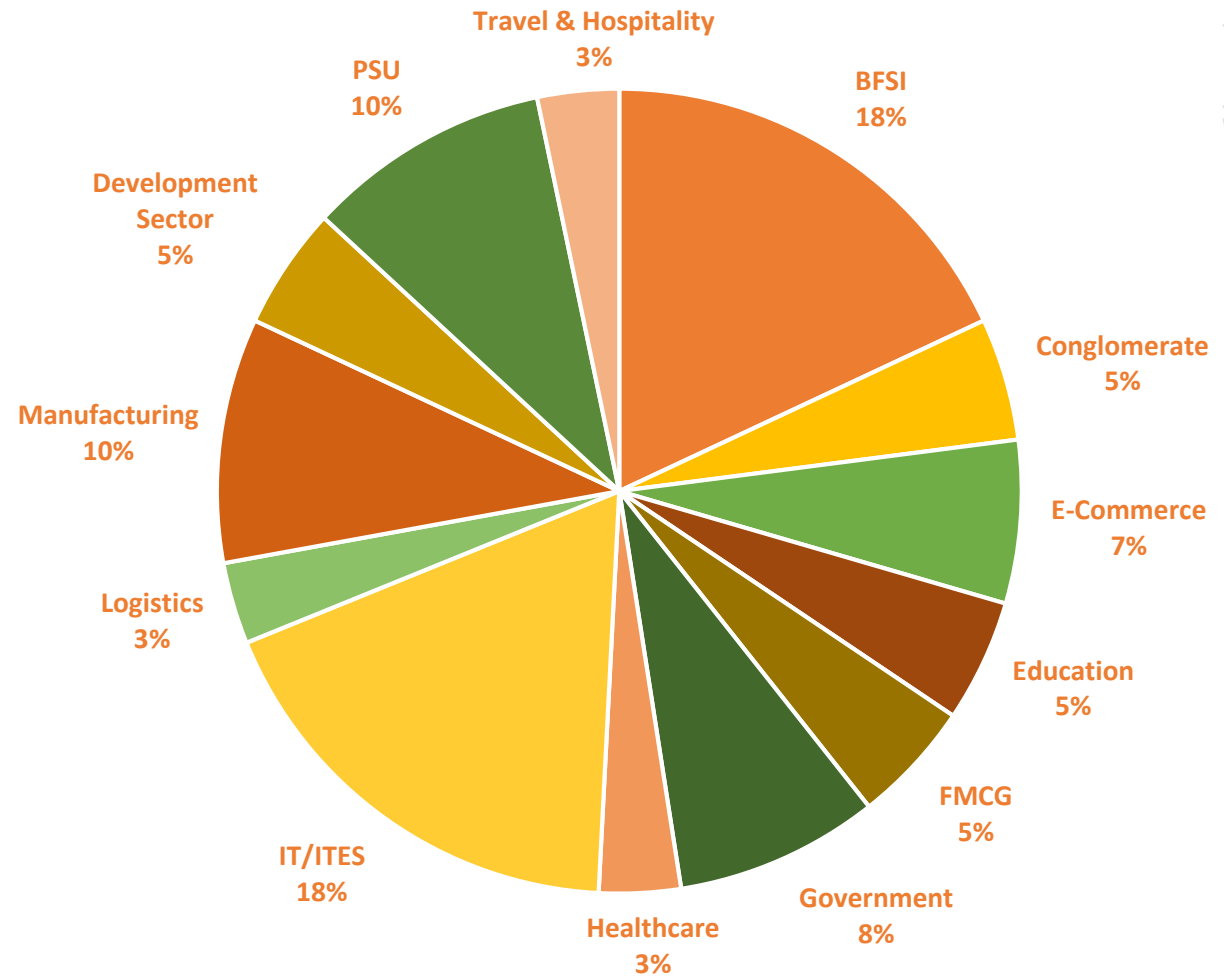
## Academic Background



# Sector wise Break-Up

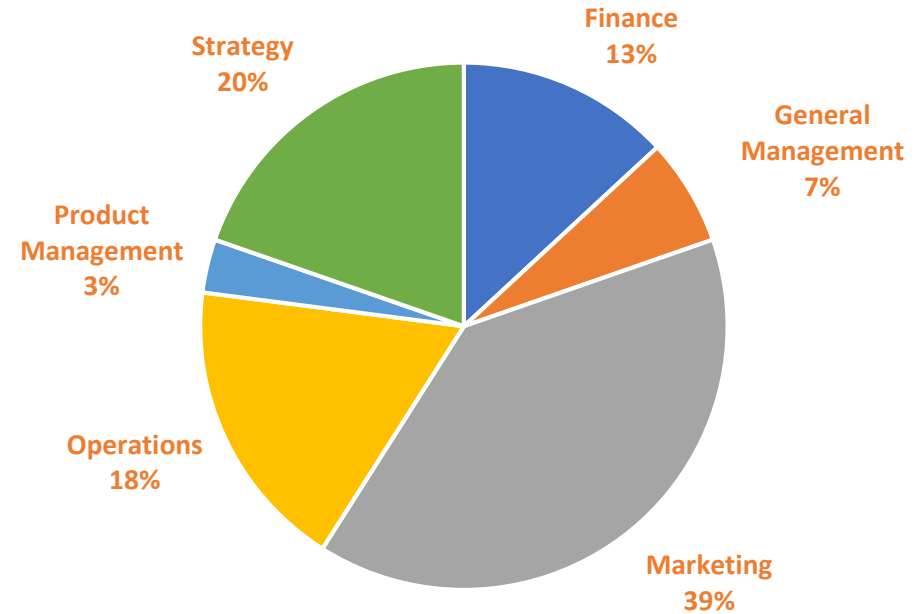


Sector	No. of Internships
BFSI	11
Conglomerate	3
E-Commerce	4
Education	3
FMCG	3
Government	5
Healthcare	2
IT/ITES	11
Logistics	2
Manufacturing	6
Development	3
PSU	6
Travel & Hospitality	2
<b>Grand Total</b>	<b>61</b>



# Domain wise Break-Up

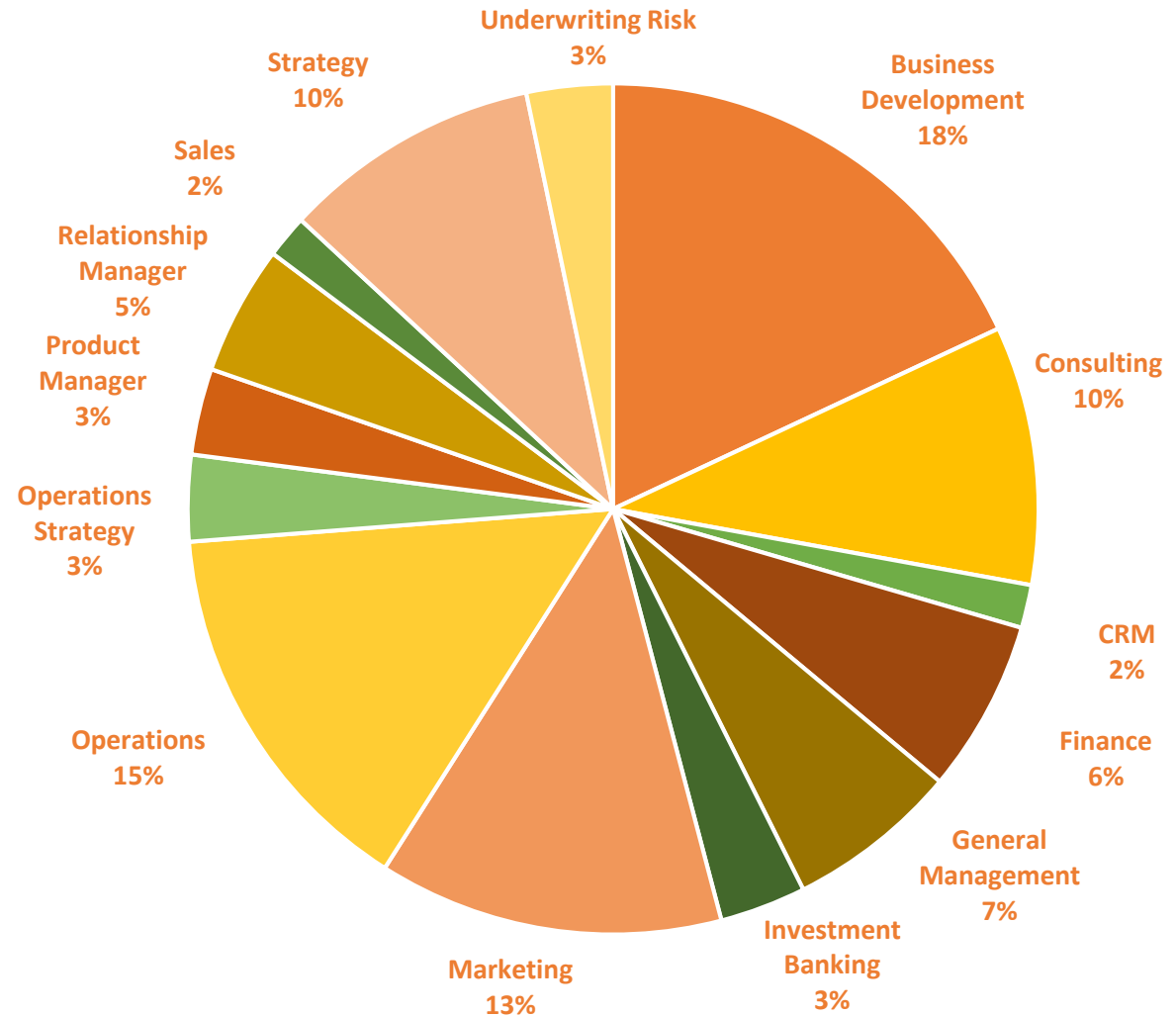
Domain	No. of Internships
Finance	8
General Management	4
Marketing	24
Operations	11
Product Management	2
Strategy	12
<b>Grand Total</b>	<b>61</b>



# Function/Role wise Break-Up



Function/Role	No. of Internships
Business Development	11
Consulting	6
CRM	1
Finance	4
General Management	4
Investment Banking	2
Marketing	8
Operations	9
Operations Strategy	2
Product Manager	2
Relationship Manager	3
Sales	1
Strategy	6
Underwriting Risk	2
<b>Grand Total</b>	<b>61</b>



# Our Valued Recruiters



SUTHERLAND



T.I.M.E.

Triumphant Institute of Management Education Pvt.Ltd.



Next Education™  
Transforming Education







Prof. M Chandrasekhar, Director, Indian Institute of Management Visakhapatnam

"That the Institute has already achieved 100% Summer Placements in early Feb. itself for the internships beginning April is a reinforcement of the Institute's position as a preferred destination for talent by the government and business alike. It's also a reflection of the world-class teaching being imparted by Mentor IIM Bangalore, excellent initiative and facilitation by the entire Career Development Services team and strong learning outcomes demonstrated by our students."



Prof. Ganesh N Prabhu, Chairperson, Career Development Services, Indian Institute of Management Visakhapatnam

"IIMV has seen high recruiter interest this year for summer internships due to the stellar job performance of its first batch as well as the good internship performance of the second batch resulting in many pre-placement offers. We look forward to the summer interns of the third batch contributing to the companies that recruited them and securing pre-placement offers."



Gaurav Poswal, Placement Secretary, Indian Institute of Management Visakhapatnam

"We would like to thank our recruiters for the support and trust they showed during the Summer Placement Process. We would also like to congratulate the batch of 2019 for the zeal and enthusiasm shown in building strong industrial relations and thus making the institute proud."

## Contact Details

**Professor Ganesh Prabhu**  
Chairperson - Career  
Development Services,  
IIM Visakhapatnam  
Phone: +91 80 2699 3078  
Email: gprabhu@iimb.ac.in

**Tapas Ranjan Pati**  
Manager – Career Development  
Services & Alumni Relations,  
IIM Visakhapatnam  
Phone: +91 891 2824 478  
Email: tapas.pati@iimv.ac.in

## Placement Representatives

Name	EMAIL ID
Abhishek Jain	abhishek.jain16@iimv.ac.in
Annamalai Pl	annamalai.pl16@iimv.ac.in
Gaurav Poswal	gaurav.poswal16@iimv.ac.in
Sayanti Mukherjee	sayanti.mukherjee16@iimv.ac.in
Swastik Bandyopadhyay	swastik.bandyopadhyay16@iimv.ac.in