

IIM-V to promote management

DC CORRESPONDENT
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The pedagogy of management subjects in the state universities is all set to get a boost from IIM-Visakhapatnam (IIM-V) with the premier institute initiating various workshops for the varsities to improve the quality of teaching and learning of management education.

As part of its Memorandum of Association, IIM-V will hold a Faculty Development Programme inviting the management professors of the state universities for two days from February 3. IIM-Bangalore senior professor Ganesh Prabhu will mentor the programme which will be an interactive and participative one.

Speaking to this correspondent, IIM-V director Prof M. Chandrasekhar said, "The programme has been planned as per our Memorandum of Association to enhance the quali-

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ty of management education in the region. We had started such faculty development programme for the management staff of Andhra University. However, appreciating the initiative, Vizag Member of Parliament K. Haribabu had suggested us to extend the service to other state universities too."

"The programme will focus on nuances of teaching various management subjects in an effective way. Also, discussions on

the case study, role play, group discussion and syndicated method of problem-solving will take place," the director informed.

The faculty development programme on various management subjects will be conducted at regular interval taking the experience of the programme to be held in next month. Principal Secretary, AP Higher Education, Aditya Nath Das may also grace the occasion.

ENTREPRENEURSHIP TO BECOME CORE SUBJECT AT IIM-V

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IIM constantly upgrades its syllabus taking factors such as the focus of the government, industry demand and feedback from alumni and recruiters into consideration.

"As the government is now striving hard to promote entrepreneurship, entrepreneurship would be made a core subject which was an elective earlier," said IIM-Director.

"Higher studies, employment and entrepreneurship are the three major avenues for the students. So, keeping those in mind, we have to develop the syllabus and improve the teaching and learning effectively," he added.