



The new batch of students at IIM-Vizag.

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IIM students urged to be entrepreneurs

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The fourth batch of students of the post-graduate programme in management (2018-20) of IIM-Visakhapatnam were urged to become entrepreneurs at a welcome ceremony here on Monday.

Entrepreneurship is a function of leadership that optimises opportunities and resources, said Kothapalli Kishore, managing director, MRL Posnet (P) Ltd, in his address to the students.

Mr Kishore, an alumnus of the Kellogg School of Management and IIT (BHU), shared his entrepreneurial journey with the students. He explained how each of the courses he attended at Kellogg helped him in solving problems and making his business scalable and profitable. He urged the students to have clarity of thought, develop a big picture and then deal with the details.

"If one were to get bogged down in details at the beginning, one might feel that the

problem is complex. In most situations, a challenge is a mix of many simple problems. If each of these simple problems can be defined well in the form of a clear sentence, the whole challenge itself becomes easily understandable and hence solvable," he said.

Mr Kishore exhorted the students to become entrepreneurs. The approach should be addressing the three most important criteria — tech-enablement, scalability and profitability.

If one does not lose sight of these, success is guaranteed, he stressed and wished the students success in their upcoming two-year stint at IIM-V.

Earlier, Prof. Rajendra Bandi, senior professor of IIM-Bangalore and chairperson of admissions at IIM-V presented the demographic profile of the incoming batch of 105 students coming from 20 states.

The batch has a sizeable number of students with prior work experience.