

# DECCAN Chronicle

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## Fun feast at Samaarambh-17

DC CORRESPONDENT  
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Fun and frolic took the centre stage of the Indian Institute of Management-Visakhapatnam's first ever cultural festival, 'Samaarambh 17', on Saturday.

More than 2,000 students from various management colleges across the country, including the IIM-Lucknow, took part in the celebrations.

The multitude of events, including the stand-up comedy by Shridhar Venkataramana, enthralled the audience and also helped in bringing out the hidden talent in them.

The photography event 'Lenspot', short film event 'Pause n Play', group dance event, 'Tip Toes', music event 'Raaga' and others provided a platform for the management students to



Students from various colleges gave performances at the first ever cultural festival, 'Samaarambh 17', organised by IIM-Visakhapatnam on Saturday.

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showcase their creativity. The young management students, dressed up in colourful attires, made the festival vibrant.

V. Sridhar, an IIM graduate from Bengaluru, took the audience by

storm.

The event concluded with a scintillating performance by rock band, 'Underground Authority'. M. Manoj Kumar, a management student from

Visakhapatnam, said it attracted a huge number of students.

"Their songs revolved around the problems of a commoner and were a huge hit with the audience," he said.