

EQUAL OPPORTUNITIES

■ 1,500 women selected from AP and TS

## IIM holds camp for bizwomen

DC CORRESPONDENT  
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The Indian Institute of Management-Visakhapatnam crossed another milestone on Monday with the commencement of a boot camp for aspiring entrepreneurs, participating in the Women start-up program, 2018.

As many as 62 women are undergoing the short, intensive and rigorous coaching on what it takes to succeed in the arduous, but exciting path of entrepreneurship.

This initiative has been rolled out under the aegis of IIM-Bangalore (Mentor Institute). While 6,000 women got registered for the programme pan-India, about 1,500 belonged to Andhra Pradesh and Telangana. Out of the 1,000 who succeeded in the online course module, 150 belonged to Andhra Pradesh and Telangana.



Aspiring women entrepreneurs take part in a boot camp organised by Indian Institute of Management Visakhapatnam on its campus in Visakhapatnam on Monday. — DC

In the screening process, about 70 women were shortlisted, 40 from Andhra Pradesh and 30 from Telangana. Of these, 62 are attending the boot camp. "After IIM-Bangalore, the

enrolment for IIM-Visakhapatnam is the highest among all partnering IIMs. IIM-Bangalore is the mentor for the initiative as well as the institute and is therefore pleased that IIM-

Visakhapatnam is bringing phenomenal traction to the initiative. The funding partners have also acknowledged the positive efforts of IIM-Visakhapatnam," remarked Professor G. Raghuram, director, IIM-Bangalore.

The final round of screening, slated for 7th and 8th April, 2018 would witness a final batch of 25 women entrepreneurs qualifying as incubatees, who would receive a handsome monthly fellowship as well as mentoring, knowledge and incubation for one full year. There would be a proto-typing grant too.

Pleased by the response in the very first year, Professor Chandrasekhar, director of IIM-Vizag, said, "The institute is all set to play a big role in facilitating creative ideas of women and convert them into successful innovations."

